



Memorandum

To: The Honorable Mayor and City Council
From: Jim Landon, City Manager
Date: September 19, 2014
Re: Week-In-Review

SENIOR GAMES EVENTS

PICKLE BALL – SEPTEMBER 18 & 19, FRIEDA ZAMBA POOL / BELLE TERRE PARK
GOLF – SEPTEMBER 19, PALM HARBOR GOLF CLUB
POWERLIFTING – SEPTEMBER 20, MATANZAS HIGH SCHOOL
ARCHERY – SEPTEMBER 20, INDIAN TRAILS SPORTS COMPLEX

BAC TRAINING - THE ART OF SELLING
TUESDAY, SEPTEMBER 23
CITY OFFICES, 160 CYPRESS POINT PKWY, SUITE B106

NEW FACES NIGHT
FRIDAY, SEPTEMBER 26, 6PM – 7PM
PALM COAST TENNIS CENTER

INTERNATIONAL FESTIVAL
SATURDAY, OCTOBER 4, NOON – 4PM
CENTRAL PARK IN TOWN CENTER

MOVIE IN THE PARK
FRIDAY, OCTOBER 10 – 7:15PM
CENTRAL PARK IN TOWN CENTER



Held on Saturday, Sept. 13 one-hundred forty six (146) runners enjoyed their 3.1 mile jaunt through the tree covered Linear Park trail. The Autumn Trails run was the final run for the 2013-2014 Running Series. All age group winners were honored for their achievement.

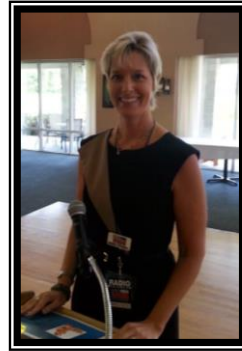


ICMA Conference

This week was the annual ICMA conference held in Charlotte, North Carolina. The highlight of the conference was Denise Bevan's presentation on the Palm Coast strategic action planning process. Denise did a great job as usual. It was great recognition and exposure for our organization. I was a very proud City Manager.

Palm Coast BAC Hosts "Fearless and Focused" Women in Business Luncheon

On Thursday, the Palm Coast BAC hosted the "Fearless and Focused" Women in Business Luncheon at the Palm Coast Yacht Club. Approximately 60 attendees enjoyed inspiring presentations by Lynn Kleinschmit and Brenda Odonnell at this continuing BAC series.



Palm Coast and the Flagler Beaches Senior Games

Competition in a variety of sports for people ages 50 and older. This Local Games event is sanctioned by the Florida Sports Foundation and is a qualifier for the Florida Senior Games State Championships. So far 216 have participated in the variety of sports that were offered:

Archery (held on Saturday, September 20)	27 registered so far
Ballroom Dance	24
Golf	6
Golf Croquet	21
Horseshoes	11
Pickleball	8
Tennis	19
Softball	100
Road Race	12

Next Week:

- *Tuesday, September 23rd, Special Council Mtg – Final Budget Hearing, 5:05pm, Community Center, 305 Palm Coast Pkwy NE*
- *Thursday, September 25th, Beautification and Environmental Advisory Board Mtg, 5pm, City Offices, 160 Cypress Point Pkwy, Suite B106*

Attachments:

Administration Division Updates

BAC Update

Community Development Update

Information Technology Department Update

Engineering & Stormwater Department Update

Fire Department Update

Parks & Recreation Update

Event Calendar

Public Works/Utility Update

News Releases: BAC's new partnership with Flagler Schools, floodplain report notice, BAC success story:

Smoothie King



**City Manager's Office
Administrative Divisions Week in Review**

Friday, September 19, 2014

City Clerk

- Processed 7 public records requests.
- Processed 9 litigation documents.
- Prepared and processed 1 document for recording.
- Prepared and posted 1 agenda and 4 sets of approved meeting minutes to the Web.
- Processed 9 resolutions.
- Processed 1 ordinance.

Communications & Marketing

- Releases sent: BAC's new partnership with Flagler Schools, floodplain report notice, BAC success story: Smoothie King,
- Staffed Citizens Academy including tour of City Offices
- Staffed Council including photos of Pink Army proclamation
- Staffed Food Truck Tuesdays with Pink Army Kickoff
- Branding: working on City Hall groundbreaking plans, branding of the pool, end-of-year report, business card designs
- Handled various media requests
- Coordinated advertising and completed design for International Festival ads for Observer and News-Journal
- Prep for International Festival, including landscaping displays, signage, promotional aspects
- Working with GIS and Fire on updates to emergency web pages
- Designed PCU Course Catalog and design in progress for Feet to Feast tri-fold brochure
- Photographed and posted Senior Games events
- Posted to Facebook/Twitter/Flickr



- Videotaped/aired live the City of Palm Coast Council meeting
- Edited 9/11 ceremony video – added to TV199 line-up (<http://youtu.be/l9Jn9Q9Zz0A>)
- Editing in progress on International Fest promo video
- Editing in progress for Fire Department Public Service Announcement video
- Developing screenplay version of script and researching talent for upcoming BAC Expo video

- Added the following imported programs to the TV199 line-up: 1) promo - The Sunshine State in 60 Seconds; 2) promo – Visit Florida; 3) promo - The Quiet Side of Florida; 4) PSA - Prepare Florida, a Weather Channel Red Cross Message; 5) PSA - How to Beat Rip Currents
- Posted news and announcement on the city channel, TV199's ticker tape service

Human Resources

- New Hire Orientation – September 18th – HR Training Room

Purchasing and Contracts Management

Purchasing & Bidding:

- Review Committee for ITB-CD-CM-14-16 - Re-Bid Holland Park Improvements
- Advertised and posted RFP-FS-14-03 - Utility Billing Services

