



city of PALM COAST

Administration Department
Office of the City Manager

160 Lake Avenue
Palm Coast, FL 32164
386-986-3710

Memorandum

To: The Honorable Mayor and City Council
From: Jim Landon, City Manager
Date: February 10, 2017
Re: Week-In-Review



*Friday, February 10 thru Sunday, February 12
City Hall and various locations*

*Palm Coast Seafood Festival
Saturday, March 11 thru Sunday, March 12
Central Park in Town Center*

*American Lifeguard Certification Class
March 10, 9am to 3pm
Frieda Zamba Pool*



Local Business Success Story, Dr. Paint, goes to Washington

The Florida Small Business Development Center (SBDC) in Palm Coast, located in the Palm Coast Business Assistance Center (BAC), assisted local business owners of Dr. Paint, a local success story, which will be included in Congressman DeSantis Congressional Impact Sheet reported to Congress. Dr. Paint, owned by locals Omar Rivera, retired from the US Air Force, and his wife Katherine, have built their business into a successful one in just two short years thanks to the SBDC and the BAC. To read their story, see the attached Congressional Economic Impact Sheet attached.



USTA Pro Circuit Men's Futures Tennis Tournament

Beautiful skies and beautiful weather welcomed this year's players and spectators to the 8th annual Palm Coast USTA Men's Futures Tournament. There were over 130 participants in both the singles and doubles divisions, plus an exciting kid's day-for our smaller players, providing exciting moments as we rounded out another successful tournament.



Local Webelos Meet with Mayor Holland

This week, one of our local Webelos Cub Scout Troops met with Mayor Milissa Holland before the weekly City Council Business Meeting. The scouts are working on their Build a Better World Pin for their Arrow of Light Badge, the highest award in Cub Scouting. Meeting with Mayor Holland helped them to check off one of their last requirements, to meet with a local official and learn their role in the community and important issues facing our community. After the meeting with Mayor Holland, the Webelos attended the City Council Meeting and watched their local government in action.



Next Week:

- *Tuesday, February 14th, City Council Workshop, 9am, City Hall – Community Wing, 160 Lake Avenue*
- *Wednesday, February 15th, Planning & Land Development Regulation Board Mtg, 5:30pm, City Hall – Community Wing, 160 Lake Avenue*

Attachments

- Administration & Economic Development Department Update
- BAC Update
- Information Technology Department Update
- Public Works Department Update
- Community Development Department Update
- Fire Department Update
- Parks & Recreation Department Update
- Utility Department Update
- News Releases Sent: Housing Rehab program deadline is Feb. 17, what you need to know about this weekend's Birds of a Feather Fest, Palm Coast BAC assists
- Congressional Economic Impact Sheet



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Week In Review Friday, February 10, 2017

City Clerk

- Processed 5 public records requests.
- Processed 3 litigation documents.
- Prepared and processed 23 documents for recording.
- Prepared 2 agenda items.
- Prepared and posted 2 agendas and 3 sets of approved meeting minutes to Web.
- Processed 6 resolutions.
- Processed 1 ordinance.
- Processed release of 1 bond.

Communications & Marketing

- Birds of a Feather Fest – prep and staffing event
- Preparing for the Community Center groundbreaking, to be 1 p.m. Tuesday, Feb. 14
- Responded to various media requests and coordinated advertising
- Staffed Night 1 of Citizens Academy (Mayor Holland, IT, Finance and Parks & Recreation)
- News releases sent: Housing Rehab program deadline is Feb. 17, what you need to know about this weekend's Birds of a Feather Fest, Palm Coast BAC assists Bedtops Mattress make strong start
- Staffed City Council meeting
- Posted announcement about smoke testing announcement



- Video and photography for the Birds of a Feather Fest
- Videotaped/aired live the City of Palm Coast Council meeting
Updated news and announcements on PCTV



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Central Services

Purchasing:

Status	Ref. #	Project
Pending	RFP-CD-CME-17-10	Design Build Services for Shade Sails Project
Pending	ITPQ-CD-CME-17-24	Reclaimed Water Irrigation US1
Pending	ITB-CM-CME-17-24	Reclaimed Water Irrigation US1
Open	ITB-CD-CME-17-13	WWTP #1 Mechanical Bar Screens Replacement Project
Open	ITB-CD-CME-17-17	Pump Stations Odor Control Project
Open	RFP-IT-17-11	Asset Management Software
Open	ITB-UT-WD-17-12	Water Treatment Plant #1 Roof Replacement
Open	RFQ-CD-CME-17-16	Pavement Management System
Open	ITB-PW-17-20	Debris Disposal Services
Open	RFP-PW-STRT-17-06	Traffic Sign Printer
Open	LOI-CD-CME-17-23	Belle Terre Blvd/Pkwy Corridor Improvement Design
Open	ITB-RCMP-MIT-17-22	Residential Construction Mitigation Program (RCMP)
Evaluating	RFI-ADM-16-04	Golf Course Consultant Services
Evaluating	ITB-UTC-WW-17-14	Sound Attenuated Well Point Pump
Evaluating	RFP-PW-FLT-17-08	Robotic Mower
Evaluating	ITB-PW-FLT-17-15	Zero Turn 100" Cut Articulating Mower
Evaluating	RFP-PR-17-07	July 3rd Aerial Fireworks Display
Evaluating	ITPQ-CD-CME-17-17	Pump Stations Odor Control Project
Completed	RFP-CM-16-02	Palm Harbor Golf Club Management, Operations and Maintenance Services
Completed	RFI-ADM-16-05	Tennis Center Consultant Services
Completed	ITB-CD-CME-17-09	Restrooms & Sports Lighting at PCAF and ITSC
Completed	ITPQ-CD-CME-17-13	WWTP #1 Mechanical Bar Screens Replacement Project
Completed	LOI-CD-CME-17-19	Belle Terre Blvd at SR 100 Roadway Improvements Design

Contracts:

- Creech Enterprises, Inc., d/b/a South East Containers, Commercial Solid Waste Franchise Agreement, 02/02/2017-02/01/2018
- Sieg & Ambachstsheer, Inc., Pine Lakes Parkway Gravity Wall Reinforcement, ITB-CD-CME-16-19, 11/22/2016-05/29/2017
- ZEP, Inc., Janitorial Supplies, Piggyback NCPA, 02/06/2017-04/30/2019 (5 -1 year renewals)



The Palm Coast Business Assistance Center
Services Provided by the SBDC at UCF

Located at City Hall
160 Lake Avenue
Palm Coast, Florida 32164
(386) 986-2499
www.PalmCoastBAC.com

WEEK IN REVIEW

February 10, 2017

BUSINESS CONSULTING

- This Week –8 Consulting Sessions, 18 Consulting Hours
- Total for Month - 25 Consulting Sessions, 68 Consulting Hours

PALM COAST BAC IMPACT

- Economic Impact This Fiscal Year - \$2,324,000
- Economic Impact To Date - \$28 Million
- Return on Investment - \$86 per Tax Dollar Invested

NEW PALM COAST COMMERCIAL BUSINESSES

- Emily's Design Studio Inc – 5 Utility Drive - Upholstery

NEW PALM COAST HOME BASED BUSINESSES

- Double C – Handyman Service
- Brazzano Real Estate & Management LLC – Real Estate Broker
- Carol Baker Silk Art – Arts & Crafts
- VK Services – Handyman Service

BAC Highlight

The SBDC released the success story for Bedtops Mattress Clearance Center. The story was picked up by the Palm Coast Observer and shared on social media.

Another SBDC client success story, "Dr.Paint" and the BAC were recognized statewide by congressman Ron DeSantis for economic impact.



