



city of PALM COAST

Office of the City Manager

160 Lake Avenue
Palm Coast, FL 32164
386-986-3710

Memorandum

To: The Honorable Mayor and City Council
From: Jim Landon, City Manager
Date: April 21, 2017
Re: Week-In-Review

*Arbor Day Annual Celebration
Saturday, May 6, 9am to 2pm
Central Park in Town Center*



*Friday, May 12, 8:20pm
Central Park in Town Center*



*Tuesday, May 16, 5pm
Central Park in Town Center*



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Staff Presents at the 2017 Florida Floodplain Managers Association Conference

This week, Certified Floodplain Manager (CFM) Denise Bevan, presented at the Florida Floodplain Managers Association (FFMA) annual conference in St. Petersburg. The City was invited to present to the conference as a result of the City's accomplishment of achieving a Class 4 Community Rating System (CRS) rating, which takes effect on May 1, 2017. Palm Coast joins only twelve other communities in the United States to achieve this rating which provides additional flood insurance discounts to Palm Coast residents.

Florida's Small Business Development Center Network Earns National Accreditation

The Florida's Small Business Development Center (SBDC) Network was awarded the National Accreditation by the Association of America's Small Business Development Center (ASBDC), the highest standard awarded in its 40-year history. The Palm Coast Business Assistance Center (BAC) in City Hall, is in partnership with the SBDC, and provides free assistance to residents looking to open small businesses. The BAC is one office of many in the network and it's an honor to receive this designation. See the attached news release for additional information.

C.H.I.R.P. at Linear Park

This week, Linear Park was host to 160 first grade students from Old Kings Elementary School. Staff provided four eco-station for students to visit – pet care and safety tips, water quality, marine life with Whitney Lab, and a presentation of Florida's venomous and non-venomous snakes by Central Florida Zoo.



Next Week:

- *Tuesday, April 25th, City Council Workshop, 9am, City Hall – Community Wing, 160 Lake Avenue*
- *Thursday, April 27th, Beautification and Environmental Advisory Committee Mtg, 5pm, City Hall – Community Wing, 160 Lake Avenue*

Attachments

- Administration & Economic Development Department Update
- BAC Update
- Public Works Department Update
- Community Development Department Update
- Parks & Recreation Department Update
- Utility Department Update
- News Releases Sent: Arbor Day Celebration and 5K Root/Run, 'Be Scam Safe' workshops (May 2 and 3), Fire Lt. Dan Driscoll to participate in Guns N' Hoses Charity Boxing Tournament (April 22 event)
- SBDC National Accreditation – Media Release



city of PALM COAST

Administrative Services & Economic Development

160 Lake Avenue
Palm Coast, FL 32164
386-986-3710

Week In Review Friday, April 21, 2017

City Clerk

- Processed 12 public records requests.
- Processed 5 litigation documents.
- Prepared and processed 15 documents for recording.
- Prepared and posted 1 agenda and 2 sets of approved meeting minutes to the Web.
- Processed 5 resolutions.
- Processed 2 ordinances.
- Processed 1 bonds.
- Completed 1 Proof of Life document for a citizen.

Communications & Marketing

- News releases sent: Arbor Day Celebration and 5K Root/Run, 'Be Scam Safe' workshops (May 2 and 3), Fire Lt. Dan Driscoll to participate in Guns N' Hoses Charity Boxing Tournament (April 22 event)
- Designed Arbor Day T-shirts and finalized Arbor Day ads
- Designed poster for Long Creek Nature Preserve for FIND event
- Staffed the Council meeting and the BS-2 Weir ribbon-cutting/demonstration
- Responded to various media requests and coordinate advertising
- Updated Community Center progress website: www.palmcoastgov.com/communitycenter
- Wrote and posted web announcement about smoke testing on Clubhouse Drive and vicinity
- Posted to Facebook and Twitter



- Videotaped/aired live the Palm Coast City Council meeting
- Editing in progress on Arbor Day video promo and short overview of COPC stormwater weirs
- Updated news and announcements on PCTV



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Central Services

Purchasing:

Status	Ref. #	Project
Pending	RFP-PR-17-38	Palm Harbor Golf Course and Grounds Maintenance Service
Pending	RFP-PR-17-41	Concession Operation and Management of Palm Harbor Food and Beverage Facilities
Open	ITB-PW-U-17-34	Price Agreement for Utility Supplies
Open	ITB-PW-SD-17-33	Street Resurfacing 2017
Open	ITB-CD-CME-17-30	Electrical Improvements for WTP#1
Open	RFP-ADM-HR-17-27	Temporary Labor Services
Open	RFQ-CD-CME-17-36	Marine Design
Open	RFP-CD-CME-17-37	Cured in Place Pipe
Evaluating	RFP-IT-17-11	Asset Management Software
Evaluating	RFQ-CD-CME-17-16	Pavement Management System
Evaluating	RFP-CD-CME-17-10	Design Build Services for Shade Sails Project
Evaluating	ITB-RCMP-MIT-17-26	Residential Construction Mitigation Program (RCMP)
Evaluating	ITB-UT-WD-17-28	Valve Actuators
Evaluating	LOI-CD-CME-17-29	Redesign and Replacement of the F-Section Concrete Lined Ditch
Evaluating	ITPQ-PW-SD-17-33	Street Resurfacing 2017 (Pre-Qualification)
Evaluating	ITPQ-CD-CME-17-30	Electrical Improvements for WTP#1 (Pre-Qualification)
Evaluating	LOI-CD-CME-17-35	Continuous Street Lighting Design
Evaluating	ITB-CD-CME-17-32	Sports Lighting at ITSC
Evaluating	ITB-CD-CME-17-31	Restrooms at PCAF and ITSC
Completed	RFP-CM-16-02	Palm Harbor Golf Club Management, Operations and Maintenance Services
Completed	RFI-ADM-16-05	Tennis Center Consultant Services
Completed	LOI-CD-CME-17-23	Belle Terre Blvd/Pkwy Corridor Improvement Design
Completed	ITB-PW-PFM-17-21	Price Agreement for Irrigation Supplies

Contracts:

- Morningstar Golf & Hospitality LLC, The Palm Coast Golf Course & Tennis Transition Project, (RFI-ADM-16-04), 04/12/2017-04/11/2018 (1 + 1)
- 4C's Trucking & Excavation, Inc., Pine Lakes Path Pedestrian Bridge Improvements, 04/12/2017-07/17/2017
- McKim & Creed, 1st Renewal for Surveying & Mapping Services, RFQ-CD-CM-14-07, 07/24/2017-07/23/2018 (+1)
- Economic Development Incentive Agreement with Project GS2, 04/17/2017-04/16/2022
- Wesco Turf, Inc., Piggyback State of FL, Agriculture and Lawn Equipment, ITB No. 20-21100000-C, 04/12/2017-06/30/2017
- Dell Marketing, L.P. Piggyback of Minnesota WSCA-NASPO Master Agreement #MNWNC-108 (Amendment #1) for computer hardware purchases. 04/17/2017-03/31/2020
- Public Resources Management Corp, Inc., Piggyback of Martin Co., for Utility Consulting Services, RFP #2016-2858, 04/11/2017-08/18/2017
- NAPA Auto Parts, Piggyback of the NJPA for Fleet Services, Parts and Equipment, Contract # 1062916-GPC, 04/11/2017-09/06/2020