Contracts:

- Marquis Halback, Inc. for RFQ-CD-CM-14-05 - Landscape Architectural and Park Design Services
- Connelly & Wicker, Inc. for RFQ-CD-CM-14-04 - Civil Engineering Services
- CPH, Inc. for RFQ-CD-CM-14-04 - Civil Engineering Services
- Stone Engineering Group for RFQ-CD-CM-14-04 - Civil Engineering Services
- Staples Contract and Commercial, Inc. – piggyback of National Joint Powers Alliance (NJPA) #031210-SCC for Office Supplies
- Annual Membership Agreement - River To Sea Transportation Planning Organization
- FDOT LAP Agreement – Old Kings Road Widening



IMPACT

SEPTEMBER 19, 2014

EFFORTS

consulting
26
51
Sessions 1830

Hours 67:00
101:45
3,203:15

training
57
57
Attendees 1,177

Hours 57:00
57:00
3,601:00

RESULTS

jobs 3
3
174
174
Total

new businesses 42
Total

INVESTMENT

salaries	capital	sales↑
\$0	\$8,000	\$135,000
\$0	\$8,000	\$135,000
\$6,676,572	\$5,998,767	\$9,862,573

Current **R O I** = \$119 per \$ invested

Week: September 15 - 19

Month: September

To Date: Since May 1, 2011



NEW PALM COAST BUSINESSES

- MPAC Solutions Inc – Home Based – A/C Contractor
- Thomas Gardner Investigations – Home Based – Private Investigator
- Elias Torres – Home Based – Handyman Service
- Lecom Maintenance Corp – Home Based – Tree Surgeon
- Jennifer Schmid Janitorials – Home Based – Janitorial Service
- Travis Karcher Family Tile Inc – Home Based – Floor Covering Installation
- Floridian Picker – Home Based – Retail Sales
- Concepts Homes Inc – Home Based – Handyman Service

OPEN



The Palm Coast Business Assistance Center
Managed by the SBDC at UCF

Located at City Offices at City Market Place
160 Cypress Point Parkway, Suite B-105
Palm Coast, Florida 32164
(386) 986-2499

www.PalmCoastBAC.com



4TH ANNUAL

BAC BUSINESS EXPO



This year's Business Expo, "Be In It To Win It," will provide insights into the minds of today's most successful executives in nationally recognized brands. Whether you are a CEO, an aspiring entrepreneur, or an employee of a company, this is the Event for you!

Nationally Recognized Keynote Speakers



Shelia Johnson

- CEO Salamander Hotels and Resorts
- Founding Partner Black Entertainment Television
- President and Managing Partner of WNBA's Washington Mystics
- Executive Committee on U.S. Golf Association



Charles Freeman

- Executive Vice President/Chief Revenue Officer Orlando Magic
- Selected by SportsBusiness Journal's **Forty Under 40**, a recognition that spotlights the nation's top sports executives under 40
- Oversees ticket sales and sponsorships, arena operations and retail departments

November 7, 2014, 8AM – 1:30PM
Hammock Beach Resort

Gain new skills, advance your career, grow your business – "Be In It To Win It" will set you and your business on a journey to excellence.



BREAKOUT SESSIONS

Orlando Magic
"Pure Magic"

Salamander Resorts & Spa
"The Customer Experience"

Disney™
"Developing a Culture of Innovation"

FranklinCovey®
"Closing the Execution Gap"

Coastal Cloud
"How Technology is Changing Business and Consumer Buying Behaviors"

Please Inquire About the
Special BAC Expo
Room Rates Available



Cost: \$99 - Register Today!

386-986-2499
www.BACExpo.com



Community Development Department

PROVIDE GUIDANCE FOR WELL-PLANNED GROWTH AND
REGULATE DEVELOPMENT FOR THE PROTECTION OF THE CITY'S
NATURAL RESOURCES, PUBLIC HEALTH, SAFETY, AND WELFARE.

Capital Projects



Building



Planning



Code Enforcement



Prosperity At Work

Week-in-Review – September 19, 2014 – Nestor Abreu, Director

PERMITTING ACTIVITY

The following is an update of permit and development application activity in Palm Coast from September 11, 2014 through September 17, 2014:

- Total number of permits issued: 149
- Since January 2009, \$571,994,308 construction dollars have been invested in Palm Coast.

Commercial Permit Application			
175 Cypress Point Parkway	4858 sq. ft. addition - Liquor Store (Walmart)	HGR Construction	\$1,000,000
60 Memorial Medical Parkway	Open Trellis	Chardani Remodeling	\$22,000
100 Palm Coast Parkway NE	Demolition (Palm Harbor Center)	Summit Contracting	\$48,000
5220 State Hwy 100 E	2 Awnings (Ultra Beauty)	AJM Construction	\$10,000
2500 Palm Coast Parkway NW	Roof Coating (public library)	Tecta America Solutions	\$50,000
21 Hospital Drive #110	renovations to existing office space	Commercial Construction	\$474,918
Commercial Permit Issued			
400 Peavy Grade	Water Treatment Plant #3	Sawcross Inc.	\$633,000
1410 Palm Coast Parkway NW	Interior Renovations - Watson Realty	Watson Home Improvement	\$19,000

160 Cypress Point Parkway, Suite B-106, Palm Coast Florida 32164
Building (386) 986-3780 ♦ Code Enforcement (386) 986-3764 ♦ Planning (386) 986-3736