INFORMATION TECHNOLOGY

TO : Jim Landon, City Manager
FROM : Steve Viscardi, IT Director
DATE : 2/3/2017
RE : Week In Review

Department/Division Support

ENTERPRISE

- Operations Division completed numerous Service requests.
- Operations Division provided support for the following meetings:
 - City Council Business Meeting
 - Citizen's Academy
 - Hazardous Florida Wildlife (2/7/17 & 2/8/17)
 - Animal Control Hearing
 - Webelos Cub Scout Meeting for Mayor Holland
 - Meeting Support for Mayor Holland at Cue Note
 - Birds of a Feather Fest
- Operations Division continued to setup surface pros for utility, Public works, and water operations
- Operations Division continued working on VM upgrade.
- GIS worked with the SJRWMD on behalf of the FOAM team, to draft a statement of work for LiDAR. More to come.
- Applications Division continued working on the new Agenda Management implementation.
- Applications Division resumed work on the New Hire Paperwork process.
- Applications Division created an online form for people to register for upcoming tree trimming classes.
- Applications Division worked on Munis Related Items: Assisted End Users with access to Munis Test print spool file; End User access rights changes; resolved issues with Cashiering module related to printing, along with batch process errors in Finance area. Working new issue with AP on wire transfer capability
- Applications Division worked on Kronos Related items: Continued to work Fire Fighter Shift issues with shift punch in/out schedules. Attended training class on product.
- Applications Division Project Related Items:
 - Munis Security – moved forward with User Role revamp for Human Resources
 - Contracts Application – developed business process specs with Budget Office, refine and forwarded to Vendor for review and next steps.
 - TeleStaff Upgrade – upgraded Test environment to version 5.4. – coordinating Kronos Timekeeper Test refresh, next steps to begin integration rework & testing.

ENGINEERING & STORMWATER

- GIS Division will meet with Stormwater representative to start a comprehensive inventory of all mapping items storm related, storage procedures, and data access.
- GIS Division has continued to support Stormwater and finance staff with the recalculation of parcels as per the Stormwater ordinance; Geofitted 1 asbuilt and digitized the new building footprint, impervious surfaces, waterbodies and wetlands.

COMMUNITY DEVELOPMENT

- GIS continues to develop GIS data and maps for the 2016 annual report for Community Development.

FIRE

- GIS continues to implement an InfraMap procedure for Private Fire Hydrants, for the Fire Marshall. This week we configured the test hardware and data schema.



city of PALM COAST

Public Works Department

1 Wellfield Grade
Palm Coast, FL 32137
386-986-2360

Office of the Director

Activities for the Week of February 10, 2017



Installing Safety Nets at ITSC



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palmcoastgov.com

Parks & Medians Maintenance

- Inspected 38,659 linear feet of park hiking trails and 187 signs
- Inspected 174 irrigation zones, cleaned, replaced, adjusted spray heads along City medians
- All City parks (12) were mowed and maintained
- Grounds were maintained at 250 well sites and lift stations
- Maintained grounds at: 5-Fire Stations; 3-Water Treatment Plants; & 1-Wastewater Treatment Plant
- Mowed 16 sports fields, two times each, for a total of 56 acres
- Bed maintenance on Palm Coast Parkway
- Seminole Woods Park playground was power washed completely
- Refurbished ITSC baseball fields
- Installed safety nets at ITSC for Baseball.
- 2 football fields at Belle Terre, 6 lacrosse fields at ITSC & ITMS, 2 soccer fields at Ralph Carter , 1 soccer field at ITSC were painted and set up for Tournaments



ITSC Baseball Field Restoration

Streets Maintenance & Special Projects

- Mulching the beds on Belle Terre South of SR-100
- Performed site distance trimming in “P” section
- Mechanically swept and cleared debris from 25 lane miles of curb and gutter on main arterial roadways
- Inspected and reported 9 street light outages to Florida Power & Light for repair
- Repaired/replaced 6 Regulatory & 4 Warning signs
- Performed 8 Metro Traffic Counts on US-1
- Responded to two separate after hours traffic signal calls in Flagler Beach
- Holland Park dug out fencing nearing completion on 4 dugouts
- Belle Terre Parkway Median Improvements – Installed 2041 various plants
- Palm tree installed on Palm Coast Parkway 6 lane section
- Citywide sidewalk maintenance in progress to include mechanical edging



Palm Coast Parkway Tree Replacement



Seminole Woods Sidewalk Edging

Stormwater Maintenance

- Cleaned 65 culvert pipes for a total of 1690 linear feet
- Replaced 60 linear feet of drainage pipe on Fenwick Lane & 60 linear feet on Penn Manor Lane.
- Maintained 43,650 linear feet of drainage ditches
- Graded and stabilized 885 linear feet of residential swales
- Replaced one driveway culvert on Ryding Lane in conjunction with the swale rehabilitation project.



Faith Lane Swale Rehab

Fleet and Facilities Maintenance

- Performed 4 fire fleet vehicle/equipment repairs
- Performed 1 road calls for repairs
- Performed preventative maintenance on 7 vehicles/equipment
- Repaired 19 City vehicles, heavy equipment, small equipment, and trailers
- Repaired 17 pieces of small and hand-held equipment
- Completed 14 facility maintenance requests



Hydraulic Line Repair on Backhoe

Community Development Department

PROVIDE GUIDANCE FOR WELL-PLANNED GROWTH AND
DEVELOPMENT FOR THE PROTECTION OF THE CITY'S
NATURAL RESOURCES, PUBLIC HEALTH, SAFETY, AND WELFARE.



Week-in-Review- February 10, 2017-Stephen Flanagan, Director

PERMITTING ACTIVITY

The following is an update of permit and development application activity in Palm Coast from February 2, 2017 through February 8, 2017:

- Total number of permits issued: 307
- Construction Value from October 1, 2016 to February 8, 2017 \$103,875,082.00

Commercial Permit Applications			
50 Cypress Point Parkway C3 & 4	Interior Alterations - State Farm Insurance	Charles Rinek Construction	\$35,000.00
3 Old Kings Road	Interior Alterations - Kentucky Fried Chicken	Richard Turner Construction	\$298,000.00
Commercial Permits Issued			
110 Raintree Circle (Rivergate Subdivision recreation area)	Overhang Extension	Sweetwater Custom Homes	\$35,000.00
800 Belle Terre Parkway -	Interior Alterations - Publix	Elkins Construction	\$800,000.00
305 Palm Coast Parkway NE	Site Development Permit - Palm Coast Community Center	Ajax Building Corp	not provided
160 Cypress Point Parkway Unit D209	Demolition of existing walls for future tenant	Allsbrook Construction	\$3,000.00