The Palm Coast Business Assistance Center
Services Provided by the SBDC at UCF

Located at City Hall
160 Lake Avenue
Palm Coast, Florida 32164
(386) 986-2499
www.PalmCoastBAC.com

WEEK IN REVIEW

April 21, 2017

BUSINESS CONSULTING

- This Week – 9 Consulting Sessions, 37 Consulting Hours
- Total for Month - 32 Consulting Sessions, 119 Consulting Hours

PALM COAST BAC IMPACT

- Economic Impact This Fiscal Year - \$2,324,000
- Economic Impact To Date - \$28 Million
- Return on Investment - \$86 per Tax Dollar Invested

NEW PALM COAST COMMERCIAL BUSINESSES

- C New Frontier Research Inc – 84 Pinnacle Drive – Medical Office
- St Joe Bakery, Catering & Scratch Kitchen LLC – 230 St Joe Plaza Drive – Bakery
- Kung Fu Panda Corp – 235 St Joe Plaza Drive – Massage Establishment
- Live Free Investigations – 389 Palm Coast Pkwy – Private Investigator
- EZ Kitchen Design Inc – 4984 Palm Coast Pkwy – Retail Sales

NEW PALM COAST HOME BASED BUSINESSES

- Mary Canfield – Notary Service
- Zarajczyk Masonry Inc – Masonry Contractor
- Royal Outdoors Inc – Landscape Service
- I & J King LLC – Handyman Service
- I & J King LLC – Landscaping Service
- Blessings Walking LLC – Janitorial Service
- Services That Serve – Unclassified Personal Service
- Coast Breeze Pool Service – Pool Cleaning
- JWW Installation LLC – Screen Repair
- Lenka Escobar – Janitorial Service



City of
PALM COAST

Public Works Department

1 Wellfield Grade
Palm Coast, FL 32137
386-986-2360

Office of the Director
Activities for the Week of April 21, 2017



**Belle Terre Median Beautification
Project Completed**



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Parks & Medians Maintenance

Inspected the following:

- 39,869 linear feet of park & hiking trails
- 268 signs

Painted the following:

- 10 soccer fields for State Cup Tournament - ITMS & ITSC

Maintained grounds at the following locations:

- 5 Fire stations
- 3 Water plants
- 1 Waste water plant
- 25 Well sites & lift stations

City parks mowed and maintained:

- All (12)

Sports Fields mowed & maintained:

- 16 total - two (2) times each
- Total of 56 acres

Other areas mowed:

- Matanzas Interchange

Grade and line:

- Baseball Fields at Indian Trails Sports Complex (ITSC)

Rake and clean off:

- Lines on 10 courts at Tennis Center



**Toro 4000 Demo
Matanzas Interchange**



**Grading Infield
ITSC**



**Weeding & Edging
Belle Terre Parkway**

Streets Maintenance & Special Projects

Moving of Parkways:

- Lakeview Parkway
- Pine Lakes Parkway
- Matanzas Woods Parkway
- Scheduled rotation in all neighborhoods

Performed site distance trimming at the following locations:

- Carrie Court
- Clementon Lane
- Collage Court
- Cortez Court
- Coolwater Court
- Flint Hill Lane
- 7 Flemingwood Drive

Curbs & gutters swept:

- 20 Miles

Sidewalk Repair:

- 60 Linear Feet - Bird of Paradise & Burroughs Drive

Street light inspections & reported outages to FPL:

- 8 Streetlights

Traffic control at the following locations:

- Soccer Tournament - ITSC
- Food Truck Tuesday - Town Center
- FCSO Torch Run

Repaired and replaced the following signs:

- 10 Regulatory
- 2 Guide

Tree work at the following locations:

- Holland Park
- Linear Park
- Brushwood Drive
- Brunswick Drive

Streets Maintenance & Special Projects



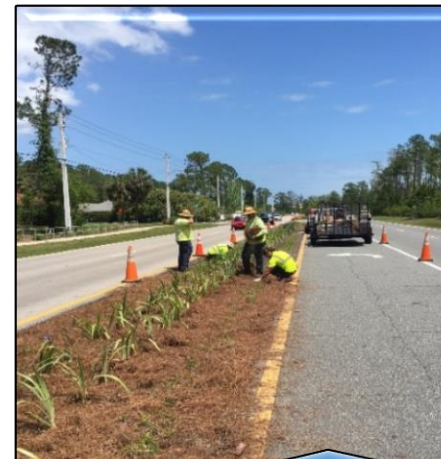
Fire Mitigation
Secretary Trail



Median Beautification
Belle Terre Parkway



Median Beautification
Belle Terre Parkway



Median Beautification
Belle Terre Parkway



Median Beautification
Belle Terre Median



New Trailer Floor Deck
Public Works Trailers

Stormwater Maintenance

Graded & stabilized:

- 6,273 Linear feet of residential swales

Culvert pipe cleaning:

- 63 pipes, total of 1,638 linear feet

Valley gutters completed:

- 5 Fire stations
- 45 Linear feet - Prattwood

Inspect complaints of ditch drainage problems:

- One (1)

Maintained drainage ditches:

- 50,850 Linear feet

Herbicide spraying to ditches:

- 25,500 Linear feet
- F Section

Responded customer service requests:

- Two (2) relative to Swale crew activity



Watering Swale Sod
Florida Park Drive



Valley Gutter
Powder Hill Lane

Fleet and Facilities Maintenance

Performed the following Road Calls:

- 2 Fire vehicles
- 3 Fleet vehicles
- 1 Small equipment

Repaired the following:

- 6 Fire vehicles
- 15 Fleet vehicles
- 31 Handheld equipment & mowers

Performed Preventative maintenance to the following:

- 12 Fleet vehicles
- 5 Handheld equipment & mowers

Performed the following inspections:

- 3 Fire vehicles
- 12 Fleet vehicles

Completed the following Facility maintenance requests:

