

City of Palm Coast  
 Analysis of Taxable Sales  
 Reported by Florida Department of Revenue  
 For the Calendar Years 2008 - 2018



Palm Coast			
Year	Sales	% Change	\$ Change
2008	\$462,038,746.00	1.27%	\$5,804,963.00
2009	\$501,355,780.00	8.51%	\$39,317,034.00
2010	\$507,798,072.00	1.28%	\$6,442,292.00
2011	\$550,069,747.00	8.32%	\$42,271,675.00
2012	\$579,143,921.06	5.29%	\$29,074,174.06
2013	\$617,281,436.86	6.59%	\$38,137,515.80
2014	\$648,914,876.00	5.12%	\$31,633,439.14
2015	\$695,885,190.93	7.24%	\$46,970,314.93
2016	\$734,673,289.45	5.57%	\$38,788,098.52
2017	\$768,495,752.00	4.60%	\$33,822,462.55
2018	\$803,654,185.38	4.57%	\$35,158,433.38

2008-2018 % Change 73.94%

Flagler County			
Year	Sales	% Change	\$ Change
2008	\$695,265,688.00	-2.14%	(\$15,214,194.86)
2009	\$651,568,468.00	-6.28%	(\$43,697,220.00)
2010	\$664,644,292.42	2.01%	\$13,075,824.42
2011	\$693,329,909.68	4.32%	\$28,685,617.26
2012	\$739,393,566.23	6.64%	\$46,063,656.55
2013	\$791,806,631.04	7.09%	\$52,413,064.81
2014	\$847,164,782.18	6.99%	\$55,358,151.14
2015	\$915,012,603.51	8.01%	\$67,847,821.33
2016	\$978,817,138.45	6.97%	\$63,804,534.94
2017	\$1,025,842,285.49	4.80%	\$47,025,147.04
2018	\$1,076,479,393.78	4.94%	\$50,637,108.29

2008-2018 % Change 54.83%

St Johns County			
Year	Sales	% Change	\$ Change
2008	\$2,402,140,217.78	-5.84%	(\$149,108,565.98)
2009	\$2,189,115,132.45	-8.87%	(\$213,025,085.33)
2010	\$2,233,182,164.73	2.01%	\$44,067,032.28
2011	\$2,338,555,669.03	4.72%	\$105,373,504.30
2012	\$2,500,827,010.40	6.94%	\$162,271,341.37
2013	\$2,698,696,845.47	7.91%	\$197,869,835.07
2014	\$2,966,604,761.18	9.93%	\$267,907,915.71
2015	\$3,226,352,271.58	8.76%	\$259,747,510.40
2016	\$3,407,623,846.34	5.62%	\$181,271,574.76
2017	\$3,640,749,549.85	6.84%	\$233,125,703.51
2018	\$3,834,694,087.42	5.33%	\$193,944,537.57

2008-2018 % Change 59.64%

Volusia County			
Year	Sales	% Change	\$ Change
2008	\$6,209,600,600.40	-10.06%	(\$694,914,825.99)
2009	\$5,683,679,472.09	-8.47%	(\$525,921,128.31)
2010	\$5,561,062,753.74	-2.16%	(\$122,616,718.35)
2011	\$5,690,769,325.27	2.33%	\$129,706,571.53
2012	\$6,032,156,211.61	6.00%	\$341,386,886.34
2013	\$6,391,077,038.80	5.95%	\$358,920,827.19
2014	\$6,814,465,822.60	6.62%	\$423,388,783.80
2015	\$7,343,363,869.51	7.76%	\$528,898,046.91
2016	\$7,807,419,504.33	6.32%	\$464,055,634.82
2017	\$8,180,878,774.39	4.78%	\$373,459,270.06
2018	\$8,624,245,783.45	5.42%	\$443,367,009.06

2008-2018 % Change 38.89%

Palm Coast as a % of the County		
2008	\$462,038,746.00	66.45%
2009	\$501,355,780.00	76.95%
2010	\$507,798,072.00	76.40%
2011	\$550,069,747.00	79.34%
2012	\$579,143,921.06	78.33%
2013	\$617,281,436.86	77.96%
2014	\$648,914,876.00	76.60%
2015	\$695,885,190.93	76.05%
2016	\$734,673,289.45	75.06%
2017	\$768,495,752.00	74.91%
2018	\$803,654,185.38	74.66%

Flagler County (excluding Palm Coast)		
2008	\$233,226,942.00	33.55%
2009	\$150,212,688.00	23.05%
2010	\$156,846,220.42	23.60%
2011	\$143,260,162.68	20.66%
2012	\$160,249,645.17	21.67%
2013	\$174,525,194.18	22.04%
2014	\$198,249,906.18	23.40%
2015	\$219,127,412.58	23.95%
2016	\$244,143,849.00	24.94%
2017	\$257,346,533.49	25.09%
2018	\$272,825,208.40	25.34%