160 Lake Avenue, Suite 136, Palm Coast, FL 32164

Planning (386)986-3736 Building (386)986-3780 Code Enforcement (386) 986-3764

Construction Management & Engineering (386)986-3794

Residential Permits Issued			
21 Comet Court	Addition	Encompass Alum	\$1,000.00
18 Cleveland Court	Addition	East Coast Alum	\$9,000.00
17 Crandall Court	Addition	Southeastern Alum	\$13,000.00
3 Chestnut Court	Addition	Southeastern Alum	\$7,000.00
30 Arrowhead Drive	Addition	Hodgins Construction	\$6,000.00
47 Covington Lane	Addition	Pool Captain Corp	\$7,000.00
146 Birchwood Drive	Addition	Dulando Screen	\$5,000.00
10 Wood Haven Drive	Alteration	J Anthony Homes	\$25,000.00
23 Patchogue Drive	Alteration	Fontana Construction	\$1,000.00
105 Park Place	Single Family Residence	Seagate Homes	\$204,000.00
49 Woodfield Drive	Single Family Residence	Vanacore Construction	\$295,000.00
108 Vireo Drive	Single Family Residence	Dream Finders Homes	\$388,000.00
151 Starling Drive	Single Family Residence	Dream Finders Homes	\$317,000.00
43 Arena Lake Drive	Single Family Residence	Paytas Homes Inc.	\$271,000.00
15 Lewisdale Lane	Single Family Residence	Maronda Homes	\$388,000.00
5 Flat Rock Lane	Single Family Residence	Maronda Homes	\$306,000.00
30 Sea Shark Path	Single Family Residence	Maronda Homes	\$307,000.00
10 Longview Way	Single Family Residence	Viscomi Construction	\$330,000.00
12 Longview Way	Single Family Residence	Viscomi Construction	\$325,000.00
Occupancy Permit			
5 Utility Drive Unit 12	Emily's Design Studio Inc. (Tailoring and alterations and upholstery)		Emiliya Batista
1250 Palm Coast Parkway SW	Hales Financial LLC - cellular sales/retail		Billy Hale

CONSTRUCTION MANAGEMENT & ENGINEERING

The following is an update since last week for projects in the City from February 2, 2017 through February 8, 2017

City Capital Projects Under Construction		
Holland Park -Florida Park Drive	91%	Electrical repair of broken conduits by other subcontractors. Installation of monument sign lights.
Wastewater Treatment Plant #2	50%	February 9, 2017 concrete has been placed in the Biological Process Tanks and in columns for the blowers at the Sludge Holding Tank. Piping was installed from wet well to the ground storage tank and from the Sludge Holding Tank to a manhole.
Community Center	1%	Tree barricades installed. Perimeter construction fence installed. Silt fence installed. Demolition of interior building begun.
Wastewater Treatment Plant #2 RCW Disposal Main	6%	February 8, 2017 Master Pump Station corners have been staked. Contractor is locating utilities on Peavy Grade.
Southern Wellfield Expansion Phase 2 (Sesame & Equip 5 Wells)	20%	February 8, 2017 pressured tested HDPE pipe before directional drill. Contractor has completed four directional drills and has begun surveying the well sites.

Indian Trails Sports Complex - Replace 8 Dugouts	97%	Dugouts scheduled for Building Dept. Final Inspection February 9, 2017. Hat racks and bat racks bolted to slab. All dugout benches constructed and in place.
Developer Projects Under Construction		
Weigh Station US-1	1%	February 2, 2017 pre-construction meeting was held on site with City staff and Contractor.
FPL Building & Site	31%	February 8, 2017 the tilt wall system is being set up and drains for parking lot have been installed.
Aldi	35%	February 3, 2017 drainage installed for roof drains. February 8, 2017 building is being constructed with metal work beams and supports.
Grand Landings Recreation Center	91%	February 8, 2017 concrete slab was poured around water meter and backflow assemblies.
Tuscan Garden at Palm Coast	3%	February 6, 2017 site trees were for removal.
Protea Senior Living/Sable Palms	41%	February 6, 2017 water main was chlorinated and 2 bacteriological samples were taken.



Florida Power & Light Site Parking Lot Underdrain



Community Center – Tree Barricades



Waste Water Treatment Plant 2 Concrete Placement in Columns



79 Cats

65 Dogs

2 Rabbits

1 Turtle

9
Hamsters

Animals ready for homes

Vacations are what we dream about all day long while we are working. We plan and make arrangements for our lodging and our supplies. We also need to remember to make arrangements for our furry friends. There are a few different options that we have for them. We can board them in a boarding facility or we can have a friend watch them or we can have a professional pet-sitter come and take care of them. Be sure to thoroughly check out your preferred option before leaving your family member behind. We want to leave them in the best hands while we are away having fun!

Donation Opportunities: The *Flagler Humane Society Thrift Store* always accepts donations. They cannot take in any computers/printers or large appliances. Call 386-597-2839 and leave a message.

“*General Donations*” can be dropped off anytime at your convenience. FHS appreciates all donations, especially those from our Wish List (available at flaglerhumanesociety.org/wish-list). You can also purchase items via the Amazon.com link on the FHS website and ship them directly to the shelter.

Outreach Adoption Events: Don't forget that FHS have volunteers and adoptable pets at PetSmart and PetCo every weekend and a day (usually a Wednesday or Thursday) during the week. See the FHS Facebook for location. Interested in becoming a volunteer? Attend at volunteer orientation that are held at noon in the Humane Society education room every second Saturday of the month. We hope to see you there!

Interested in helping at Outreach Adoption Events? Join the SPOT Team and help homeless animals find loving homes. If interested, email kshare@flaglerhumanesociety.org.

Adoption Specials: See the FHS Facebook/Website for Upcoming Adoption Specials.

Upcoming Fundraisers/Events: Have you reserved your seat for the FHS Annual Spaghetti Dinner? See the website for information on how to reserve your seat. This event always sells out so don't be left without a seat! The event is set for February 29th. There will be a silent auction, dinner, and dancing.

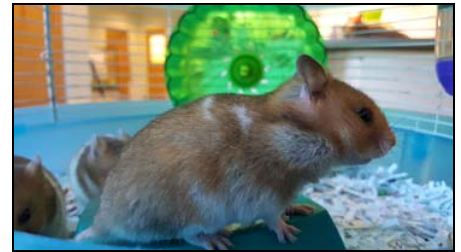
Public Announcements: The Flagler Humane Society has a variety of *Subsidized Spay & Neuter Programs* for members of the community that need to have their pets or community pets sterilized. Please call FHS at 386-445-1814, email info@flaglerhumanesociety.org for questions.

FHS has a *Wellness Clinic* for minor veterinary issues. Call 386-445-1814 for Appointments. *Low Cost Vaccination Clinics* are held on the 1st and 3rd Saturdays of every month from 1pm-3pm. No appointments are necessary for the Low Cost Vaccination Clinics.

To keep up with Flagler Humane Society happenings – visit us on the FHS Facebook/Twitter, our website at www.flaglerhumanesociety.org, or via email at info@flaglerhumanesociety.org.

UPDATE: “Pinky” from last week’s article found her forever home!

Pet of the Week



FEMALE HAMSTERS

FHS currently have 5 female two month old hamsters for adoption. They are super sweet and can be handled. They are all brown and white with nice markings. FHS also have two rabbits – a solid white and a solid black available for adoption. Pocket pets can make great starter pets for children. They need to be taken care of every day with fresh food and water. Their cages need to be cleaned at least every other day and they need to be provided with items to keep them busy. Come and meet these sweeties today.

Adoption specialist:

Katrina Geigley
adopt@flaglerhumanesociety.org

Outreach Manager:

Katie Share
kshare@flaglerhumanesociety.org



Fire Department

To: Jim Landon, City Manager
From: M. C. Beadle, Chief
Date: February 10, 2017
Re: Week in Review

In the past week, the department responded to a total of 188 calls. There was one fire call. We responded to one brush fire. A total of 125 EMS calls were logged and the balance was miscellaneous in nature. The drought index is at 354 out of a possible 800 and the fire danger is moderate.

The department completed training at the County Training Tower. The training simulated worst case scenario settings. The firefighters were required to be in full protective firefighting gear and have to rely on their senses, minus their vision, while breathing air from their air bottles. The crews went through the maze in teams of 3 (just like their engine crew). In the maze they are faced with real life situations such as having to rapidly exit a damaged structure where the main entry is blocked therefore forcing them to find an alternative way out, going through tight spaces (open ended 55 gallon barrel), stud walls, crawling very low to reduce their profile to fit, and being entangled in wires. To get through the maze, the crews worked on special training from firefighter survival techniques/skills and communication skills within teams all while searching for possible victims.