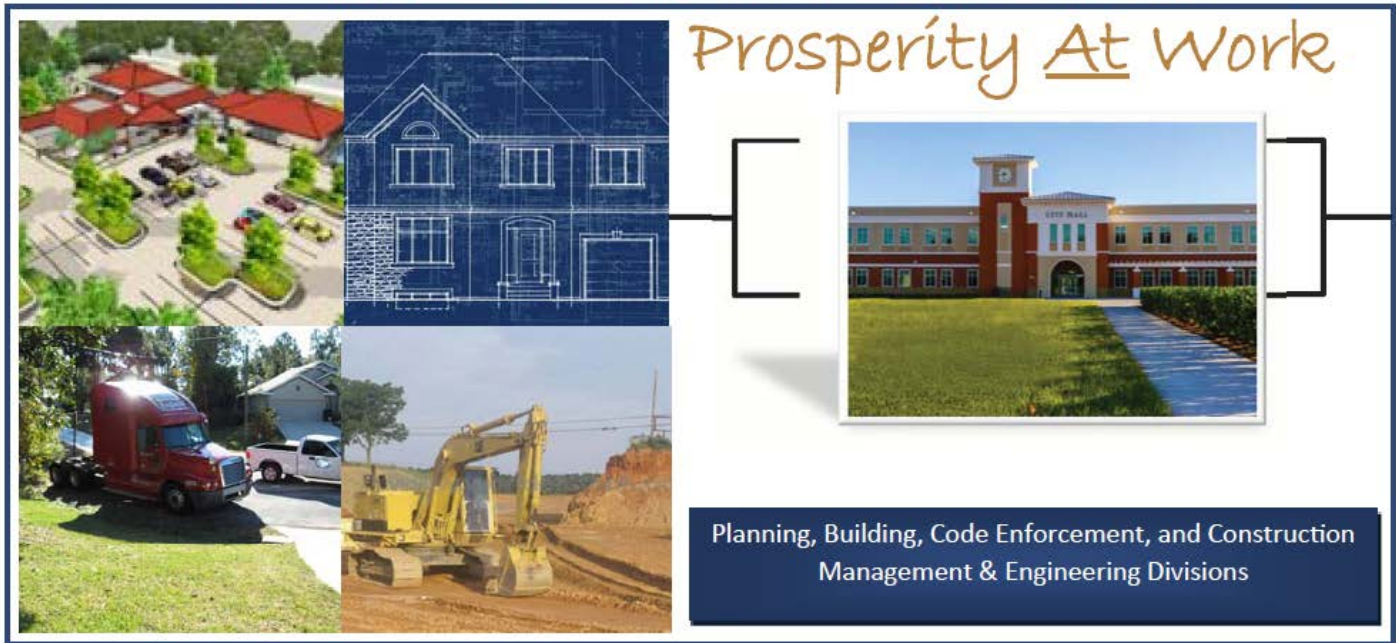
- 11



Fleet Vehicles Ready
For Auction

Community Development Department

PROVIDE GUIDANCE FOR WELL-PLANNED GROWTH AND
DEVELOPMENT FOR THE PROTECTION OF THE CITY'S
NATURAL RESOURCES, PUBLIC HEALTH, SAFETY, AND WELFARE.



Week-in-Review- April 21, 2017-Stephen Flanagan, Director

PERMITTING ACTIVITY

The following is an update of permit and development application activity in Palm Coast from April 12, 2017 through April 19, 2017:

- Total number of permits issued: 383
- New Single Family/Duplex Residences: 20
- Construction value improvements from October 1, 2016 to date \$175,042,191.00

Commercial Permit Application			
250 Palm Coast Parkway NE #204	Interior Renovations - Alterations by Lucy	Whitley Builders	\$70,000.00
Commercial Permit Issued			
100 Belle Terre Blvd	Interior Renovations - Starbucks	Honors Contractors	\$225,000.00
Occupancy Permits Issued			
2 Pine Lakes Parkway N Suite 7	Nationwide Medical Solutions LLC	Michael Comino	
3 Cypress Branch Way 108A	Better Business Loan LLC	Jacquelyn Guiliano	

160 Lake Avenue, Suite 136, Palm Coast, FL 32164

Planning (386)986-3736 Building (386)986-3780 Code Enforcement (386) 986-3764

Construction Management & Engineering (386)986-3794

Certificate of Occupancy Issued			
235 St Joe Plaza Dr. SW # 235	Massage	Blue Crown Construction	\$12,000.00
Development Application			
Subdivision Preliminary Plat	Matanzas Lakes LLC (Seagate)	Matanzas Lakes LLC	

PLANNING

City of Palm Coast Staff Presents at the 2017 Florida Floodplain Managers Association Conference

City staff presented at the 2017 Florida Floodplain Managers Association (FFMA) Conference in St. Petersburg. The invitation resulted from FFMA conference organizers learning of the City's accomplishment of achieving a Class 4 Community Rating System (CRS) rating which will take effect on May 1, 2017. Currently, the City of Palm Coast joins twelve other communities in the United States to achieve this rating or better. The City's presentation served as a success story and share some tips on how to improve floodplain management throughout Florida.

Planning Technicians Provide Same Day Permits Over the Counter

Planning Technicians continue to provide fence, shed, above ground pool and non-structural patio/ walkway permits over the counter. In addition, the Planning Technicians continue to cross train in other aspects of zoning and planning in order to provide exceptional customer service.



C.H.I.R.P. at Linear Park

Linear Park hosted 160, 1st grade Old Kings Elementary students. Students arrived at the park filled with excitement for a morning of hands on learning. Students rotated between four eco-stations topics covered were responsible pet care, safety tips, water quality, and marine life with Whitney Lab and a presentation of Florida's venomous and non-venomous snakes by Central Florida Zoo.



Tree Trimming Class

Planning Division members held a Tree Trimming Class for Public Works staff whose job it is to maintain trees located within City facilities. Staff wanted to explain the revised Chapter 11, Land Development Code requirements which affect commercial tree trimmers to ensure our staff members are following the same ANSI A300 guidelines. The class featured four hours of indoor instruction covering a variety of tree topics then the group ventured outdoors for a hands on pruning demonstration. Public Works attendees were pleased with the high quality of instruction and the amount of information covered in a short period of time.



CONSTRUCTION MANAGEMENT & ENGINEERING

The following is an update since last week for projects in the City from April 12, 2017 through April 19, 2017

City Capital Projects Under Construction		
Holland Park	92%	Horseshoe pits, 65% of tennis court surround & curb, miscellaneous sidewalk sections concrete poured. Formwork for remaining tennis court surround and curb. Formwork for picnic table pads and miscellaneous bench pads formed. Footers formed for baseball field #1 new bleacher canopies installed. Aggregate base for artificial turf in playground being installed. Remainder of playground equipment being installed. Sod installation around horseshoe court and Pavilion 3 completed.
Southern Wellfield Expansion Phase 2 (Sesame & Equip 5 Wells)	50%	2,000 feet of raw water main installed to date. Well sites cleared and two FPL transformer pads installed.
Matanzas Woods Master Pump Station	24%	95% of direct bury installed. Directional drill under Louisiana completed. Fusing pipe for the Londonderry drill.
Wastewater Treatment Plant #2	66%	Contractor continues installation of influent piping and started piping for the blower slab. Work continues on masonry for the Sludge Dewatering Building and on the electrical for the Reclaimed and Electrical Master Control Center Buildings.
Wastewater Treatment Plant #2 RCW Disposal Main	20%	Approximately 8,000 feet of reclaimed main installed. De-chlorination building delivered on-site.
Freida Zamba Pool Equipment Modification	95%	Alternate filters installed and connected to new tanks and piping. April 13, 2017 pool filter system passed Flagler County Health Department inspection. Pool opened on April 19, 2017.
Community Center	8%	Continued installation of underground site storm drainage. Bore under Palm Coast Pkwy for new water line April 20, 2017. Building pad was poured and all exterior block walls installed and topped out. Installation of interior block walls continues.
WWTP 1 Mechanical Bar Screen Replacement	5%	Preconstruction meeting scheduled for April 20, 2017.
Pump Stations Odor Control Project	12%	Shop drawings reviewed and approved. Odor Control Units on-order at manufacturer.
Colorado Bridge Rehab	10%	April 17, 2017 rods were shot through to pull water line, pressure test was done on the HDPE pipe before it was pulled under the canal.
Reclaimed Water Irrigation US 1	7%	Construction contractor signed contract. Preconstruction meeting held April 13, 2017. Shop drawing reviewed and comments to contractor provided April 19, 2017.