2 Office Park Drive	Reroof	Tilton Roofing	\$35,000
1 Wellfield Grade	18 x 31 Carports	Carolina Carports	\$3,000
Residential Permits Issued			
52 Parkview Drive	Addition	Hammock Home Improvements	\$6,000
6 Fariston Place	Addition	Lord's Roofing	\$16,000
14 Burma Place	Addition	A Certified Screen	\$12,000
184 Pritchard Drive	Addition	Fontana Construction	\$25,000
4 Blaine Court	Alterations	Harold Woods	\$2,000
34 Bolling Lane	Alterations	Howard Construction	\$11,000
24 Fallen Oak Lane	Single Family Residence	Ideal Homes at Palm Coast	\$253,000
1 Players Circle	Single Family Residence	Seagate Homes	\$232,000
Occupancy Permits			
300 Palm Coast Parkway SW Unit 9	Judi's Closet	Judy Rhea	
31 Lupi Court # 250	RDC Real Estate Services	Robert Conciatori	
101 Palm Harbor Parkway C-133	Morts Discount Liquor and Farley (Bar)	Gerard Masiello	
4867 Palm Coast Parkway NW #5	Will Do Plumbing - Concrete pumping	Charlie McNeal	
Application Submittals			
Technical Site Plan Tier 1	Flagler Pointe Condominiums	Sun Glow Construction, Inc.	
Technical Site Plan Tier 1	RaceTrac	Florida Landmark Communities LLC	
Development Orders Issued			
Technical Site Plan Tier 1	Palm Plaza	Guru LLC	
Technical Site Plan Tier 2	Palm Coast Landing Apartments	Palm Breeze Partners, LTD	
Site Plan Modification	Palm Coast Industrial Park Lot 4 Modification	US Investment Holding Group	

Building Residential



PLANNING

- City staff met with the Executive Director of the Transportation Planning Organization (TPO) to discuss upcoming transportation projects in the City.
- City staff participated in a workshop to update the TPO Long Range Transportation Plan. This workshop involved the creation of alternate land use scenarios within the TPO planning area.
- City staff attended the TPO Technical Coordinating Committee (TCC) meeting. Agenda items included a proposal to fund a corridor study for SR A1A, Belle Terre Pkwy., and State Road 100. The TCC voted to recommend funding corridor studies for SR A1A, and Belle Terre Pkwy.

CAPITAL IMPROVEMENT PROJECTS

The following is an update since last week for capital projects in the City from September 11, 2014 through September 17, 2014.

Road and Median Projects			
Bulldog Drive Roadway Improvements	Construction	95%	Installation of Irrigation lines has begun.
Palm Coast Parkway Six-Laning	Construction	35%	Barrier Wall construction continues. First lift of paving installed along new lane between Dunkin Donuts and I95 southbound on ramp. Construction of Stormwater Structure at Old Kings Road Intersection (southwest corner) has begun.
Royal Palms Parkway Improvements	Construction	0%	Pre-Construction Meeting held on 9-15-2014.
City Facility Projects			
Holland Park	Construction	0%	Contractor Qualification packages reviewed by Evaluation Team and 7 contractors were determined to be prequalified to bid on this project.

Palm Coast Parkway 6-Laning





265 Cats

98 Dogs

1 G. Pig

4
Hamsters

4 Rat

Animals ready for homes

Gentle reminder about the Flagler Humane Societies “Fast & Furriest 2014 Run and Walk” that is taking place next weekend on September 27th. Visit www.flaglerhumanesociety.org/fast to register. Registration fees are \$30 for runners and \$25 for walkers. The website for all the details regarding sponsorships for individuals and teams. For more information, you may contact J. Ritter at ritter@flaglerhumanesociety.org.

We would like to announce that we are opening on SUNDAYS from 11 am – 4 pm. To celebrate the opening on Sundays, we will be offering a percentage off all our retail items. Retail items include collars, leashes, dog clothes, shampoo, conditioners, grooming items, and so much more!

Time is running out to take advantage of our **Free** spay and neuter for Pit Bull and Pit Bull mix programs! The grants are coming to a close in November and we are still in need of at least 22 more surgeries to fill the spots. Call and reserve your spot today! Donation Opportunity: Lowes and 100 Plus Realty donated “Doghouse Donation Boxes” that were placed at all the fire stations in Flagler County. You can drop off donations anytime at your nearest fire station if you can’t come by the shelter. We appreciate all donations, especially those from our Wish List (available at flaglerhumanesociety.org/wish-list). You can also purchase items via the Amazon.com link on our website and ship them directly to the shelter.

September Specials: “September Sunday Specials” will be going on every Sunday of September. Come and enjoy our retail specials of 30 percent off new retail and 40 percent off gently used retail.

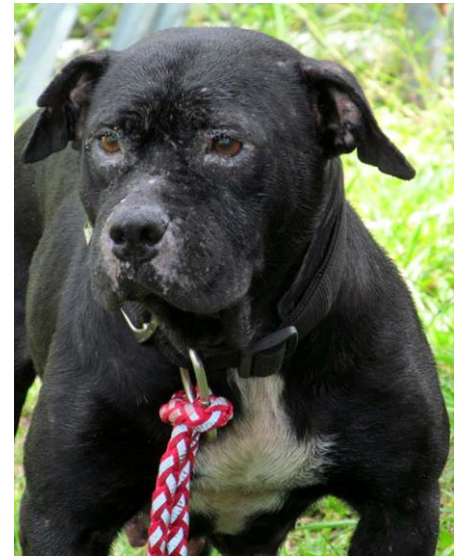
Upcoming Fundraising Events: Save the date for the “Fast & Furriest 2014 Run and Walk” to help the animals. This year’s event will be held on September 27, 2014, at Princess Place Preserve. For more information and to register visit www.flaglerhumanesociety.org/fast.

Upcoming Outreach Adoption Events: FHS will be at the Palm Coast Walmart on September 20-21 from 9 am – 4pm to collect donations and to show adoptable pets. Come and see what wonderful furry friends that FHS has to offer. We are accepting monetary donations and donations of food/supplies. FHS is in need of canned cat food, dry dog food, and dry kitten and cat food. Anything donated helps and goes a long way in helping to provide for the homeless pets of Flagler County.