Last week Chief Beadle attended Florida Hospital Flagler, GO RED for Heart Care jump roping exercise. Firefighter's can jump rope!

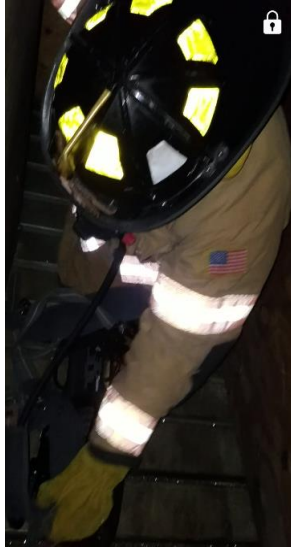
Keeping in the tradition of the Fire service, the newly promoted Battalion Chiefs were given "the shield of their new rank" that they will wear proudly on their white helmets! White and gold is synonymous with Chief Officers.



Chief Beadle jump roping at Florida Hospital Flagler



Battalion Chief Shield



Firefighter Search and Rescue Training



PALM COAST PARKS & RECREATION EVENTS & ACTIVITIES Winter/Spring 2017

[CPR/FIRST AID TRAINING PROGRAMS](#)

<http://www.palmcoastgov.com/government/fire/cpr>

The City of Palm Coast Fire Department offers CPR and First Aid Training

1. The Healthcare Provider course -- a professional certification course -- includes a multiple-choice written exam and a practical exam.
2. Workbooks for use during the class are provided. It is highly recommend that participants purchase a course workbook. The American Heart Association recommends that each student review the course information for two weeks prior to the course. Workbooks can be found at : <http://www.aha.channing-bete.com/>
3. Course available to those ages 13 and up.
4. All courses begin at 9:00 a.m. Participants should arrive a few minutes ahead of time for check-in.
5. A minimum of six persons is required for each course date. If fewer than six persons have registered, each person will be contacted to reschedule or to receive a refund.
6. Please contact CPRcertification@palmcoastgov.com with any questions.

First Aid and CPR/AED

Heartsaver First Aid is a 7-hour classroom course (*includes 1 hour for lunch*) that is designed to meet OSHA regulations. The course teaches basic first aid skills:

- Administering CPR to an infant, young child, or an adult.
- Using an Automated External Defibrillator (AED).
- Using a mask or barrier device.
- How to stop visible bleeding.
- Assist with possible sprain or broken bone.
- Securing the scene for safety.

Date: February 18
March 11
April 8
May 20

Time: 9 am-4 pm

Fee: \$5/person; Pre-Registration required at least 48 hours in advance.

Location: Palm Coast Community Wing (160 Lake Ave, Palm Coast FL 32164)

ADULT FITNESS

Adult/Teen Flag Football League

Come join the 7th annual adult flag football league under the lights at Ralph Carter Park. This year we are also having a Teen division as well! Register as a team for 7v7 style play to win the title of league champion, a trophy, a championship t-shirt, and free entry into next season's league. Captain's Meeting is Wednesday, January 11th, 2017.

Days: Mondays and Wednesdays
Date: January 18- March TBD
Game Times: 7:00 pm, 8:00 pm, 9:00 pm
Location: Ralph Carter Park
Ages: 14 & Up
Fee: \$400

Adult/Teen Open Gym Futsal

Come join us for our inaugural Futsal open gym. Futsal is an exciting, fast-paced small sided soccer game that is enjoyed around the world.

Days/Dates: Mondays January 23-May 8 \$26
Wednesdays January 25-May 10 \$26
Time: 7:00 pm – 9:30 pm
Location: Rymfire Elementary School
Ages: 14 & Up

NO Futsal on 3/13, 3/15

**Disclaimer:* Flagler Schools may cancel program due to school activity. We will make every effort to notify participants of cancellations.

Adult Open Gym Volleyball

Come with friends or come alone and play Adult recreational co-ed volleyball open gym creates new “teams” weekly. Usually two nets, with teams rotating in and out of play. One net is for competitive style play and the second net is for recreational style play.

Days/Dates: Mondays January 23-May 15 \$33
Wednesdays January 25-May 17 \$33
Time: 7:00 pm – 9:30 pm
Location: Indian Trails Middle School
Ages: 18 & Up

NO Volleyball on 3/13, 3/15

**Disclaimer:* Flagler Schools may cancel program due to school activity. We will make every effort to notify participants of cancellations.

Adult Open Gym Basketball

The adult co-ed basketball program is a non-competitive recreation program.

Days/ Dates: Tuesday January 24-May 16 \$33
Thursday January 26-May 18 \$33
Time: 7:00 pm – 9:30 pm
Location: Indian Trails Middle School
Ages: 18 & Up

NO Basketball on 3/14, 3/16

**Disclaimer:* Flagler Schools may cancel program due to school activity. We will make every effort to notify participants of cancellations.

3 on 3 Spring Basketball Tournament

Come join the 1st annual Palm Coast 3v3 Basketball Tournament. All teams must submit a Team Registration Form, one per team, with completed roster and pay a \$12 tournament fee. All players must complete an individual Waiver Form. The team registration, tournament fee, and waiver forms must be submitted 5 days prior to the tournament start date. This is a double elimination tournament.

Days: Saturday and Sunday
Date: May 20-21
Game Times: TBD
Location: Holland Park
Ages: High School and Adult divisions
Fee: \$250

Pickleball

The fastest growing sport in North America. Pickleball is sport for all ages. Played with small racquets and whiffle balls, this game is perfect for all ages. Equipment is available for rent and will be provided on the days and times below.

Days/Dates: December 19-April 28

Belle Terre Park

Tuesdays: 1-3pm

Wednesdays: 6-8pm

Fridays: 11-1pm

Holland Park

Mondays: 11-1pm

Thursdays: 11-1pm

Location: Belle Terre Park/Holland Park

Ages: 18 & up

Fee: Free

Wood Carvers

The art of woodcarving has a history that spans centuries. At its core, woodcarving transforms a piece of wood into a masterfully crafted work of art. Join this group of gifted carvers as they share their skill and know how in this informal teaching atmosphere. The woodcarving group is a mixed group of men and women at all levels and abilities. Visitors are welcome.

Days: Tuesdays (Starting January 10th) No Woodcarvers on (Mar 21, Apr 18)

Time: 1pm - 4pm

Location: Frieda Zamba Pool- Classroom

Fee: Free

Discover Trips

The registration fee includes: round-trip, motor coach transportation to and from destination and admission fees for the attraction. Payment is due at time of registration. Limited number of spaces available so register early. Registration is on a first come, first serve basis.

Orlando Eye and Aquarium

The Orlando Eye is a 400 ft. tall giant Ferris wheel. Lunch not included but can be purchased on site. **Pre-Registration required by February 8th.**

Day/Date: Wednesday, February 15
Time: Depart the Palm Coast City Hall 9 am
Return to the Palm Coast City Hall at approx. 5 pm
Location: Titusville, Florida
Fee: \$60/person

Strawberry Festival

Take a ride to the 82nd annual The Florida Strawberry Festival – “We’re Playing Your Song!” The Florida Strawberry Festival is an 11-day community event celebrating the strawberry harvest of Eastern Hillsborough County. Each year, nearly 500,000 visitors enjoy the festival’s headline entertainment, youth livestock shows, and exhibits of commerce and, of course, its strawberry shortcake. **Pre-Registration required by February 23.**

Day/Date: Thursday, March 2
Time: Depart the Palm Coast City Hall 8 am
Return to the Palm Coast City Hall at approx. 4:30 pm
Location: Plant City, Florida
Fee: \$42/person

McKee Botanical Gardens

Located on a tropical hammock at the southern gateway to Vero Beach, Florida, McKee Botanical Garden is where native plants and exotic botanicals combine with Old Florida charm. Follow the Garden's pathways through a grove of majestic palms; past tranquil streams accented with colorful waterlilies. Explore 18 acres of natural landscape preserved and restored to the vision of its founders. Discover trees, waterfalls and historic structures each with their own unique story. Lunch is included and will be hosted on site. **Pre-Registration required by Wednesday, April 12.**

Day/Date: Wednesday, April 19
Time: Depart the Palm Coast City Hall 8 am
Return to the Palm Coast City Hall at approx. 4:30 pm
Location: Vero Beach, Florida
Fee: \$60/person

A look at Ole Florida

First stop at the Lake Ridge Winery where a sampling of 7 different wines will be available, a video presentation shown. Second stop Presidents Museum and third stop Florida Citrus Tower. Lunch at participant expense. Lunch at local BBQ restaurant.