Developer Projects Under Construction		
Marineland Water Service Upgrade	40%	April 17, 2017 backflow was installed. Pressure test was preformed April 18, 2017 and passed.
Watercrest Memory Care	5%	April 17, 2017 building demolishing has started.
FPL Building & Site	55%	April 17, 2017 contractor has installed first manhole and 35 feet of gravity sewer.
Starbucks @ Island Walk	20%	April 17, 2017 dumpster pad was formed and masons have started putting up block walls.
Dunkin Donut/Baskin Robbins - Rebuild	70%	Repaving of parking lot has started and landscaping is being installed April 17, 2017. Finishing touches inside building continues April 18, 2017.
Airport Entrance - Belle Terre	100%	Project was successfully completed April 12, 2017.
Protea Senior Living/Sable Palms	54%	Florida Power and Light replaced new conduits underground, inside work continues April 19, 2017.



Community Center Renovations



Holland Park Renovations



Wastewater Treatment Plant 2 – Electrical for – Reclaim & Electrical Master Control Center Buildings



82 Cats

83 Dogs

4 Rabbits

4 Mice

Animals ready for homes

Having a pet that needs a surgery is a very stressful time in a pet owner's life. They can't tell us where they are hurting nor can we explain to them that they need to stay quiet. These things we as pet owners are required to deal with. We need to remember to always follow the veterinarian's instructions and keep e-collars on it they need them. Removing an e-collar without supervision can result in the pet getting to the surgery site and possibly doing damage that would need to be repaired. If in doubt, ask your veterinarian for guidance.

Donation Opportunities: The *Flagler Humane Society Thrift Store* always accepts donations. They cannot take in any computers/printers or large appliances. Call 386-597-2839 and leave a message.

"General Donations" can be dropped off anytime at your convenience. FHS appreciates all donations, especially those from our Wish List (available at flaglerhumane.org/wish-list). You can also purchase items via the Amazon.com link on the FHS website and ship them directly to the shelter.

We are collecting shoes again! Your used shoes (any condition accepted) can be dropped off at FHS.

Outreach Adoption Events: Don't forget that FHS have volunteers and adoptable pets at Petco in Palm Coast on Fridays & Sundays and at PetSmart in Palm Coast on Thursdays & Saturdays.

Interested in becoming a volunteer? Stop by and attend a volunteer orientation. Volunteer orientations are held at noon in the Humane Society education room every second Saturday of the month.

Interested in helping at Outreach Adoption Events? Join our SPOT Outreach Team! For more information, contact Katie at kshare@flaglerhumane.org.

Interested in fostering? Contact our volunteer coordinator at volunteer@flaglerhumane.org.

Adoption Specials: See the FHS Website for upcoming specials.

Upcoming Fundraisers/Events: Save the date for the May Yappy Hour. This yappy will be held on May 3rd from 6 pm- 8 pm and is hosted by Beach Front Grille. We will be featuring the music stylings of ShBoom. We hope to see you there! See the FHS website for more information.

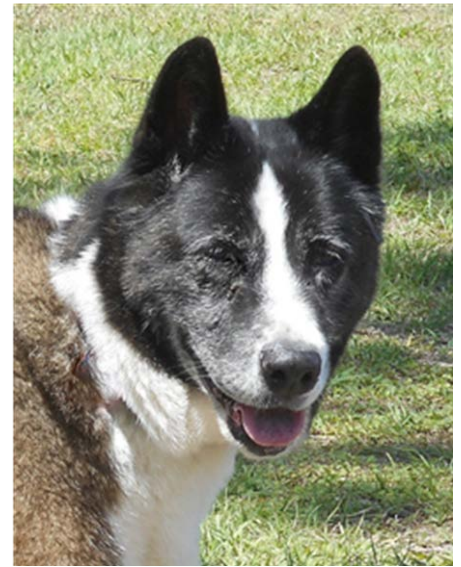
Public Announcements: The Flagler Humane Society has a variety of *Subsidized Spay & Neuter Programs* for members of the community that need to have their pets or community pets sterilized. Please call FHS at 386-445-1814, email info@flaglerhumane.org for questions.

FHS has a *Wellness Clinic* for minor veterinary issues. Call 386-445-1814 for Appointments. *Low Cost Vaccination Clinics* are held on the 1st and 3rd Saturdays of every month from 1pm-3pm. No appointments are necessary for the Low Cost Vaccination Clinics.

FHS also offers a "Pet Food Pantry" for those that are in need of assistance. Please call for more information.

To keep up with Flagler Humane Society happenings – visit us on the FHS Facebook/Twitter, our website at www.flaglerhumane.org, or via email at info@flaglerhumane.org.

Pet of the Week



COCOA PUFF

Cocoa Puff is a sweet golden oldie. She is a 10 year old Akita that doesn't have a mean bone in her body. She is already spayed, vaccinated, and microchipped. She appears to be housebroken and is good with other dogs. She is very laid back, gentle, and quiet. She would prefer a family that would keep her acting young but give her a nice spot to rest her bones. Come and meet this sweet golden girl today.

Adoption specialist:

Katrina Geigley
adopt@flaglerhumane.org

Outreach Manager:

Katie Share
kshare@flaglerhumane.org



PALM COAST PARKS & RECREATION EVENTS & ACTIVITIES Winter/Spring 2017

CPR/FIRST AID TRAINING PROGRAMS

<http://www.palmcoastgov.com/government/fire/cpr>

The City of Palm Coast Fire Department offers CPR and First Aid Training

1. The Healthcare Provider course -- a professional certification course -- includes a multiple-choice written exam and a practical exam.
2. Workbooks for use during the class are provided. It is highly recommend that participants purchase a course workbook. The American Heart Association recommends that each student review the course information for two weeks prior to the course. Workbooks can be found at : <http://www.aha.channing-bete.com/>
3. Course available to those ages 13 and up.
4. All courses begin at 9:00 a.m. Participants should arrive a few minutes ahead of time for check-in.
5. A minimum of six persons is required for each course date. If fewer than six persons have registered, each person will be contacted to reschedule or to receive a refund.
6. Please contact CPRcertification@palmcoastgov.com with any questions.

Healthcare Provider

The Basic Life Support (BLS) for Healthcare Providers Course provides healthcare professionals the ability to recognize several life-threatening emergencies, administer CPR, use an AED, and relieve choking in a safe, effective and timely manner.

Examples of those who may need this certification are: EMS personnel, physician assistants, dentists, nurses, respiratory therapists and others. All must have a credential (card) documenting successful completion of a CPR course.

The 4.5-hour course is video-based with instructor-led discussion and simulation. Students participate, practice, and complete various skills and learning stations. We will provide a workbook for you to borrow during the course. However, we recommend you purchase a workbook two weeks prior to the course and review the information.

Date: April 28
Time: 9 am-1:30 pm
Fee: \$50; Pre-Registration required at least 72 hours in advance.
Location: Palm Coast Fire Station #25, (1250 Belle Terre Parkway, Palm Coast, FL 32164)

ADULT FITNESS

Adult/Teen Open Gym Futsal

Come join us for our inaugural Futsal open gym. Futsal is an exciting, fast-paced small sided soccer game that is enjoyed around the world.