Don’t forget that FHS have volunteers and adoptable pets at the Farmer’s Market in Flagler Beach every Friday and at PetSmart in Palm Coast every Sunday. Come and see Howard and his crew to adopt your next furry family member!

Public Announcements: The Flagler Humane Society has a variety of subsidized or FREE spay and neuter programs for members of the community that need to have their pets or community pets sterilized. Please call FHS at 386-445-1814, email info@flaglerhumanesociety.org or mailto:pitbull@flaglerhumanesociety.org for questions

Pet of the Week



Alexis

Alexis is a shy female 4 year old pitbull mix. She was obviously not treated properly by her former owners and was found as a stray by Putnam County Animal Control. She has multiple scars and skin issues that are healing nicely. She would prefer to be the only pet and loves people. She is smaller than she looks and will probably stay around 35 pounds. Come and meet this cutie today.

Adoption specialist:

Danielle Camic
dcamic@flaglerhumanesociety.org
(All adoptions and outreach)

Information on events to benefit our homeless animals can be found on our website, www.flaglerhumanesociety.org



INFORMATION TECHNOLOGY

TO : Jim Landon, City Manager

FROM : Steve Viscardi, IT Director

DATE : 9/19/2014

RE : Week In Review



- Operations Division staff battled a major fiber cut on Palm Coast Parkway that cut off all customers east of I95. Staff worked with 6-laning contractors; locate crews and our fiber contractor to get all customers back up and running in one business day.

DEPARTMENT/DIVISION SUPPORT

ENTERPRISE

- Applications Division created a program that processes files created by Jaguar and turns them into a format that can be imported into Munis - or Enterprise Financial system.
- Applications Division created reports that allows staff to review and process Risk Management claims.
- Applications Division updated the International Fest website with new information.
- Applications Division added the ability for citizens to request a reoccurring event be added to the City calendar (<http://www.palmcoastgov.com/calendars/reoccurring-event-request>) in addition to the existing (non-reoccurring) event request form already in place.
- GIS staff attended the Central Florida GIS workshop. We listened to presentations by GIS professionals in the fields of public safety, web and mobile applications, GIS management, and others.
- Operations Division received 90 Track ITs this past week.
- Operations Division staff preparing network infrastructure upgrade of maintenance building across the parking lot from the Utility Office. Been long overdue and with increased usage planned from the employees in that area, this will provide access to the technology they desperately need.
- Operations Division staff is working with the Applications Division on Kronos issues. Kronos is our personnel timekeeping solution.
- Operations Division staff is nearly complete with the conversion of the City's mobile device management system to MobileIron. MobileIron helps control City network access by mobile devices (i.e. – iPads).
- Operations Division staff is preparing our annual pc "refresh". As older pc's are pulled out of production, new ones are put in their place, and in some case, are replaced with WYSE units which connect to the City's "cloud-based" network. We are able to prep 4-6 units per week this time of year.

PUBLIC WORKS

- GIS had a preliminary discussion with iWater, the developers of Inframap Water Asset solutions. We discussed InfraMap's application to Public Works solutions, specifically signage and pavement management. IWater will compose a demonstration based upon what they do for their other Public Works customers, and present in November.



Engineering & Stormwater Department

John C. Moden, City Engineer

Week In Review September 11, 2014 – September 17, 2014

Long Creek Nature Preserve Construction Phase 1
94% Complete

Awaiting installation of pavers and completion of shell path.



Seminole Woods Multi Use Path

(Note: Construction work will resume after Bulldog Drive Project is complete)

Phase 1

Construction – 100% complete

Phase 2

Survey – 100% complete

Design – 100% complete

Permitting – 100% complete

Ready for construction

Phase 3

Survey – 100% complete

Design – 90% complete

Permitting – No permit required" letter from USACE received. Waiting for final response from SJRWMD.

Phase 4

Survey- 100% complete

Design – 10% complete



- **Colechester @ College Waterway Bridge #63 Rehab Design** - Received 4 applicants for qualification review, Commercial Industrial Corporation, Intron Technologies, SE Cline Construction and Sieg & Ambachtsheer, all 4 have been determined to be qualified. Bid opening is scheduled for 10-1-14.
- **Major Drainage Pipe F-2 Crossing @ Boulder Rock Drive** - Design and permitting will be done in house. Had design meeting with Randy Zaleski of Utility Dept. on 9-5-14 to discuss existing water main. Received Permit Exemption e-mail from SJRWMD on 9-3-14. Prequalifications for ITB-SW-15-01 went out on 9-8-14. Design plans are 35% complete.
- **LO-1 Water Control Structure Rehabilitation 2015 Project** – Received four applicants for the construction, three were determined to be qualified: S.E. Cline, Greogory, and Sieg and Ambachtsheer. Bid opening is scheduled for 10-1-14.

Iroquois Canal



Aquatic Weed Control on Freshwater Canals

Aquatic Management Plus, LLC continues herbicide spraying on the canals.

ENGINEERING DEPARTMENT

SURVEY TASKS:

Set 8 bench mark locations
Surveyed for 4 new home construction permits
Surveyed for 2 driveway permits
Surveyed for 1 valley gutter improvement
Survey continues for the swale rehab (new home construction) project on Cortes Court 8 lots. Ellington Drive 6 lots. Sea Shark Path (S) 8 lots. Whittington Drive 8 lots.

