

Council Goals and Strategic Action Plan

Implementing a Vision

VISION

To be recognized as one of Florida's premier cities in which to live, work and play.

MISSION

To provide our residents, visitors, and business community with exceptional government services in order to improve the quality of life, grow the local economy, and protect the natural environment through a planned, integrative approach using available technology.



VALUES

Pride - Passion in working together for a better tomorrow.

Accountability - Accept responsibility for our actions and decisions.

Leadership - Courage to shape our City today and into the future in a transparent manner.

Motivated - Seek continuous improvement in all services.

Collaborative - Dedicated to building partnerships that address community concerns and needs.

Ownership - Responsible for our actions and inactions.

Achievement - Seek excellence in all that we do.

Stewardship - Protectors of our natural environment.

Trust - Mindful of our responsibility, we pledge to use taxpayer resources (time, talent, money) efficiently.

PROSPERITY 2021

Prosperity 2021 is our strategic economic development plan, outlining the City's efforts to maintain our neighborhoods, support existing businesses and encourage investment by attracting residents, visitors and businesses. The City continues to grow, consumer spending is up, unemployment is dropping and business is improving - all positive trends.

Capital Improvement Plan (CIP)

Fiscal Year 2015 Major Capital Projects by Fund

FY 2015 Budgeted Amount

CAPITAL PROJECTS FUND

City Hall Construction	\$6,210,353
Community Center Renovations	\$1,650,000
Holland Park Renovations	\$3,532,000
Seminole Woods Path	\$650,000

STREETS IMPROVEMENT FUND

Street Resurfacing	\$1,200,000
Palm Coast Pkwy Six-lane	\$5,106,000
Palm Harbor Pkwy Extension	\$2,165,000
Old Kings Road N. Extension	\$6,289,495
Old Kings Road Widening Design	\$1,560,000
Royal Palms Pkwy Improvements	\$1,330,000

UTILITY CAPITAL PROJECTS FUND

WTP 2 - Well field Expansion	\$1,550,000
Old Kings Road Master Pump Station and Force Main	\$2,250,000
Reclaimed Water Mains	\$3,525,000

(Seminole Blvd & Matanzas Woods Pkwy)

STORMWATER MANAGEMENT CAPITAL FUND

Swale Rehab & Pipe Replacements	\$2,268,082
Modeling Improvements (Sec. 34 & 37)	\$225,000
Weir Replacement (LO-1)	\$440,000
Major Crossing (Boulder Rock)	\$335,000

City of
PALM COAST
FLORIDA



Fiscal Year 2015
Budget at a Glance



Find Your Florida



City Council

Mayor, Jon Netts (center)

Council Members (left to right)

District 2 David Ferguson, District 3 Jason DeLorenzo, (Vice Mayor)
 District 4 Bill Lewis, District 1 Bill McGuire

Appointed Officials

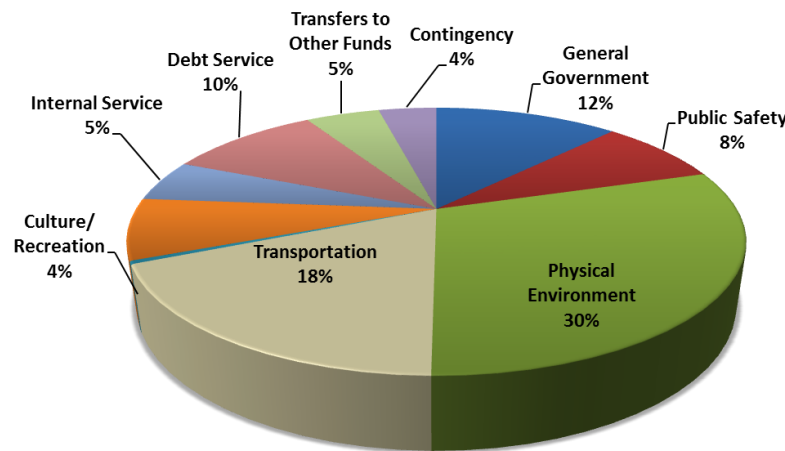
- City Manager, Jim Landon
- City Attorney, William E. Reischmann, Jr.
- City Clerk, Virginia Smith
- Finance Director, Christopher M. Quinn
- Information Technology Director, Steve Viscardi
- Engineering & Stormwater Director, John C. Moden
- Public Works Director, Richard H. Adams
- Fire Chief, Michael C. Beadle
- Parks & Recreation Director, Luciana Santangelo
- Community Development Director, Nestor Abreu

City Wide at a Glance

Budget by Fund Type

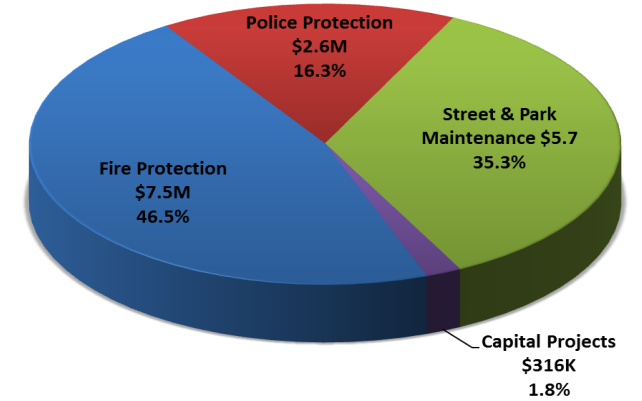
FUND/DEPARTMENT	FY 15
General Fund	\$ 29,189,443
Special Revenue Funds	40,803,439
Utility Fund	33,823,780
Utility Capital Projects Fund	12,919,000
Solid Waste Fund	7,373,520
Stormwater Management Fund	7,762,071
Building Permits Fund	2,730,683
Information Technology Fund	2,563,605
Enterprise Funds	67,172,659
Internal Services Funds	8,231,374
Subtotal Budget All Funds	\$ 145,396,915
Less: Interfund Transfers	16,290,143
Total	\$ 129,106,772

Expenditures by Function



Property Taxes

Services Provided through Property Taxes



Property Value Per Capita

Fiscal Year	Property Value	Percent Change	Population	Percent Change	Property Value Per Resident
2012	3,891,594,126	-12.87%	75,617	0.58%	51,465
2013	3,646,122,021	-6.31%	76,450	1.10%	47,693
2014	3,690,312,857	1.21%	77,068	0.81%	47,884
2015	3,895,717,814	5.57%	78,046	1.27%	49,916

Property Tax History

