city of PALM COAST

our vision

A multigenerational community recognized as one of Florida's premier cities that values...

- Building a diverse, sustainable economic base to support innovation while providing necessary infrastructure and services
- Providing exceptional amenities and standards that support a high quality lifestyle
- Protecting the environment and beauty of Palm Coast while conserving natural resources

our mission

To provide our residents, visitors, and business community with exceptional government services in order to improve the quality of life, grow the local economy, and protect the natural environment through a planned, integrative approach using available technology

CORE BELIEFS

our values

P*ride* - Passion in working together for a better tomorrow **A*ccountability*** - Accept responsibility for our actions and decisions **L*eadership*** - Courage to shape our City today and into the future in a transparent manner **M*otivated*** - Seek continuous improvement in all services **C*ollaborative*** - Dedicated to building partnerships that address community concerns and needs **O*wnership*** - Responsible for our actions and inactions **A*chievement*** - Seek excellence in all that we do **S*tewardship*** - Protectors of our natural environment **T*rust*** - Mindful of our responsibility, we pledge to use taxpayer resources (time, talent, money) efficiently

CITY OF PALM COAST, FLORIDA
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LONG TERM GOALS

Goal 1 - Expansion
To anticipate the need for additional services and infrastructure to provide opportunities for mixed use development with goods, services, and employment

Goal 2 - Economic
To develop and maintain a strong economy by supporting the growth and development of new and existing businesses while creating an environment to attract new companies that align with our values

Goal 3 - Finance
To leverage our financial strengths while ensuring the City remains committed to fiscal responsibility in delivering value-added services to residents and businesses

Goal 4 - Environmental
To blend our residential and commercial properties with our "City of Parks and Trails" image to create a sustainable framework of visual appeal while caring for our land, water, air, and wildlife

Goal 5 - Quality of Life
To ensure a safe community for our citizens and visitors while providing affordable, and enjoyable options for cultural, educational, recreational and leisure-time events

Goal 6 - Workforce Talent
To develop and implement a comprehensive plan to improve City employee skills and performance through education and training; performance management; and personal development opportunities

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