Pre-Registration required by Wednesday, April 8.

Day/Date: Wednesday, May 10
Time: Depart the Palm Coast City Hall 8 am
Return to the Palm Coast City Hall at approx. 4:30 pm
Location: Clermont, Florida
Fee: \$50/person

Lunch N' Lecture Series

Join professionals during lunch for informational discussions on topics that may affect the lives of our adult community. **Pre-Registration required 48 hours prior to the program date and while space is available.**

Time: 11:00 am -12:30 pm

Location: City Hall, Community Wing – 160 Lake Avenue, Palm Coast, 32164

Fee: **FREE**

Friday, February 17- *Dr. Nanavati, an Interventional Cardiologist will speak on PAD/Vascular disease. PAD is Peripheral Artery Disease – a common circulatory problem which narrows your arteries and reduces blood flow to your limbs.*

Friday, March 17- *Can I recycle this? Speaker Dianne Torino will explain all the different ways you can recycle various items in the City of Palm Coast.*

Friday, April 21-Dr. Issam Nasr, Gastroenterologist – will speak on a topic relating to GI/Colorectal.

Friday, May 19-TBD

TODDLER PROGRAMS

Pre-Registration required at least 48 hours prior to start date and time of all Toddler Programs

Teddy Bear Picnic

Children will bring their favorite teddy bear for story time, game playing or craft and a snack. This monthly program offers a unique experience for toddlers and their parent.

Day: Mondays
Dates/Theme: March 6 – St. Patrick’s Day Gold Hunt and Leprechaun Fun
April 3 – Earth Day Remarkable Recycling
May 1 – Summer Sensational Sea
Time: 10 – 10:30 am
Location: Palm Coast Linear Park
Age: 2 – 5 years old
Fee: Free

Little Picassos

Lil Picassos is designed to help your little artists discover their inner Picasso as they discover their own unique style. Children will learn fundamental art concepts by creating a fun & unique work of art.

Days/Dates: Tuesdays February 14
March 7
April 11
Time: 10 – 11 am
Location: Frieda Zamba Pool Classroom
Age: 2– 5 years old
Fee: \$8

Munchkin’ Sports

This child with parent program teaches the basic motor skills necessary to play organized sports such as soccer, baseball, golf, football, and tennis. This 6-week program is designed for parents to assist the child.

Days/Dates: Wednesday, April 19 – May 24
Time: 5:15 – 6:00 pm
Location: Belle Terre Park, 339 Parkview Drive
Ages: 3-5 years old
Fee: \$35 per session

Little Kicker Soccer

Bring your Little Kicker Soccer player to this high energy, fun, age appropriate introduction to soccer. Little Kicker Soccer is not a league, rather an introduction to the fundamentals of soccer focusing on skill development and confidence building that your child will use as he/she transitions to league play.

Days/Dates: Wednesday, April 19 – May 24
Time: 6:15 – 7:00 pm
Location: Belle Terre Park, 339 Parkview Drive
Age: 3-5 years old
Fee: \$35 per session

YOUTH PROGRAMS

Pre-Registration required at least 48 hours prior to start date and time of all Youth Programs

Recreation on the Go

Come join us as we schedule recreation activities at a variety of parks throughout Palm Coast. We will be providing recreation equipment and encouraging participants in a variety of games and activities.

Day: Saturdays
Dates/Location: March 11 – Holland Park
April 8 – Belle Terre Park - Golf
May13 – Belle Terre Park - Tennis
Time: 10am – 12pm
Age: 5 and older
Fee: FREE

Aquatic Programs

Pre-Registration required at least 48 hours prior to start date and time of all Aquatic Programs

Parent and Child Level 1 (Ages 6 months to 36 months)

Parent and child water introduction class that uses games, music and fun to familiarize your child to being in and around the water.

Water Babies participants learn to:

- Introduction to entering and exiting the water safely
- Submerge mouth, nose and eyes
- Explore floating on front and back with/without support
- Introduction to floating with support
- Basic Kicking

Day/Dates: May 8th- May 18th
Times: 1:00pm-1:30pm
Location: Frieda Zamba Swimming Pool
Fee: \$45

Parent and Child Level 2(36 Months to Age 4)

Parent and Child aquatics class for the preschool age students. Students will learn introduction skills to prepare for Level 1 class. Your child will familiarize themselves in a more structured aquatic setting to learn safety, basic swim techniques, and more.

- How to safely enter and exit the water.
- Introduction into kicking.
- Introduction into floating on back with/without support.
- Introduction into swimming on front.
- Introduction into bobbing.
- Overview of pool rules and water safety.

Days/Dates: May 8th-May 18th
Times: 1:45pm-2:15pm
Location: Frieda Zamba Swimming Pool
Fee: \$45

Preschool Aquatics – Level 1 (Ages 4-5 years)

Participants will be introduced to the basic skills needed to achieve a minimum level of water competency. Skills introduced include, but not limited to the following:

- How to safely enter and exit the pool
- Floating on front and back
- Treading of water
- Swimming on front and back

Days/Dates: May 8th-May 18th
Times: 1:00pm-1:30pm
2:30pm-3:00pm
Location: Frieda Zamba Swimming Pool
Fee: \$45

Preschool Aquatics – Level 2 (Ages 4-5 years)

For participants who can successfully demonstrate the skills of Preschool Aquatics Level 1. Participants will build upon those skills and knowledge of water competency in order to advance to Learn to Swim Level 1.

Days/Dates: May 8th-May 18th
Times: 1:45pm-2:15pm
Location: Frieda Zamba Swimming Pool
Fee: \$45

Preschool Aquatics – Level 3 (Ages 4-5 years)

For participants who can successfully demonstrate the skills of Preschool Aquatics Level 2. Participants will build upon those skills and knowledge of water competency in order to advance to Learn to Swim Level 1.

Days/Dates: May 8th-May 18th
Times: 2:30pm-3:00pm
Location: Frieda Zamba Swimming Pool
Fee: \$45

SWIM LESSON INFORMATION:

- ❖ Pre-Registration, including payment of applicable fee, is required prior to the start of each session.
- ❖ Online registration is available (website)
- ❖ Minimum class size of 4 participants.
- ❖ When classes are cancelled by management, make-ups will be scheduled accordingly.

American Red Cross Lifeguard Certification Class

The purpose of the American Red Cross Lifeguarding course is to provide entry-level lifeguard participants with the knowledge and skills to prevent, recognize and respond to aquatic emergencies and to provide care for breathing and cardiac emergencies, injuries and sudden illnesses until emergency medical services (EMS) personnel take over. The blended learning offering is designed to provide a flexible online learning environment for the knowledge-based aspects of the lifeguarding course, along with videos demonstrating the skills that participants will practice during the facility portion of the training.