Days/Dates:	Mondays	January 23-May 8	\$26
	Wednesdays	January 25-May 10	\$26
Time:	7:00 pm – 9:30 pm		
Location:	Rymfire Elementary School		
Ages:	14 & Up		

NO Futsal on 3/13, 3/15

**Disclaimer:* Flagler Schools may cancel program due to school activity. We will make every effort to notify participants of cancellations.

Adult Open Gym Volleyball

Come with friends or come alone and play Adult recreational co-ed volleyball open gym creates new “teams” weekly. Usually two nets, with teams rotating in and out of play. One net is for competitive style play and the second net is for recreational style play.

Days/Dates:	Mondays	January 23-May 15	\$33
	Wednesdays	January 25-May 17	\$33
Time:	7:00 pm – 9:30 pm		
Location:	Indian Trails Middle School		
Ages:	18 & Up		

NO Volleyball on 3/13, 3/15

**Disclaimer:* Flagler Schools may cancel program due to school activity. We will make every effort to notify participants of cancellations.

Adult Open Gym Basketball

The adult co-ed basketball program is a non-competitive recreation program.

Days/ Dates:	Tuesday	January 24-May 16	\$33
	Thursday	January 26-May 18	\$33
Time:	7:00 pm – 9:30 pm		
Location:	Indian Trails Middle School		
Ages:	18 & Up		

NO Basketball on 3/14, 3/16

**Disclaimer:* Flagler Schools may cancel program due to school activity. We will make every effort to notify participants of cancellations.

3 on 3 Spring Basketball Tournament

Come join the 1st annual Palm Coast 3v3 Basketball Tournament. All teams must submit a Team Registration Form, one per team, with completed roster and pay a \$12 tournament fee. All players must complete an individual Waiver Form. The team registration, tournament fee, and waiver forms must be submitted 5 days prior to the tournament start date. This is a double elimination tournament.

Days:	Saturday and Sunday
Date:	May 20-21
Game Times:	TBD
Location:	Holland Park
Ages:	High School and Adult divisions
Fee:	\$250

Pickleball

The fastest growing sport in North America. Pickleball is sport for all ages. Played with small racquets and whiffle balls, this game is perfect for all ages. Equipment is available for rent and will be provided on the days and times below.

Days/Dates: December 19-April 28

Belle Terre Park

Tuesdays: 1-3pm

Wednesdays: 6-8pm

Fridays: 11-1pm

Location: Belle Terre Park

Ages: 18 & up

Fee: Free

ADULT PROGRAMS

Critic's Choice Dinner Club

Each month this "Club" visits a new restaurant, chosen by the group, to spend quality time with friends enjoying a casual dinner while rating the food and service. New members are always welcomed. Dinner and/or transportation are the participant's responsibility. Pre-Registration Required

Days/Dates: May 4- TBD by group

Time: Meet at restaurant 5:30 pm

Game Day Social

As the name suggests, Game Day Social is comprised of a lively, spirited group of individuals who enjoy the camaraderie and competition of dominos, a variety of card games or board games. Participants are encouraged to bring their favorite game or play one provided by the Parks and Recreation Department. Light refreshments are served.

Days: Thursdays (Starting January 12th)

Time: 12:30 – 4 pm

Location: Frieda Zamba Swimming Pool Classroom

Fee: Free

Women's Self Defense

Learn effective methods to ward off attackers in this three day class. Sergeant Lutz from the Flagler County Sheriff's Office will teach you skills that will make you more aware of your surroundings and methods to protect yourself and provide safety tips to implement right away. Pre-registration required and participants must attend all three classes. **Pre-Registration required at least 48 hours prior to start date and time.**

Days/Dates: Mondays May 08/15/22-FZ Pool Classroom

Times: 6 - 8 pm

Ages: 12 & Up

Fee: Free

Wood Carvers

The art of woodcarving has a history that spans centuries. At its core, woodcarving transforms a piece of wood into a masterfully crafted work of art. Join this group of gifted carvers as they share their skill and know how in this informal teaching atmosphere. The woodcarving group is a mixed group of men and women at all levels and abilities. Visitors are welcome.

Days: Tuesdays (Starting January 10th) No Woodcarvers on (Mar 21, Apr 18)

Time: 1pm - 4pm

Location: Frieda Zamba Pool- Classroom

Fee: Free

Discover Trips

The registration fee includes: round-trip, motor coach transportation to and from destination and admission fees for the attraction. Payment is due at time of registration. Limited number of spaces available so register early. Registration is on a first come, first serve basis.

A look at Ole Florida

First stop at the Lake Ridge Winery where a sampling of 7 different wines will be available, a video presentation shown. Second stop Presidents Museum and third stop Florida Citrus Tower. Lunch at participant expense. Lunch at local BBQ restaurant.

Pre-Registration required by Wednesday, April 8.

Day/Date: Wednesday, May 10
Time: Depart the Palm Coast City Hall 8 am
Return to the Palm Coast City Hall at approx. 4:30 pm
Location: Clermont, Florida
Fee: \$50/person

Lunch N' Lecture Series

Join professionals during lunch for informational discussions on topics that may affect the lives of our adult community. **Pre-Registration required 48 hours prior to the program date and while space is available.**

Time: 11:00 am -12:30 pm
Location: City Hall, Community Wing – 160 Lake Avenue, Palm Coast, 32164
Fee: **FREE**

Friday, May 19-Palm Coast Astronomy Club member and volunteer NASA Solar System Ambassador Lee Bentzley will talk on the Total Solar Eclipse to be seen in the U.S. on August 21, 2017. Lee will define what an eclipse is and tell how to protect your eyes while viewing this once in a lifetime event.

TODDLER PROGRAMS

Pre-Registration required at least 48 hours prior to start date and time of all Toddler Programs

Teddy Bear Picnic

Children will bring their favorite teddy bear for story time, game playing or craft and a snack. This monthly programs offers a unique experience for toddlers and their parent.

Day: Mondays
Dates/Theme: May 1 – Summer Sensational Sea
Time: 10 – 10:30 am
Location: Palm Coast Linear Park
Age: 2 – 5 years old
Fee: Free

Munchkin' Sports

This child with parent program teaches the basic motor skills necessary to play organized sports such as soccer, baseball, golf, football, and tennis. This 6-week program is designed for parents to assist the child.

Days/Dates: Wednesday, April 19 – May 24
Time: 5:15 – 6:00 pm
Location: Belle Terre Park, 339 Parkview Drive
Ages: 3-5 years old
Fee: \$35 per session

Little Kicker Soccer

Bring your Little Kicker Soccer player to this high energy, fun, age appropriate introduction to soccer. Little Kicker Soccer is not a league, rather an introduction to the fundamentals of soccer focusing on skill development and confidence building that your child will use as he/she transitions to league play.

