## **City Council Goals and Strategic Action Plan**

Implementing a Vision

#### VISION

A multigenerational community recognized as one of Florida's premier cities that values...

- Building a diverse, sustainable economic base to support innovation while providing necessary infrastructure and services
- Providing exceptional amenities and standards that support a high quality lifestyle
- Protecting the environment and beauty of Palm Coast while conserving natural resources

### **MISSION**

To provide our residents, visitors, and business community with exceptional government services in order to improve the quality of life, grow the local economy, and protect the natural environment through a planned, integrative approach using available technology.



#### **VALUES**

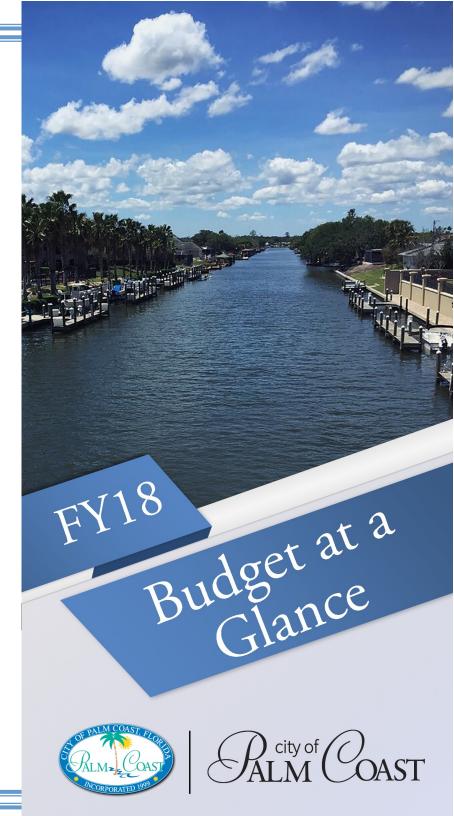
Pride - Passion in working together for a better tomorrow. Accountability - Accept responsibility for our actions and decisions. Leadership - Courage to shape our City today and into the future in a transparent manner. Motivated - Seek continuous improvement in all services. Collaborative - Dedicated to building partnerships that address community concerns and needs. where whip - Responsible for our actions and inactions. Achievement - Seek excellence in all that we do. Stewardship - Protectors of our natural environment. Trust - Mindful of our responsibility, we pledge to use taxpayer resources (time, talent, money) efficiently.

## **Capital Improvement Plan (CIP)**

Fiscal Year 2018 Major Capital Projects by Fund

### **FY 2018 BUDGET**

CAPITAL PROJECTS FUND	
Seminole Woods Area Path	\$880,000
Community Center Renovations	\$3,000,000
(multi-year project, 2017-2018)	
Holland Park Phase 2	\$975,000
(multi-year project, 2018-2019)	
STREETS IMPROVEMENT FUND	
Old Kings Road N. Widening	\$1,200,000
TRANSPORTATION IMPACT FEE FUND	
Belle Terre Safety Improvements	\$345,000
Whiteview Safety Improvements	\$1,665,000
UTILITY CAPITAL PROJECTS FUND	
WTP 2 - Wellfield Expansion	\$2,100,000
Water Main - Citation/OKR/100 loop	\$1,500,000
WWTP 1 - Biosolids Treatment/Disposal	
Improvements	\$3,750,000
WWTP 2 - Design & Construction	\$5,100,000
(multi-year project, 2017-2018)	
STORMWATER MANAGEMENT FUND	
W-1 Weir Replacement	\$220,000
L-1 Weir Replacement	\$385,000
K-1 Weir Replacement	\$385,000
Rehab & Renewal Projects:	
Street Rehab & Renewal	\$1,980,000
Stormwater Rehab & Renewal	\$2,891,311
Parks & Paths Rehab & Renewal	\$1,700,000
Utility Rehab & Renewal	\$1,720,000





# **City Council**

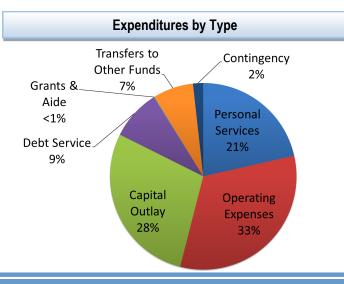
Mayor, Milissa Holland (center)
Council Members (left to right)
District 2 Heidi Shipley, District 3 Nick Klufas,
District 4 Steven Nobile, District 1 Robert Cuff

# **Appointed Officials**

City Manager, Jim Landon
City Attorney, William E. Reischmann, Jr.
City Clerk, Virginia Smith
Admin. Services & Econ. Dev. Director, Beau Falgout
Finance Director, Christopher M. Quinn
Information Technology Director, Steve Viscardi
Utility Director, Richard H. Adams
Fire Chief, Michael C. Beadle
Parks & Recreation Director, Alex Boyer
Community Development Director, Stephen Flanagan
Public Works Director, Nestor Abreu
Human Resources Director, Wendy Cullen

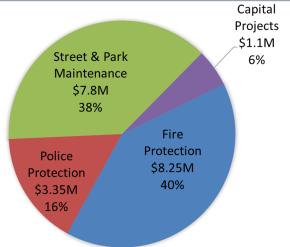
# City Wide at a Glance

Budget by Fund Type			
FUND	FY 18		
Total General Fund	\$ 34,992,438		
Total Special Revenue Funds	20,407,530		
Utility Fund	41,267,034		
Utility Capital Projects Fund	26,968,346		
Solid Waste Fund	8,367,960		
Stormwater Fund	8,751,546		
Building Permits Fund	2,333,000		
IT Fund	2,743,647		
Total Enterprise Funds	90,431,533		
Total Internal Services Funds	10,611,138		
Subtotal Budget All Funds	156,442,639		
Less Interfund Transfers	23,053,119		
Total	\$ 133,389,520		



# **Property Taxes**





### Taxable Value and Millage by Fiscal Year

Fiscal	Taxable Value	Change from	%	Millage
Year		<b>Previous Year</b>	Change	iviillage
2018	\$ 4,614,500,630	\$ 268,364,707	6.17%	4.5937
2017	4,346,135,923	216,516,808	5.24%	4.2450
2016	4,129,619,115	237,260,474	6.10%	4.2450
2015	3,892,358,641	202,045,784	5.48%	4.2450

## **Property Tax History by Fiscal Year**