REVIEWS PERFORMED

36 - Right-of-Way Permits
3 - Project Reviews

DESIGN WORK PERFORMED:

12 - Driveway swale designs
1 - Drainage Pipe designed
Seminole Woods MUP Phase 3 design - 90% complete
Seminole Woods MUP Phase 4 design - 10% complete
Design for Old Kings Road sidewalk
Reviewed and verified 4 legal descriptions for accuracy
Calculated 1 account for the Stormwater fee ERU's
Continuing work on the swale rehabilitation program
Continuing design for Boulder Rock Drive (F-2) major pipe crossing replacement 35% complete

Swale Rehabilitation Projects Released for Construction - 7,275 LF released this week



Fire Department

To: Jim Landon, City Manager
From M. C. Beadle, Chief
Date: September 18, 2014
Re: Week in Review

In the past week, the department responded to 154 calls. There was one structure fire with no damages reported. A total of 113 EMS calls was logged and the balance was miscellaneous in nature. The drought index is at 58 out of a possible 800 and the fire danger is low.



Recreation & Parks

To: Jim Landon, City Manager
From: Luanne Santangelo, Parks and Recreation Director
Date: September 19, 2014
Re: Week in Review

UPCOMING EVENTS:



"International Festival" – Saturday, October 4 from 12 noon to 9pm. The International Festival brings the community together to showcase the people of the many cultural heritage organizations and ethnic groups that give Palm Coast its cultural richness. Attendees will enjoy a variety of ethnic cuisines, international wines and

imported beers, music, cultural displays, dancers and performers throughout the day. Admission is free, and hands-on activities will be provided for children during the afternoon.

New this year, and in collaboration with the Palm Coast Arts Foundation and the Flagler County Art League, is the "Art Experience." As visitors stroll through the event, they will experience the many talents of our local art community. For more information and performance schedules, visit www.palmcoastgov.com/international-fest

Entertainment Schedule:

Didgeridoo Down Under – 12:15p, 2:30p & 4:15p	(30-minute interactive shows)
Supremacy Dance – 1:15p & 4p	(15 minute step/hip hop dance)
Ancient City Pipes – 2p & 5:15p	(15 minute musical performance)
Cambodian Fellowship – 3p	(traditional dress display)
Parade of Countries – 3:30p	
Polonia Society of Korona – 5p	(traditional dress display)
Viva Panama – 5:30p & 6:30p	(dance troop)
Philippine American Association – 6p	(traditional folk dances of the 3 Islands)
Havana Soul – 7p-8:45p	(musical group with a vast repertoire of Latin music)

Food Truck Tuesdays

Free entertainment along with gourmet food available for purchase from a variety of specialty food trucks. Proceeds from Food Truck Tuesdays benefits a local organization whose work supports our children and families.

Day/Date: Tuesday, November 18 benefitting the Frank Celico Foundation
Time: 5 - 8 pm
Location: Central Park in Town Center

PAST EVENTS:



"Autumn Trails 5K Run" – Held on Saturday, Sept. 13 one-hundred forty six (146) runners enjoyed their 3.1 mile jaunt through the tree covered Linear Park trail. The Autumn Trails run was the final run for the 2013-2014 Running Series. All age group winners were honored for their achievement.

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Softball	100
Road Race	12

UPCOMING ACTIVITIES:

♦Adults & Seniors

Co-ed Athletics at ITMS

Volleyball – Mondays & Wednesdays beginning September 8-November 5 from 7-9:30pm

Basketball – Tuesdays & Thursdays beginning September 9-December 18 from 7-9:30pm

Women's Self Defense Class – Instruction provided by Corporal Lutz of the Flagler County Sheriff's Office. Women will learn effective methods to ward off an attacker. This class is perfect for those individuals wanting to learn how to better protect themselves. Ages 12 years and up. Class is held at the Palm Coast Community Center from 6-8 pm for three weeks beginning Monday, September 22. Pre-registration is required; cost is free.

Lunch n' Lecture – Wednesday, Sept. 24, **“Estate Planning – When a Will is Not Enough”** Presented by Steven Scifo of JMS Estate Planning Services, Inc. with David S. Eldredge, Esq.

This lecture will discuss the differences between a Will and a Living Trust. The presenter's will focus on the details of the court process of Probate, when assets pass through a Will upon death and how to avoid the Probate process for your family with a Living Trust. Our speakers will also discuss the loss of control of assets in the event of a legal incapacitation and how to maintain control of assets if incapacity should occur. Serving Health Insurance Needs of Seniors. Carol Sarni will explain how Medicare and other health insurance programs for elders work. The lecture begins at 11 am with free lunch immediately following. Pre-registration required.

Discover Trips – Friday, Oct. 10, **“Sounds of Simon & Garfunkel”** presented by the **Jacksonville Symphony**

With the line “hello darkness, my old friend” Simon & Garfunkel touched a generation and propelled the duo to superstardom. Relive Simon & Garfunkel's “Kodachrome” moments with Michael Krajewski, guest artists A.J. Swearingen and Jonathan Beedle, and the Jacksonville Symphony Orchestra. This concert is part of the Mayo Clinic Coffee Series. Complimentary coffee and cookies are served. Pre-registration required with payment of \$40 fee. Fee includes round-trip transportation and concert ticket.

Wood Carvers – Tuesdays from 1-4p at the Palm Coast Community Center. The art of woodcarving has a history that spans centuries. At its core, woodcarving transforms a piece of wood into a masterfully crafted work of art. Join this group of gifted carvers as they share their skill and know how in this informal teaching atmosphere. The woodcarving group is a mixed group of men and women at all levels and abilities. Visitors are welcome.

Game Day Social – Thursdays from 1-4p at the Palm Coast Community Center. As the name suggests, Game Day Social is comprised of a lively, spirited group of individuals who enjoy the camaraderie and competition of dominos, a variety of card games or board games. Participants are encouraged to bring their favorite game or play one provided by the Parks and Recreation Department. Light refreshments are served.