Days/Dates: Wednesday, April 19 – May 24
Time: 6:15 – 7:00 pm
Location: Belle Terre Park, 339 Parkview Drive
Age: 3-5 years old
Fee: \$35 per session

YOUTH PROGRAMS

Pre-Registration required at least 48 hours prior to start date and time of all Youth Programs

Recreation on the Go

Come join us as we schedule recreation activities at a variety of parks throughout Palm Coast. We will be providing recreation equipment and encouraging participants in a variety of games and activities.

Day: Saturdays
Dates/Location: May13 – Belle Terre Park - Tennis
Time: 10am – 12pm
Age: 5 and older
Fee: FREE

Aquatic Programs

Pre-Registration required at least 48 hours prior to start date and time of all Aquatic Programs

Parent and Child Level 1 (Ages 6 months to 36 months)

Parent and child water introduction class that uses games, music and fun to familiarize your child to being in and around the water.

Water Babies participants learn to:

- Introduction to entering and exiting the water safely
- Submerge mouth, nose and eyes
- Explore floating on front and back with/without support
- Introduction to floating with support
- Basic Kicking

Day/Dates: May 8th- May 18th
Times: 1:00pm-1:30pm
Location: Frieda Zamba Swimming Pool
Fee: \$45

Parent and Child Level 2(36 Months to Age 4)

Parent and Child aquatics class for the preschool age students. Students will learn introduction skills to prepare for Level 1 class. Your child will familiarize themselves in a more structured aquatic setting to learn safety, basic swim techniques, and more.

- How to safely enter and exit the water.
- Introduction into kicking.
- Introduction into floating on back with/without support.
- Introduction into swimming on front.
- Introduction into bobbing.
- Overview of pool rules and water safety.

Days/Dates: May 8th-May 18th
Times: 1:45pm-2:15pm
Location: Frieda Zamba Swimming Pool
Fee: \$45

Preschool Aquatics – Level 1 (Ages 4-5 years)

Participants will be introduced to the basic skills needed to achieve a minimum level of water competency. Skills introduced include, but not limited to the following:

- How to safely enter and exit the pool
- Floating on front and back
- Treading of water
- Swimming on front and back

Days/Dates: May 8th-May 18th

Times: 1:00pm-1:30pm
2:30pm-3:00pm

Location: Frieda Zamba Swimming Pool

Fee: \$45

Preschool Aquatics – Level 2 (Ages 4-5 years)

For participants who can successfully demonstrate the skills of Preschool Aquatics Level 1. Participants will build upon those skills and knowledge of water competency in order to advance to Learn to Swim Level 1.

Days/Dates: May 8th-May 18th

Times: 1:45pm-2:15pm

Location: Frieda Zamba Swimming Pool

Fee: \$45

Preschool Aquatics – Level 3 (Ages 4-5 years)

For participants who can successfully demonstrate the skills of Preschool Aquatics Level 2. Participants will build upon those skills and knowledge of water competency in order to advance to Learn to Swim Level 1.

Days/Dates: May 8th-May 18th

Times: 2:30pm-3:00pm

Location: Frieda Zamba Swimming Pool

Fee: \$45

SWIM LESSON INFORMATION:

- ❖ Pre-Registration, including payment of applicable fee, is required prior to the start of each session.
- ❖ Online registration is available (website)
- ❖ Minimum class size of 4 participants.
- ❖ When classes are cancelled by management, make-ups will be scheduled accordingly.

American Red Cross Lifeguard Certification Class

The purpose of the American Red Cross Lifeguarding course is to provide entry-level lifeguard participants with the knowledge and skills to prevent, recognize and respond to aquatic emergencies and to provide care for breathing and cardiac emergencies, injuries and sudden illnesses until emergency medical services (EMS) personnel take over. The blended learning offering is designed to provide a flexible online learning environment for the knowledge-based aspects of the lifeguarding course, along with videos demonstrating the skills that participants will practice during the facility portion of the training.

Day/Dates: Session 1 - Friday, May 5th- Sunday, May 7th Blended Learning Class

Location: Frieda Zamba Swimming Pool

Ages: 15 & up **Fee:** \$160



Frieda Zamba Swimming Pool 2017 Hours of Operation

Monday, April 17-Friday, May 26

Monday through Friday - 2 PM to 7:30 PM

Saturday & Sunday - Closed

Saturday, May 27-Monday, September 4

Monday through Friday - 10:30 AM to 7:30 PM

Saturday & Sunday - 12:00 noon-6:00 PM

Tuesday, September 5-Friday, November 25

Monday through Friday - 2 PM to 7:30 PM

Saturday & Sunday - Closed

Holiday Hours of Operation:

Monday, May 29 - 12 PM to 6 PM

Friday & Saturday, July 3 & 4 - 12 PM to 6 PM

Monday, September 4 - 12 PM to 6 PM

***** Hours of Operation dependent on daily weather conditions
and subject to change without notice *****

SPECIAL EVENTS

Movies in the Park

Bring your blanket, lawn chairs and snacks and invite your friends and neighbors to join you at this monthly free, family activity. Relax and enjoy an “oldie but goodie” or a recent hit as we watch movies on the giant, outdoor movie screen. And, take it from us you don’t want to forget your bug spray!

Day/Date/Time: Friday, May 12, movie begins at 8:20pm, Zootopia (PG)

Location: Central Park in Town Center

Food Truck Tuesdays

Free entertainment along with gourmet food available for purchase from a variety of specialty food trucks. Proceeds from Food Truck Tuesdays benefits a local organization whose work supports our children and families.

Day/Date: 3rd Tuesday of the month - March through November
May 16th, June 20th, July 18th, August 15th, September 19th,
October 17th, November 21st

Time: 5 - 8 pm

Location: Central Park in Town Center

Pool Safety Day

Our certified pool staff will lead activities to teach safety in and around the pool. Activities will include pool games, mini learn to swim classes, provision of water safety information and discussing basic first aid. Participants will also watch as our life safety staff demonstrates a water rescue.

Day/Date: Sunday, May 28

Time: 1 - 4pm; *Activities/safety demonstration*

Location: Frieda Zamba Swimming Pool

Fee: \$1 daily admission for youth 17 & under
\$2 daily admission for adults/seniors

Tribute to the Troops

In honor of current and retired military personnel, show your military ID for FREE admission to Frieda Zamba Swimming Pool

Day/Date: Monday, May 29

Fee: Free daily admission for current and retired military who show their military ID

Location: Frieda Zamba Swimming Pool

Memorial Day Ceremony “Remembering America’s Heroes”

Day/Date: Monday, May 29

Time: 8 am

Location: Heroes Memorial Park

Rain Location: Fire Station 21, 9 Corporate Drive

Information: Fire Station 25 at 386-986-2300



To: Jim Landon, City Manager
From: Richard Adams, Utility Director
Date: April 20, 2017
Re: Week in Review

- The average water demand for this week was 8.809 million gallons per day. The average wastewater flow was 6.125 million gallons per day.
- Crews installed 7 new domestic water meters, 1 reuse meter and 2 new PEP tanks and replaced 1 PEP tank.
- There was a total of 39 calls after hours.
- There were 185 disconnects for non-payment this week.
- Wastewater crews completed 36 PEP maintenance and 100 service orders. Installed 3 new PEP pumps. Replaced 24 PEP pumps, 24 floats, and 8 cleanout caps. Replaced 1 ball valve and 1 valve box.
- Wastewater crews inspected via CCTV 9,192 feet of gravity sewer and inspected 40 manholes.
- Water Distribution crews repaired 5 service lines, 3 meter pits, and tested/repaired 184 backflow preventers.
- Wastewater crews delivered 630 door tags for pending smoke testing in Section 1 and 2 (Florida Park).
- Worked with PBM Constructors at the wastewater treatment plant #1 to remove failed brush aerator. Contacted manufacturer to come and review cause of failure
- Flagler Technical Institute students toured Water Treatment Plant 1 facility.
- All Utility Maintenance Techs attended training on how to wire Flygt Pumps from the manufacturer's service rep conducted at the Utility.