Day/Dates: Session 1 - Friday, March 10th- Sunday, March 12th Blended Learning Class
Session 20- Friday, March 31st- Sunday, April 2nd Blended Learning Class

Location: Frieda Zamba Swimming Pool

Ages: 15 & up

Fee: \$160



**Frieda Zamba Swimming Pool
2017 Hours of Operation**

Monday, April 17-Friday, May 26

**Monday through Friday - 2 PM to 7:30 PM
Saturday & Sunday - Closed**

Saturday, May 27-Monday, September 4

**Monday through Friday - 10:30 AM to 7:30 PM
Saturday & Sunday - 12:00 noon-6:00 PM**

Tuesday, September 5-Friday, November 25

**Monday through Friday - 2 PM to 7:30 PM
Saturday & Sunday - Closed**

Holiday Hours of Operation:

Monday, May 29 - 12 PM to 6 PM

Friday & Saturday, July 3 & 4 - 12 PM to 6 PM

Monday, September 4 - 12 PM to 6 PM

***** Hours of Operation dependent on daily weather conditions
and subject to change without notice *****

SPECIAL EVENTS

Daddy Daughter Dance - "Masquerade Magic"

A time to remember! Discover precious moments together at this delightful event. Enjoy a glorious time full of music & more to create memories never to be forgotten! Dinner not included. **Pre-Registration required, while space is available. While space is available, registrations must be made 48 hours prior to event date/time.**

Day/Date: Moved to Saturday, June 10
Time: 6:00 pm – 9:00 pm
Location: Holland Park
Cost: \$10 per dad
\$15 per daughter

NCCAA Youth Sport Clinic

Young athletes – get ready for some free fun on the fields! Free soccer, baseball, volleyball, basketball and golf clinics are scheduled at Indian Trails Sports Complex and the Palm Harbor Golf Club, 100 Cooper Lane from 9:30 to 11:30 a.m., 6 to 16 year-olds will have the opportunity to learn and practice basic skills with professional coaches and collegiate athletes representing the National Christian College Athletic Association (NCCAA). These talented experts will be right here in Palm Coast to work with our future athletes, so plan to bring your children to take advantage of this exciting opportunity!

Day/Date: Saturday, March 18
Time: 9:30 am to 11:30 am
Location: Indian Trails Sports Complex & Palm Harbor Golf Club
Ages: 6-16
Cost: Free

Egg' Stravaganza

The hunt is on 10,000+ candy and toy filled eggs. Enjoy fun-filled morning with exciting activities such as the Easter egg hunt for children ages 2 through 12 years of age, magic shows, balloon art, food, refreshments and pictures with the Easter Bunny.

Day/Date: Saturday, April 15
Time: 10 am – 1 pm
Location: Central Park

Movies in the Park

Bring your blanket, lawn chairs and snacks and invite your friends and neighbors to join you at this monthly free, family activity. Relax and enjoy an "oldie but goodie" or a recent hit as we watch movies on the giant, outdoor movie screen. And, take it from us you don't want to forget your bug spray!

Day/Date/Time: Friday, March 10, movie begins at 7:45pm, The Jungle Book
Friday, April 14, movie begins at 8:00pm, Pete's Dragon
Friday, May 12, movie begins at 8:20pm, Zootopia
Location: Central Park in Town Center

Food Truck Tuesdays

Free entertainment along with gourmet food available for purchase from a variety of specialty food trucks. Proceeds from Food Truck Tuesdays benefits a local organization whose work supports our children and families.

Day/Date: 3rd Tuesday of the month - March through November
March 21st, April 18th, May 16th, June 20th, July 18th, August 15th, September 19th,
October 17th, November 21st
Time: 5 - 8 pm
Location: Central Park in Town Center

Pool Safety Day

Our certified pool staff will lead activities to teach safety in and around the pool. Activities will include pool games, mini learn to swim classes, provision of water safety information and discussing basic first aid. Participants will also watch as our life safety staff demonstrates a water rescue.

Day/Date: Sunday, May 28
Time: 1 - 4pm; *Activities/safety demonstration*
Location: Frieda Zamba Swimming Pool
Fee: \$1 daily admission for youth 17 & under
\$2 daily admission for adults/seniors

Tribute to the Troops

In honor of current and retired military personnel, show your military ID for FREE admission to Frieda Zamba Swimming Pool

Day/Date: Monday, May 29
Fee: Free daily admission for current and retired military who show their military ID
Location: Frieda Zamba Swimming Pool

Memorial Day Ceremony “Remembering America’s Heroes”

Day/Date: Monday, May 29
Time: 8 am
Location: Heroes Memorial Park
Rain Location: Fire Station 21, 9 Corporate Drive
Information: Fire Station 25 at 386-986-2300



To: Jim Landon, City Manager
From: Richard Adams, Utility Director
Date: February 9, 2017
Re: Week in Review

- The average water demand for this week was 7.673 million gallons per day. The average wastewater flow was 5.831 million gallons per day.
- Crews installed 21 new domestic water meters, 3 new PEP tanks and installed 2 sewer taps.
- There were a total of 26 calls after hours.
- There were 248 disconnects for non-payment this week.
- Delivered an additional 600 door tags for pending smoke testing in Section 24 (Pritchard area).
- Staff completed the installation of a new Mag Meter to replace the existing sewer meter at Flagler County Airport.
- Completed the Annual Stewardship Report for Linear Park to be submitted to the Florida Department of Environmental Protection. This annual reports was a requirement for the grant.
- Wastewater crews completed 90 service orders and installed 10 new pep pumps. Replaced 33 pep pumps, 44 floats, and 1 cleanout cap. Replaced 6 ball valves, 6 valve boxes, installed 1 riser and 2 pep panels.
- Wastewater crews inspected via CCTV 5,134 feet of gravity sewer and inspected 19 manholes.
- Water distribution crews repaired 21 service lines, replaced/repared 4 meter pits, and tested/repared 113 backflow preventers.
- Water distribution crews repaired a water main on Burning Bush Drive affecting 29 homes. Work began about 1:30 PM last Friday, service was restored about 4:00 AM. The elevation of the 6" water main was below a drainage ditch filled with water which mad the work difficult and requiring the use of a well point system and pumps and extensive clean up.
- Continue to run pilot with Ozone Odor Control Unit at Old Kings Road Master Pump Station.
- Staff prepped area and poured concrete for vac truck dump pad expansion in spray field.





NEWS RELEASE – City of Palm Coast

Contact: Cindi Lane, Communications & Marketing Manager
386-986-3708; cell 386-214-4729

Feb. 6, 2017

Deadline to apply for Housing Rehabilitation grant program is Feb. 17

Palm Coast – The City of Palm Coast will accept applications for the Housing Rehabilitation grant program through Friday, Feb. 17.

Grant funds are available for qualified individuals who need to repair and upgrade their single-family homes to bring the home back up to minimum standards. The repair needs can be interior or exterior. The program is part of the federal Community Development Block Grant (CDGB) program.

To qualify, residents must be homeowners. The home must be the homeowners' primary residence, and they have to have lived there at least a year. The owner must not be delinquent in his/her mortgage payment and must meet income guidelines. For example, a family of four must make less than \$43,200 in order to qualify, and a single individual must earn less than \$30,250 to qualify.

The application is available on the City of Palm Coast website at <http://www.palmcoastgov.com/cdbg-app> or it can be picked up at Palm Coast City Hall, 160 Lake Ave., during regular business hours.

Completed applications must be submitted to Valerie Bradley's attention at the Flagler County Government Services Building, 1769 E. Moody Blvd., Building 2, Bunnell. (Applications cannot be accepted at Palm Coast City Hall.)