Pin with Us – Tuesday, Oct. 7 from 6-8p at the Palm Coast Community Center. Do you love Pinterest? So do we!!! Join the Palm Coast Parks and Recreation Department as we lead crafty projects found on the Pinterest website. Follow us on Pinterest: The City of Palm Coast. This month's project: Project to include Recycled Book Pumpkins. Cost is \$14 and includes all materials. Pre-registration 48 hours in advance of the class required.

♦ **Toddlers**

Teddy Bear Picnic – Monday, October 6, 10-11 am at the Palm Coast Community Center, 305 Palm Coast Parkway, NE. Toddlers aged 2-5 will join our teacher for story time, crafts, games and snacks. Free to attend but children must pre-register.

Munchkin Sports – Held Wednesday evenings from October 2-November 6 from 5:30p-6:30 pm at Belle Terre Park, 339 Parkview Drive. Toddlers ages 2-5 years will learn basic skills of soccer, baseball, golf, football and tennis. Pre-registration required with payment of fee.

Little Picassos - Lil Picassos is designed to help your little artists discover their inner Picasso as they discover own unique style. Children will learn fundamental art concepts by creating a fun & unique work of art. Our first class will be held on **Thursday, September 25** at the Palm Coast Community Center, 305 Palm Coast Parkway, NE from 10-11 am. Pre-registration required 48 hours in advance of the program.

♦ **Aquatics:**

September Splash

Enjoy Frieda Zamba Swimming Pool during the last official weekend of summer at our 'September Splash.' Volleyball, noodle relays, and an inflatable basketball ring are some of the exciting games that will be played.

Day/Dates: Saturday, September 20
Times: 1-4pm
Location: Frieda Zamba Swimming Pool
Admission: \$1 youth/seniors \$2 for Adults

Itsy Bitsy Pool Party

Bring your toddler for mommy/daddy time in the water with water safety & swimming practice, snack time, and water games! Pre-Registration must be received 24 hours prior to program start time.

Day/Dates/Time: Wednesday, September 24 at 1:30pm
Location: Frieda Zamba Swimming Pool
Ages: 2-5
Cost: \$5 (includes daily pool admission for each child; parents must pay pool admission fee when staying beyond scheduled program time frame.)



Event Calendar for 9/19/2014 through 10/31/2014

9/19/2014 9:00 AM

Senior Games - Golf

Palm Harbor Golf Club

9/20/2014 8:00 AM

Walk to End Alzheimer's

Veterans Park

9/20/2014 8:30 AM

Senior Games - Powerlifting

Matanzas High School

9/20/2014 9:00 AM

Senior Games - Archery

Indian Trails Sports Complex

9/20/2014 1:00 PM

Pennsylvania Club Luncheon Meeting

Palm Coast Hilton Garden Inn

9/21/2014 2:00 PM

"AUSTRALIA, THE LAND DOWN UNDER"

European Village

9/22/2014 10:00 AM

DIVAS Helping Hands

DIVAS Club of Flagler County

9/23/2014 12:00 AM

Precious Hearts Foundation mobile food pantry

mobile



Event Calendar for 9/19/2014 through 10/31/2014

9/23/2014 12:00 AM

The Art of Selling

City Offices

9/23/2014 10:00 AM

DIVAS Helping Hands

DIVAS Club of Flagler County

9/24/2014 12:00 AM

New Jersey Social Club Monthly Meeting

Knights of Columbus Hall

9/24/2014 10:00 AM

DIVAS Helping Hands

DIVAS Club of Flagler County

9/25/2014 12:00 AM

Precious Hearts Foundation mobile food pantry

mobile

9/26/2014 6:00 PM

New Faces Night

Palm Coast Tennis Center

9/27/2014 9:00 AM

Morning Beach Exploration and Clean-Up

Gamble Rogers Memorial State Recreational Area at Flagler Beach

9/27/2014 9:30 AM

National Public Lands Day- Volunteer Service

Bulow Plantation Ruins Historic State Park



Event Calendar for 9/19/2014 through 10/31/2014

9/27/2014 3:00 PM

Saturday Gamble Jam

Gamble Rogers Memorial State Recreational Area at Flagler Beach

9/29/2014 10:00 AM

DIVAS Helping Hands

DIVAS Club of Flagler County

9/30/2014 12:00 AM

Precious Hearts Foundation mobile food pantry

mobile

9/30/2014 10:00 AM

DIVAS Helping Hands

DIVAS Club of Flagler County

10/1/2014 9:00 AM

Palm Coast Bridge Club

St Marks Lutheran Church

10/1/2014 10:00 AM

DIVAS Helping Hands

DIVAS Club of Flagler County

10/2/2014 12:00 AM

Precious Hearts Foundation mobile food pantry

mobile

10/3/2014 6:00 PM

Chair-ity Event

Central Ave. at Town Center, Palm Coast, FL



Event Calendar for 9/19/2014 through 10/31/2014

10/4/2014 12:00 PM

International Festival

Central Park in Town Center

10/6/2014 10:00 AM

DIVAS Helping Hands

DIVAS Club of Flagler County

10/7/2014 12:00 AM

Precious Hearts Foundation mobile food pantry

mobile

10/7/2014 10:00 AM

DIVAS Helping Hands

DIVAS Club of Flagler County

10/8/2014 10:00 AM

DIVAS Helping Hands

DIVAS Club of Flagler County

10/9/2014 12:00 AM

Precious Hearts Foundation mobile food pantry

mobile

10/10/2014 12:00 PM

Posh Little Closet's Children's Consignment Event

Palm Coast Community Church

10/10/2014 7:15 PM

Movie in the Park featuring "The Nut Job"