NEWS RELEASE – City of Palm Coast

Contact: Cindi Lane, Communications & Marketing Manager
386-986-3708; cell 386-214-4729

April 17, 2017

Celebrate trees, learn about the environment at Palm Coast Arbor Day on May 6

Palm Coast – Palm Coast's love of trees and commitment to environmental sustainability will be celebrated at Arbor Day 2017 on Saturday, May 6 – a day-long event featuring a tree giveaway, butterfly release and tent, food/pet food drive, 5K run/walk, exhibits and fun activities for all ages.

The Arbor Day Celebration will be 9 a.m. to 2 p.m. at Central Park in Town Center, 975 Central Ave., Palm Coast. Admission and parking are free.

Just before the celebration will be the Arbor Day 5K Root Run/Walk, beginning at 8 a.m. Register for the race at: www.palmcoastgov.com/ArborDay.

Arbor Day Celebration details, from 9 a.m. to 2 p.m.

The theme is "Feed a Mouth, Get a Tree, Grow a Community!" Attendees can exchange canned food or pet food items for a free three-gallon native hardwood tree. Come early for the tree – one tree per household, while quantities last. Arbor Day is a nationally celebrated observance that encourages tree planting and tree care.

The Native Butterfly Release will be at 11 a.m. at center stage, following the 10 a.m. kickoff of Palm Coast Mayor Milissa Holland's "Mayor's Healthy Community Challenge." There will be green vendors, refreshments for sale, and an amazing kite display flying above Central Park.

This year's special entertainment is musician Patty Shukla, who will perform her educational action songs for children at 11:30 a.m. Sheldon, the Daytona Tortugas' minor league baseball team mascot, will visit with the kids at 10:30 a.m.

A huge family activity area will include the butterfly tent, paint a birdhouse, create pine cone bird feeders, balloon art, long-leaf pine and hay bale mazes, painting wooden snakes, a life-size Eagle's nest, Game Time Game truck, train rides, face-painting and more. The Critter Caravan petting zoo will be there from 9 a.m. to noon. All activities except for refreshments and items sold by vendors are free.

Also new this year: Master Certified Arborists Chuck and Danny Lippi of Advanced Tree Care in St. Augustine will be in the Tree Tent offering free guidance on proper pruning, placement, planting and root shaving techniques. This year's varieties include red buds, tensaw holleys, chिकासaw plum, fringe tree, river birch and bald cypress.

Back by popular demand is the free paper-shredding service, so bring your old documents for professional shredding! Plan to take advantage of this hands-free, uncomplicated process as totes will be wheeled to your car to help unload your paper and bring it to a chute that dumps all of it into a shredder.

For the free shredding service, acceptable items include: staples, paper clips, spirals, notebooks, expired credit cards, check books, folders with small prongs with small amounts of metal/plastic. Unacceptable items include: batteries, three-ring binders, binder clips, hard drives, X-rays and large amounts of metal/plastic. Shredded materials will be recycled, with the ink and color removed to produce new paper towels, tissues, etc.

Arbor Day 5K Root Run/Walk details, starts at 8 a.m.

Start the morning off by taking a walk or run while enjoying the great outdoors at the City of Palm Coast's Arbor Day 5K Root Run/Walk. The run/walk will begin at 8 a.m. The run/walk will start and finish on Lake Avenue in Central Park at Town Center, 975 Central Ave., Palm Coast. Awards will be given out at Central Park Main Stage after the race.

Register for the 5K Root Run/Walk at www.palmcoastgov.com/ArborDay. Participants of the 5K Root Run/Walk are guaranteed a race T-shirt if they register by April 21. Entry fees and registration deadlines are as follows:

- \$25 Online registration closes at 5 p.m. May 4 at www.palmcoastgov.com/ArborDay.
- \$25 Mail-in registration closes April 28 (see details below).
- \$30 Race day entry fee – cash or checks only – inside the Community Wing at City Hall, 160 Lake Ave. (adjacent to Central Park)

Mail-in registration is available through April 28. Mail registration form available online with check or money order (made out to City of Palm Coast) to: City of Palm Coast, c/o Arbor Day Race Pre-registration, Attn: Carol Mini, 160 Lake Ave., Palm Coast, FL 32164. Or the form can be dropped off at Palm Coast City Hall, 160 Lake Ave.

Packet Pick Up will be held at Palm Coast City Hall, 160 Lake Ave. from 9 a.m. to 6 p.m. May 5, or at 7 a.m. on race day in the Community Wing of City Hall (on Lake Avenue at the north end of Central Park).

Prizes will be awarded to the overall male and female runners, as well as the top three men and women in 15 age groups. The race will be chip-timed.

Palm Coast's Arbor Day 2017 is sponsored by the Palm Coast Observer and BrightView landscaping.

For more information, visit www.palmcoastgov.com/ArborDay or contact Palm Coast Urban Forester Carol Mini at 386-986-3722 or cjmini@palmcoastgov.com.



NEWS RELEASE – City of Palm Coast

Contact: Cindi Lane, Communications & Marketing Manager
386-986-3708; cell 386-214-4729

April 17, 2017

Seniors, families, caregivers invited to 'Be Scam Smart' workshops May 2 and 3

Florida Chief Financial Officer Jeff Atwater and the Florida Department of Financial Services invite the public to attend Operation S.A.F.E., Be Scam Smart, a free workshop for seniors, their families and caregivers.

The workshop will be offered 10-11:30 a.m. Tuesday, May 2, at Palm Coast City Hall, Community Wing, 160 Lake Ave., and again 10-11:30 a.m. Wednesday, May 3, at the Flagler County Sheriff's Office Operations Center, 901 E. Moody Blvd., Bunnell.

The local workshops are being offered in partnership with the Flagler County Sheriff's Office and the City of Palm Coast. There is no need to sign up in advance.

The workshops will provide information on how to spot fraudulent behavior, common scams that target seniors and how to fight identity theft. Be Scam Smart workshops are open to seniors, their family and caregivers to help inform, empower and protect seniors from financial scams and fraud.

The Be Scam Smart workshop is part of the Department of Financial Services' Operation S.A.F.E. (Stop Adult Financial Exploitation) as part of CFO Atwater's On Guard for Seniors initiative.

For more information, contact Sgt. Michael Lutz of the Flagler County Sheriff's Office at mlutz@flaglersheriff.com or 386-586-2623.