For more information, please contact Ida Meehan, Senior Planner, at 386-986-2482 or imeehan@palmcoastgov.com.



Birds of a Feather Fest information for festival weekend, Feb. 10-12

It's time for the City of Palm Coast's third annual Birds of a Feather Fest – here's what you need to know for festival weekend!

Palm Coast City Hall is the headquarters for the three-day festival. City Hall is located at 160 Lake Ave., at the back of Central Park in Town Center (off SR 100).

There's still space in many of the birding field trips, photography classes and workshops on Friday, Feb. 10, and Saturday, Feb. 11. Sunday's trips are sold out. See the complete schedule and sign up at www.birdingfest.com.

The birding and nature festival is geared toward serious birders, as well as beginners and families.

This year's free beginner bird walks – led by guides – will be held both Friday, Feb. 10, and Saturday, Feb. 11. The Friday beginner bird walks will be at Waterfront Park, 150 Waterfront Park Road (off Colbert Lane), beginning at 8 a.m., 10 a.m., noon, 2 p.m. and 4 p.m. The Saturday beginner bird walks will begin at City Hall, 160 Lake Ave., at 8 a.m., 10 a.m., noon, 2 p.m. and 4 p.m. Participants don't need to sign up in advance for the free beginner bird walks.

Many other activities are free, while some have a fee. There is no registration fee. Meet the experts – our birding guides for the weekend – at a free reception Friday evening at 6:30 p.m. at Canfield's Restaurant, 20 Palm Harbor Pkwy.

Saturday, Feb. 11, will offer a full day of recreation for families and art and nature lovers. Photography, woodcarving, oil paintings, silk scarves and pillows, colored pencil, and more will be the featured art at the Birds of a Feather Fest Art Show being held 9 a.m. to 5 p.m. Saturday, Feb. 11, at Palm Coast City Hall. Admission is free.

The works of dozens of artists will be displayed, and some for sale, at the "Rooted in Nature" themed art show indoors at the City Hall Community Wing. Artwork being exhibited will be related to nature – birds and other wildlife, landscapes, trails, waterways and the great outdoors. The Flagler County Art League is assisting the City in managing the show, and a number of its members will participate along with other artists from around the region.

Another highlight for Saturday will be PeaCee's Kids Nest – under the big tent on the lawn from 9 a.m. to 12:30 p.m. with nature-themed crafts, games, birding scavenger hunt, and a reading of *Pelican Pete*. PeaCee's Kids Nest will be held in back of City Hall, near the Central Park lake.

At 11 a.m. Saturday, East Coast Wildlife Rehab will conduct an educational program featuring live birds they are caring for. This show will be free and open to all, held in the PeaCee's Kids Nest area.

Be sure to register in advance for the Build a Birdhouse and Build & Decorate Binoculars classes, but other PeaCee's Kids Nest activities require no advance registration. PeaCee's Kids Nest offers activities for children of all ages, including many free activities.

“Our goal is to share our community's unique birding opportunities with the larger world,” said Event Coordinator Jason Giraulo, the City's Digital Communications Coordinator. “We have 125 miles of trails, miles of coastline and varied habitats. Palm Coast is truly a birder's paradise.”

This year's festival is sponsored by Florida Power & Light, Palm Coast & the Flagler Beaches, and the Palm Coast Observer.

Please join us for the third annual Birds of a Feather Fest – Fun for the Whole Flock!

For more information, visit www.birdingfest.com or come by Palm Coast City Hall.

Short video promo: <https://www.youtube.com/watch?v=NQgna9Pi4Bk>

Video overview of the Fest: <https://www.youtube.com/watch?v=khnzbzUgSiA>

Helping Businesses Grow & Succeed

News Release



Florida SBDC at the University of Central Florida

Feb. 6, 2017

Contact: Hal Thayer, Communications Director, FSBDC at UC.
407.420.4850 or hthayer@ucf.edu



Florida SBDC at UCF - Palm Coast Helps Bedtops Mattress Clearance Center Make a Strong Start

*New-in-Town Family Elated to be Living and Doing Business
In Palm Coast*

Palm Coast - Imagine moving your home more than 1,200 miles and starting a new business in a new and unfamiliar city... simultaneously. Sounds like a steep climb, doesn't it? But that's exactly what Judy and Gary Lemay did. And they couldn't be happier.

They have fallen in love with their new hometown of Palm Coast and its residents, "the nicest people in the world" according to the Lemays. At the same time, they have successfully launched and are now watching their new company, Bedtops Mattress Clearance Center, build a loyal customer base and grow into a profitable local business.

Bedtops Mattress Clearance Center sells brand new, name brand, direct-from-the-manufacturer mattresses which allows them to offer their customers the lowest possible prices. "Make us your last stop and best stop in mattress buying," says Judy Lemay. Our company prides itself in making deliveries available using local people who are polite and caring. "We're all family here" states Judy.

The Lemays will be the first to tell you they didn't get the business up and running and growing alone. "We didn't know the market. We didn't know what location to pick. We didn't know if we'd get a warehouse," says Gary Lemay. "So, the first thing we did was go to the Palm Coast Business Assistance Center (BAC). That's where we found the Florida SBDC at UCF-Palm Coast and FSBDC consultant Mike Oppenheim. Mike and the FSBDC have made all the difference."

The Florida SBDC offers entrepreneurs and business owners expert, no-cost consulting, business training workshops and seminars and access to major market research database resources. Thanks to Oppenheim, the Lemays were able to benefit from many of these services.

"At the beginning, I'm not sure how fast we would have moved," remarked Judy Lemay. "We were pretty sure we could be successful. But after we met with Mike Oppenheim, we said 'We can do this. We can make this happen.' And so we did."

The FSBDC provided the Lemays with the outline for how to open their business in Palm Coast. Through Oppenheim, it provided tax information they needed, direction on signing up for a resale certificate, market data on local demographics and possible warehouse /sales office locations. All in the Lemay's first meeting with him.

"As an entrepreneur, when you get excited about your business, sometimes you can be tempted to spend money too fast," continued Gary Lemay. "You want to do this. You want to do that. You see opportunities everywhere. That's where the FSBDC came in. We were fortunate to have Mike advising us because he would get our feet back on the ground and help us take things one step at a time."

"To all the entrepreneurs out there, we say 'Go use the resources of the FSBDC' because there's going to be something you didn't think of or something you didn't plan for. And when that happens, the folks at the FSBDC have your back. It's the only way to go."

-- FSBDC --

About the FSBDC at UCF

With its main office in the National Entrepreneur Center located at the Fashion Square Mall in Orlando, the Florida SBDC at the University of Central Florida (FSBDC at UCF) is part of the UCF Office of Research & Commercialization and the Florida SBDC Network (FSBDC Network). THE FSBDC at UCF provides business seminars and no-cost, one-on-one business consultation to emerging and established businesses. The FSBDC at UCF serves an eight-county area that includes Brevard, Flagler, Lake, Orange, Osceola, Seminole, Sumter, and Volusia counties and maintains 10 service centers across Central Florida. In 2015, the FSBDC at UCF served almost 7,000 entrepreneurs in Central Florida through consulting and training, resulting in more than 7,300 jobs created, retained or saved; \$990 million in sales growth; \$74.4 million in capital formation; \$101.7 million in government contract awards; and 111 new businesses started.

About the FSBDC Network

The FSBDC at UCF is a member of the Florida SBDC Network, a statewide service network funded in part through cooperative agreements with the U.S. Small Business Administration, Defense Logistics Agency, State of Florida and other private and public partners. The Florida SBDC Network is hosted by the University of West Florida and is nationally accredited by the Association of SBDCs. All opinions, conclusions or recommendations expressed are those of the author(s) and do not necessarily reflect the views of the SBA.