Central Park in Town Center



Event Calendar for 9/19/2014 through 10/31/2014

10/11/2014 12:00 AM

The Pellicer Creek Raid: A Civil War Re-enactment

Florida Agricultural Museum

10/11/2014 8:00 AM

PDA Fall Classic Soccer Tournament

Indian Trails Sports Complex

10/11/2014 10:00 AM

10th Annual Creekside Festival

Princess Place Preserve

10/11/2014 5:00 PM

HEALTH FREEDOM EVENT

Ormond Beach Performing Arts Center

10/12/2014 7:45 AM

Pink Army 5k Run and 1 Mile Support Walk

Florida Hospital Flagler

10/13/2014 10:00 AM

DIVAS Helping Hands

DIVAS Club of Flagler County

10/14/2014 12:00 AM

Precious Hearts Foundation mobile food pantry

mobile

10/14/2014 12:00 AM

Creating a Better Profit Plan

City Offices



Event Calendar for 9/19/2014 through 10/31/2014

10/14/2014 10:00 AM

DIVAS Helping Hands

DIVAS Club of Flagler County

10/15/2014 10:00 AM

DIVAS Helping Hands

DIVAS Club of Flagler County

10/16/2014 12:00 AM

Precious Hearts Foundation mobile food pantry

mobile

10/18/2014 8:00 AM

Great Pumpkin Shoot Out Lacrosse Tournament

Indian Trails Sports Complex

10/19/2014 4:00 PM

La Piazza Evening Soiree Dinner, Wine, Music, Dancing & Silent Auction

La Piazza Cafe

10/20/2014 10:00 AM

DIVAS Helping Hands

DIVAS Club of Flagler County

10/21/2014 12:00 AM

Precious Hearts Foundation mobile food pantry

mobile

[10/21/2014 10:00 AM

DIVAS Helping Hands

[DIVAS Club of Flagler County



Event Calendar for 9/19/2014 through 10/31/2014

10/22/2014 10:00 AM

DIVAS Helping Hands

DIVAS Club of Flagler County

10/23/2014 12:00 AM

Precious Hearts Foundation mobile food pantry

mobile

10/24/2014 12:00 AM

Florida's Haunted Trails

Florida Agricultural Museum

10/27/2014 10:00 AM

DIVAS Helping Hands

DIVAS Club of Flagler County

10/28/2014 12:00 AM

Precious Hearts Foundation mobile food pantry

mobile

10/28/2014 10:00 AM

DIVAS Helping Hands

DIVAS Club of Flagler County

10/29/2014 10:00 AM

DIVAS Helping Hands

DIVAS Club of Flagler County

10/30/2014 12:00 AM

Precious Hearts Foundation mobile food pantry

mobile



To: Jim Landon, City Manager
From: Richard Adams, Public Works Director
Date: September 18, 2014
Re: Week in Review

- The average water demand for the week was 6.803 million gallons per day; average wastewater flow was 5.673 million gallons per day.
- Water Distribution crews repaired a broken 6" isolation valve in the Cypress Knolls neighborhood. This required a water shutdown that affected 117 homes for approximately 7 hours. The streets affected were Evansmill Place, Evansmill Lane, Evansville Lane, Evanston Place, Evans Park Place and Evanston Lane.
- On Saturday morning utility staff exercised and maintained some large isolation valves that are located directly under some of our roadways. This work was scheduled on the weekend because work cannot be performed during weekday daylight hours due to traffic volume and safety practices.
- Installed 18 new domestic meters and 3 PEP tanks and replaced 1 existing tank. Crews set up three dewatering systems for sewer repairs and completed 4 service relocates. At present time the department has 5 new PEP tanks and 2 replacement tanks pending.
- This week 229 utility customers were shut off for non-payment.
- Streets Special Projects crew started working on the FPL Hardening Project on Old Kings Road between Oak Trails Blvd. and Town Center Blvd., work to include chipping, cutting and grinding tree/limb debris. Working from the north headed south.
- Flagler Palm Coast (FPC) High School\Bulldog Drive Project – Crews are currently working on Bulldog Drive landscape Phase I Project; to include installing 900LF of 3" mainline irrigation pipeline, 45 tree bubblers and spray heads for sod. All irrigation, grading and sod installed between curb and sidewalk. Waiting on tree purchase order to move forward.
- Streets set-up, staffed and broke down the "Food Truck" Tuesday event at Town Center
- ZLD Water Treatment Plant #2 – The weather curtains on the 1st floor of the dewatering building have been installed. The installation is complete on the refurbished generator and enclosure. Work is completed on the support rack and processing piping in the ultrafiltration building. . The concrete work is completed on the new driveways and the bollards have been placed to protect the raw water bypass. Work continues in the ammonia building. Installation of the soda ash slurry lines between the soda ash silo and the clarifiers have been completed.
- Graded 5,203 feet of swales and cleaned 99 culvert pipes. Repaired 1 outfall washout at 139 Bridgehaven Drive. Replaced 2 pipe crossings (240LF) located at Llama Trail and Limestone Path.
- Mowing in "E", "LL", "Z", "K", "F", "B" and "P" sections. Mowing Belle Terre Parkway, Palm Coast Parkway, Rymfire Drive, White View Parkway and Pine Lakes Parkway.
- Performed site distance trimming in the "F" section.
- Inmates mowed and weeded 26,610 linear feet of ditch in the "P" and "E" sections.



NEWS RELEASE

City of Palm Coast – Cindi Lane, 386-986-3708; cell 386-214-4729

Flagler County Education Foundation – Deborah Williams, 386-437-7526 Ext. 3125

Sept. 18, 2014

Palm Coast BAC and Flagler County Education Foundation form partnership

Palm Coast – The Palm Coast Business Assistance Center (BAC) and Flagler County Education Foundation are creating a new partnership to provide opportunities and resources to Flagler County Public Schools teachers and students in a way designed to help students achieve their dreams while growing the local economy. A service of the City of Palm Coast, the Palm Coast BAC is the local office of the Florida Small Business Development Center, hosted by the University of Central Florida.