NEWS RELEASE – City of Palm Coast

Contact: Cindi Lane, Communications & Marketing Manager
386-986-3708; cell 386-214-4729

April 19, 2017

Palm Coast Fire Lt. Dan Driscoll to box in Guns N' Hoses Charity Boxing Tourney

Palm Coast – On Saturday, April 22, firefighters and police will face off for a good cause in the 19th annual Guns N' Hoses Charity Boxing Tournament – and Palm Coast Fire Lt. Dan Driscoll will be among the amateur boxers participating.

This will be the first boxing event for Driscoll, 32, who's been a Palm Coast firefighter for eight years and was promoted to lieutenant last year. He signed up for the charity tournament after some of his friends have participated in the past. Driscoll has been training for about a year, with both a private coach locally and also at the tournament's training camp.

The matchups are based on weight and skill. Driscoll's match will be the ninth fight out of 15 at the tournament, which will begin at 6:30 p.m. Saturday at Veterans Memorial Arena in Jacksonville. The event is open to the public, with more information and tickets available at www.gunsnhosesjax.com.

"The IAFF (International Association of Fire Fighters) and the Fraternal Order of Police have been doing this charity tournament for years, and it's all for a good cause," Driscoll said. "All proceeds go to Muscular Dystrophy, which is IAFF's charity, and the FOP Foundation."

Many Palm Coast firefighters plan to attend – to see firefighters and police officers "Fight for a Better Community."

"Training and preparing for the tournament has been a lot of fun," said Driscoll, who is also coordinator of the City of Palm Coast's annual Halloween Hall of Terror. "We've made up a T-shirt with the logo for the Palm Coast Professional Firefighters (IAFF Local 4807), and everyone is excited about it."

Deputy Fire Chief Jerry Forte is among those who will be there Saturday. "Lt. Driscoll is as much of a kind gentleman as he is a professional leader in the fire service. He has been working diligently on his first year as a lieutenant and has much success with the people he works with," Forte said. "We have watched him train for this event and continue to be impressed at his skill level. We wish him luck and we will be there to cheer him on."

For more information, visit www.gunsnhosesJax.com. Or contact Cindi Lane, Communications & Marketing Manager for the City of Palm Coast, at 386-986-3708 or clane@palmcoastgov.com.



Helping Businesses Grow & Succeed

Media Release

Media Contact:

Dianne Hafleigh

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April 19, 2017

For Immediate Release

Florida SBDC Network Earns National Accreditation

*State's Principal Provider of Business Assistance Achieves Accreditation,
Five Commendations and Best Practices from Association of America's SBDCs*

Florida SBDC Network Headquarters (Pensacola, Fla.) - The Florida Small Business Development Center (SBDC) Network, Florida's statutorily designated principal provider of business assistance, has been awarded accreditation from the [Association of America's SBDCs \(ASBDC\)](#). The ASBDC Accreditation Committee announced its award of accreditation without conditions - the highest standard of award and most successful accreditation the network has achieved in its 40-year history - to the Florida SBDC on Friday.

"Accreditation without conditions is a significant achievement and testament to our leadership and staff for their unwavering focus and commitment to continuous improvement and performance excellence," said Michael W. Myhre, Florida SBDC CEO and Network State Director. "Accreditation is an important part of our commitment to ensure that the public investment we are entrusted with from our federal, state, and local partners continues to add value, create meaningful impact and generate strong returns for Florida's economy."

America's SBDC Accreditation is a continuous improvement assessment process conducted by trained accreditors who utilize a set of quality standards founded on the Malcolm Baldrige Quality Program developed by the National Institute of Standards and Technology (NIST). The standards are used to assess and identify opportunities to improve program performance based on critical factors proven to drive organizational success. The accreditation standards examine six key organizational areas:

1. Leadership
2. Strategic Planning



3. Customer and Stakeholder Focus
4. Performance Measurement, Analysis, and Knowledge Management
5. Workforce Focus
6. Operations

America's SBDC Accreditation is mandated by the Small Business Act - the authorizing language for the national SBDC program. Each state SBDC program is required to achieve successful accreditation every five years to secure continued federal funding. No other federal or state-funded economic development program has an equivalent continuous improvement accreditation process. For this reason, the SBDC program was cited by the U.S. Government Accountability Office in 2013 during the 113th Congress as a best practice in its analysis of 52 federal entrepreneurial assistance programs.

This is the fourth time the Florida SBDC Network has been awarded accreditation, but the first time the network has achieved the distinction of accreditation without conditions. In this year's review, the network received commendations and best practices in the following areas:

Commendations:

- The team commended the network for a well-aligned leadership system that has clearly resulted in measurable change over a short period of time. The system starts with a clear vision from the State Director and is supported by a strategic plan and leadership team to drive behavior, tied to clear performance expectations, delivered through a talented workforce, enhanced with clear communication through graphics and flow charts, and has a feedback loop of data analysis to support continuous improvement.
- The team commended the Florida SBDC Network for providing a 360 review for each member of the leadership team to grow their leadership competencies and create a positive environment for workforce collaborations and communications.

Best Practices:

- The Florida SBDC Network's Strategy Model, or "Bubble Chart," provides an easily digestible snapshot of how the network's segments, services, and expertise are aligned to achieve strategic goals.
- The thorough branding guide and accompanying resources available on the network's internal intranet provide a robust framework that facilitates consistent brand identity, messaging, positioning, customer relations, and stakeholder relations. It is an important part of the vehicle that allows the network to achieve its strategic objectives.
- The Network Innovation Creation Engagement (NICE) proposals provide an opportunity for anyone in the network to submit an idea for consideration in the network's strategic plan. The recognition and reward for those who submit proposals creates incentives for staff to generate ideas for continuous improvement.

Established in 1976, the Florida SBDC Network has more than 40 offices from Pensacola to Key West. The network provides consulting, training, and research services to help entrepreneurs and small businesses grow and succeed. Since 2011, Florida SBDCs have

provided 401,475 hours of consulting to 45,502 client businesses, resulting in 217,849 jobs created, retained and saved; \$29.3 billion in sales growth; \$2.1 billion in government contract awards; \$947.4 million in capital investments; and 3,857 new businesses started.

The Florida SBDC Network is funded in part by the U.S. SBA, Defense Logistics Agency, State of Florida and other private and public partners, with the University of West Florida serving as the Network's designated headquarters.

To learn more about the Florida SBDC, please visit www.FloridaSBDC.org.

About the Florida SBDC Network:

For over forty years, the Florida SBDC Network, the state's principal provider of business assistance [Fl. Stat. 288.001], has nourished a statewide partnership between higher education and economic development to provide emerging and established business owners with management and knowledge resources that enable overall growth, increased profitability, and economic prosperity for the state. Since 2011, Florida SBDCs have provided 401,475 hours of consulting to 45,502 client businesses, resulting in 217,849 jobs created, retained and saved; \$29.3 billion in sales growth; \$2.1 billion in government contract awards; \$947.4 million in capital investments; and 3,857 new businesses started. A statewide network of over 40 centers, the Florida SBDC is funded in part by the U.S. Small Business Administration, Defense Logistics Agency, State of Florida and other private and public partners, with the University of West Florida serving as the network's designated lead host institution. The Florida SBDC Network is nationally accredited by the Association of SBDCs. For more information, please visit www.FloridaSBDC.org.

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State Designated as Florida's Principal Provider of Business Assistance [§ 288.001, Fla. Stat.]