

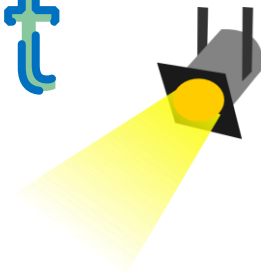


9/29/2017

## *City Manager's*

## WEEK-IN-REVIEW

### in the **Spotlight**



#### Palm Coast Playgrounds – In the SHADE

Residents are invited to bring their children to Palm Coast parks and play in the shade! Four City of Palm Coast parks, Ralph Carter Park, Waterfront Park, Seminole Woods Neighborhood Park and Belle Terre Park, all have new shade sails covering them, offering children and parents relief from the Florida sun. The huge, bright shade sails shade playground equipment, provide UV protection and actually lower the temperature, making play time much cooler! Preview the new shade sails in this City of Palm Coast video <https://youtu.be/TshttxzMZSQ> or visit one of the City's shaded parks today!



Ralph Carter Park



Waterfront Park



Ralph Carter Park



Belle Terre Park

## Hurricane Irma Cleanup Continues

Storm debris cleanup continued this week. This process is expected to take several weeks so we ask residents to be patient. (For more information, view our informational video at this link <https://youtu.be/AN5qdkNb9KM>).



*Tune in every Saturday from 9:30am to 10am for the City's radio show, DISCOVER PALM COAST! with host, Palm Coast Mayor Milissa Holland on [WNZF](#) – 106.3FM or 1550AM. To listen to recent programming or get a list of upcoming topics, visit the City's website and check out our podcast [here Discover Palm Coast Podcast](#).*

## The City Receives NATOA Awards

The City's award winning video production staff added two new trophies to the case this week when they received two 3<sup>rd</sup> Place awards from NATOA, the National Association of Telecommunication Officers of America. The City's videos "[Find Your Future - Internships with the City of Palm Coast](#)" and "[Zombie Survival Guide to Bicycle Safety](#)" were recognized for excellence in the public education and public safety categories respectively. Congratulations to our Communications and Marketing staff for the well-deserved awards recognizing these top notch, in-house produced videos.



# Announcements



*Friday, October 13, 7:15pm  
Central Park at Town Center*



*Friday, October 27  
Belle Terre Park*



*Sunday, October 29, Monday, October 30, and Tuesday, October 31  
Fire Station 21  
9 Corporate Drive*

## ***Next Week:***

- *Tuesday, October 3, 10am, Animal Control Hearing, City Hall – Community Wing, 160 Lake Avenue*
- *Tuesday, October 3, 6pm, City Council Workshop, City Hall – Community Wing, 160 Lake Avenue*
- *Wednesday, October 4, 10am, Code Enforcement Board Mtg, City Hall – Community Wing, 160 Lake Avenue*
- *Wednesday, October 4, 6pm, Special Charter Workshop, Indian Trails Middle School, 5505 Belle Terre Pkwy*

# Attachments

- Administrative Services & Economic Development Department Update
- BAC Update
- Public Works Department Update
- Community Development Department Update
- Fire Department Update
- Parks & Recreation Department Update
- Utility Department Update
- Humane Society, Pet of the Week

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# News Releases

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- new tennis pro Michael Arrigo starts at Palm Coast Tennis Center
  - Palm Coast firefighters' Fill the Boot campaign for MDA
  - Movies in the Park (Oct. 13 event)
  - Car Seat Safety Checks by Palm Coast Fire could save a life
  - shade sails go up at 4 parks'
  - call for entries for Starlight Parade (Dec. 9 event)
-



## Communications & Marketing

The Division shared a lot of news this week and promoted the busy fall recreation season! News releases sent this week include: new tennis pro Michael Arrigo starts at Palm Coast Tennis Center; Palm Coast firefighters' Fill the Boot campaign for MDA; Movies in the Park (Oct. 13 event); Car Seat Safety Checks by Palm Coast Fire could save a life; shade sails go up at 4 parks' and the call for entries for Starlight Parade (Dec. 9 event). We responded to various media requests and coordinated advertising.