Through the new partnership, the BAC will assist the Flagler County Education Foundation to connect local experts in all fields from arts and humanities to science and engineering to assist teachers, as needed, in the classroom. Currently, the BAC staff works with the Future Business Leaders of America (FBLA) faculty advisors in working with students in such areas as marketing and sales, business plan writing, and finance.

The BAC also will develop a list of local executives and their employees – from multiple industries, across all business disciplines – from which teachers throughout Flagler County Schools could select speakers for their classes. The talent bank of speakers will include retirees and those still employed, and will be made up of business people willing to volunteer their time as an occasional classroom speaker. For more information, please contact the BAC at 386-986-4765.

The new partnership also will expand the number of FPC and Matanzas students participating in the annual BAC Expo from 20 to 30 students per year (15 from each school). This year's BAC Expo, featuring speakers from the Orlando Magic, Salamander Resorts, Disney, Franklin Covey and Coastal Cloud, is scheduled for Friday, Nov. 7, at Hammock Beach Resort.

"We see this as an investment in the future of our community," said Joe Roy, area manager of the Palm Coast BAC and SBDC. "We want to work with students at every academic level, to open their eyes to opportunities for all kinds of careers."

"Connecting local experts from the business industry to the classroom will bring to life for our students and teachers, the vast and numerous career opportunities that are right here in Flagler

County,” said Superintendent of Flagler Schools Jacob Oliva. “Our students will see and hear that the skills they are learning in school are relevant to the real world of work.”

The Flagler County Education Foundation’s mission is to provide connection between community and classroom, and the Foundation has been working to support the district for almost 25 years.

“We see Flagship Schools and the focus on career as a wonderful opportunity to strengthen engagement through strategic community partnerships,” said FCEF Executive Director Deborah Williams. “We are glad to have FCEF President-Elect Garry Lubi leading this effort.”

There are 4.2 million businesses in Florida, and fewer than 4,500 are large companies with 500-plus employees.

“This new partnership with the Flagler County Education Foundation and Flagler Schools is part of our economic development strategy,” Roy said. “The future economy will depend upon local innovation in product and service, and there’s no better place to have the discussion than in our local schools.”

The Palm Coast Business Assistance Center is a partnership between the City of Palm Coast and the Florida Small Business Development Center hosted by the University of Central Florida. The BAC provides assistance in starting and growing businesses in Flagler County, at no cost to businesses. The BAC is located at Palm Coast’s City Offices at City Marketplace, 160 Cypress Point Parkway, Suite B-105. Learn more at www.PalmCoastBAC.com or by calling the BAC at 386-986-2499.



NEWS RELEASE – City of Palm Coast

Contact: Cindi Lane, Communications & Marketing Manager
386-986-3708; cell 386-214-4729

Sept. 15, 2014

City of Palm Coast releases 2014 Annual Floodplain Management Report

Palm Coast – The City of Palm Coast has completed its 2014 Annual Floodplain Management Report, which details the City's efforts to protect citizens and property from disasters.

The City does the report each year as part of requirements to maintain a specific status in order to provide discounts on certain flood insurance premiums for citizens who might live in specific flood hazard areas.

The report has been posted on the City website, and all are invited to review it at www.palmcoastgov.com/flood-prep.

For more information, contact Cindi Lane, Communications & Marketing Manager, at 386-986-3708 or clane@palmcoastgov.com.



For more information, contact Chris Altmansberger at the BAC: 986-4763 or caltmansberger@palmcoastgov.com

Sept. 17, 2014

New Smoothie King franchise owner thanks Palm Coast BAC for its assistance

Palm Coast – Christine Kraus was “pursuing a dream” when she began exploring owning and running a franchise.

After doing her research, Kraus chose Smoothie King because of the company’s extremely organized approach and demonstrated commitment to training, marketing and start-up. She felt the store would be a great addition to Palm Coast due to the community’s focus on health and fitness.

Kraus attended an initial orientation session that allowed her to understand Smoothie King’s overall approach and was soon on her way with finding the right location and attending their formal training programs. She asked the Florida SBDC, which is part of the Palm Coast Business Assistance Center and is hosted by the University of Central Florida, to help with a business plan, capital requirements and financial projections. The Palm Coast BAC’s assistance included a detailed analysis of her operating expenses and sales assumptions. Once her bank loan was approved, the work began with the design, ordering of materials and start of construction.

“I could have never done this without the help of FSBDC and Chris Altmansberger,” Kraus said. “I forever will be in their debt.”

Altmansberger, a FSBDC business consultant at the Palm Coast BAC, said working with Kraus has been a pleasure. “Christine has been extremely committed in every aspect, from the initial business assessment through the timely completion of construction work, followed by a fantastic opening,” he said. “After finding a fantastic location, she stayed on top of things through every step.”

To guide a new franchise location through every step of the way, Smoothie King starts with a day-long orientation plan with a detailed manual that covers the basic steps necessary to get our store up and operating. Site selection is closely monitored with corporate approval necessary for each and every site. The Franchise Office requires demographics, market studies, and detail maps showing access, visibility, competition and related site criteria. Smoothie King helps with store design, construction bid assistance and monitoring as well as

assistance with all acquiring of furniture, fixtures and equipment. Because of this thoroughness and organization, initial set-up is relatively routine and hassle-free.

Smoothie King has received national recognition. According to the *Wall Street Journal*, retail smoothie sales have jumped to more than \$ 500 million a year from virtually nothing five years ago. The company has ranked No. 1 in its category for 20 years, and is ranked No. 86 overall in the Top 500 Franchises by *Entrepreneur Magazine*.