For over 35 years, the FSBDC Network has nourished a statewide partnership between higher education and economic development organizations, dedicated to providing emerging and established business owners with management and technical assistance, enabling overall growth and increased profitability for the businesses and economic prosperity for the state. The FSBDC Network is a statewide service system of 41 centers with 60 outreach locations, including the FSBDC at UCF.

In 2015, the Florida SBDCs served almost 45,500 entrepreneurs and small business owners through consulting and training, resulting in 217,849 jobs created, retained or saved; \$29.3 billion in sales growth; \$947.4 million in capital accessed; \$2.1 billion in government contract awards; and 3,857 new businesses started.

FSBDC at UCF | 3201 E. Colonial Drive | Orlando, FL 32801 | p 407.420.4850 | f 407.420.4862
sbdc@ucf.edu | www.sbdcorlando.com

State Designated as Florida's Principal Provider of Business Assistance [§ 288.001, Fla. Stat.]



ECONOMIC IMPACT

CONGRESSMAN RON DESANTIS DISTRICT 6



Helping Businesses Grow & Succeed

	→ 2015	→ 5 YEAR
Create, Retain & Save Jobs*	1,362	9,684
Generate Sales*	\$203.5M	\$1.3B
Acquire Government Contracts**	\$.8M	\$88.1M
Access Investment Capital**	\$28.3M	\$66.5M
Start New Businesses**	40	230

5 Year Statewide Impact

Accelerating Florida's Economy

Since 2011, Florida SBDCs provided **401,475 hours** of consulting to **45,502 client businesses**, creating a significant positive impact on Florida's economy.

- **217,849** Jobs
- **\$29.3B** Sales
- **\$2.1B** Government Contracts
- **\$947.4M** Capital Investment
- **3,857** New Businesses

\$140
Average
5 Year COST PER JOB

Florida SBDC services resulted in a **\$17.1 Billion GRP IMPACT** to Florida's economy since 2011.*

2016 District 6 Service Delivery Summary

In 2016, Florida SBDCs delivered substantial consulting and training services in Congressional District 6 that resulted in a significant return on investment, as shown above.

- Professionally certified business consultants delivered **4,714 hours** of consulting to **588** entrepreneurs and small business owners.
- Consulting client breakdown:
 - > **255** or **43% Women**
 - > **98** or **17% Veterans and Service-Connected Disabled Veterans**
 - > **198** or **34% Minorities**
- **39** training events were conducted for **425** attendees



For every \$1 invested in the Florida SBDC program, \$39 is returned to the state in tax revenue.

Economic Impact of SBDC Business Development Activities on the Florida Economy, 2016* | Reported by respondent clients of outcomes resulting from or in part due to assistance in 2015**

State Designated as Florida's Principal Provider of Business Assistance [288.001, Fla. Stat.]

Florida SBDCs Help You Help Your Small Business Constituents Grow & Succeed





Client Highlight

“They [FSBDC] know what they’re talking about; they are very knowledgeable and have great resources. I’d tell any business owner: ‘Try them out. You’ll be glad you did.’”



Helping Businesses Grow & Succeed

Dr. Paint, Palm Coast

Omar Rivera and his wife Katherine are a Palm Coast success story. Together, with assistance from the Florida SBDC at UCF-Palm Coast, they have built Dr. Paint, a residential and commercial painting contractor, into a successful local business in just two short years.

In 2013, Omar Rivera was on active duty in the U.S. Air Force stationed in Sumter, South Carolina but contemplating his retirement and life after the Air Force. He enrolled in a program designed to assist military personnel with the transition into civilian life called “Boots to Business.” There he came into contact with the South Carolina Small Business Development Center (SC-SBDC). “Boots to Business and my SC-SBDC consultant helped me a lot. I had a lot of ideas about what type of businesses to get into and he guided me in the right direction,” Rivera recalls.

Shortly after retirement from the Air Force, the Riveras moved to Palm Coast to start DR. PAINT and immediately connected with Ray Peter, a consultant at and area manager of the Florida SBDC at UCF-Palm Coast office located in the Palm Coast Business Assistance Center (BAC). Peter has been helping them ever since.

“The Florida SBDC has assisted us in so many ways; guiding us in putting together our Employee Handbook, building our marketing plan, sharpening our social media and public relations, strengthening our financial management. They even introduced us to government contracting,” says Katherine Rivera. “And not only did they help us understand how to go after federal contracts,” continued Omar Rivera, “but they actually made it possible for us to put in bids and win the work. They helped get all the documents together and explained what the government was looking for. In a very short time, less than a year, we have been awarded multiple contracts worth more than \$80,000 in sales to us.”

Omar and Katherine Rivera are excited about Dr. Paint’s future in Palm Coast, and they are intent upon continuing to work with Ray Peter and using the Florida SBDC to help them with their business. “The Florida SBDC is like a mentor to us. When we have any issues, we can always count on them. They are just a call away. It is great to know they are there whenever we need them,” Mr. Rivera states.

“Entrepreneurship is a lonely road,” he continued. “Sometimes you don’t know where to go or what to do. It’s definitely worth it to seek out the Florida SBDC. They know what they’re talking about; they are very knowledgeable and have great resources. They can help with any aspect of your business. And it’s all at no cost. I’d tell any business owner: ‘Try them out. You’ll be glad you did.’”

Serving Florida’s Business Community from Pensacola to Key West

Statewide with 10 regional offices, approximately 45 centers, and over 50 outreach locations, Florida SBDC services are available to emerging and growth businesses in every Florida county. Below is a directory of the Florida SBDC regional offices across the state.

**Florida SBDC at UCF
Orlando
(407) 420-4850**

**Florida SBDC at USF
Tampa
(813) 905-5800**

**Florida SBDC Broward
Ft. Lauderdale
(954) 762-5235**

**Florida SBDC at UNF
Jacksonville
(904) 620-2476**

**Florida SBDC at FGCU
Fort Myers
(239) 745-3700**

**Florida SBDC at FIU
Miami
(305) 779-9230**

**Florida SBDC at UWF
Pensacola
(850) 474-2528**

**Florida SBDC at IRSC
Fort Pierce
(772) 462-7296**

Network Headquarters
University of West Florida
Pensacola
(850) 898-3479

**Florida SBDC at FAMU
Tallahassee
(850) 599-3407**

**Florida SBDC at PBSC
Boca Raton
(561) 862-4726**

Florida SBDCs Provide a Full Suite of Business Services

- Strategic Market Research
- Business & Strategic Planning
- Market & Revenue Growth Strategy Development & Implementation
- Capital Access & Loan Packaging
- Financial Analysis & Assessment
- Accounting & Financial Literacy
- Feasibility Analysis & Start-up

As the **only statewide provider** of entrepreneurial and business development services, Florida SBDCs play a vital role in Florida’s economic development by assisting entrepreneurs in **every stage of the business life cycle**.

Since 1976, Florida SBDCs have assisted hundreds of thousands of emerging and growing businesses by providing the **professional expertise, tools, and information** necessary to make sound business decisions in a complex and ever-changing marketplace.

In addition to the core service offerings of no-cost consulting, training, and business research, Florida SBDCs provide a **comprehensive toolkit of specialized services** for businesses looking to accelerate market growth, including:

- Growth Acceleration
- International Trade
- Government Contracting
- Capital Access
- Business Continuation

Partners

The **Florida SBDC Network** is a statewide service network funded in part through cooperative agreements with the U.S. SBA, DLA, State of Florida, and other private and public partners; hosted by UWF; and nationally accredited by the Association of SBDCs.

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