The team staffed Citizens Academy Week 2, the first Charter Review workshop and the Council workshop. The Community Center progress website was updated: [www.palmcoastgov.com/communitycenter](http://www.palmcoastgov.com/communitycenter). Various other webpages were updated, as well, including charter review, debris pickup, Pink5K, Discover Palm Coast radio show and podcast.

The division also continued to provide photography/videography coverage of the 2017 Senior Games.

Video Production Coordinator Tom Hanson is editing a short video highlighting scenes at Long Creek Nature Preserve, as part of the city's "Rooted in Nature" promotional campaign. He also took delivery of two video award trophies on behalf of the department, awarded nationally by NATOA's Government Programming Awards competition. The city took third place for the public safety video, "Zombie Survival Guide to Bicycle Safety" and third place for its public education video, "Find your Future - Internships with the City of Palm Coast."

Public Relations Intern Hannah Hussmann wrote several news releases for upcoming fall events as well as attending Citizens Academy and completing an additional 3 modules for the Virtual Citizens Academy.

Digital Communications Coordinator Jason Giraulo spent this week on social media, and graphic design including a poster and invitation for Customer Service Week, and department signage for Human Resources and the BAC.

This week's Discover Palm Coast Radio Show podcast focuses on a Farewell to Hurricane Irma, and the podcast is posted at: <https://itunes.apple.com/us/podcast/goodbye-hurricane-irma/id1224613710?i=1000392750905&mt=2>

## City Clerk

- Processed two public records requests.
- Prepared and processed multiple documents for recording.
- Prepared and posted two (2) agendas.
- Coordinated OnBase changes for Risk Management with Risk Management Coordinator.
- Coordinated and staffed dinner for Citizen's Academy.
- Attended the 1<sup>st</sup> Charter Review Workshop.



## Central Services Division

### Purchasing

Status	Ref. #	Project
Pending	RFP-IT-18-05	Municipal Broadband Network Business Plan
Pending	ITB-UT-17-65	Re-Bid Lime Sludge Hauling & Disposal for WTP 2
Pending	LOI-CD-CME-18-03	NEW SIGNAL AT BELLE TERRE PKWY AT MARKET AVENUE/EASTWOOD DRIVE
Open	RFQ-UT-17-60	Utility Line Repair and Restoration
Open	ITB-UT-WD-17-63	Filter Valve Replacement
Open	ITB-PW-SD-17-64	REBID - Culvert Pipes
Evaluating	RFP-ADM-17-50	State Lobbyist Services
Evaluating	ITB-PW-SD-17-58	Roadway Striping Maintenance
Evaluating	ITB-CD-CME-17-61	L-1 AND K-1 SURFACE WATER CONTROL STRUCTURE REHABILITATION
Completed	ITB-PW-U-17-55	High Calcium Bulk Quicklime
Completed	ITB-UT-17-57	Valve Exerciser/Vacuum with Attachments on a Trailer
Completed	ITB-UT-17-51	Lime Sludge Hauling & Disposal for WTP 2
Completed	ITB-PW-U-17-52	Sodium Hydroxide (25% - Rayon or Membrane Grade Caustic)
Completed	ITB-PW-FLT-17-59	72" Cut Articulating Mower Deck
Completed	ITPQ-CD-CME-17-61	L-1 AND K-1 SURFACE WATER CONTROL STRUCTURE REHABILITATION

### Contracts Processed:

- Club Car, LLC, Piggyback Contract for Utility, Transportation and Golf Vehicles, #EV2024-02
- Nortrax, Piggyback Contract for Cab & Chassis Trucks and Other Fleet Equipment, FSA16-VEH14.0
- Bureau of Federal Property Assistance, Contract for the Federal Property Assistance Program (SASP)
- Univar USA, Inc., Master Price Agreement for Sodium Hydroxide (25% Rayon or Membrane Grade Caustic, ITB-PW-U-17-52
- Duval Ford, LLC, Piggyback Contract for 1 Ton Cab & Chassis Utility Vehicles, Trucks and Vans, FSA15-VEL24.0 and FSA16-VEH14.0
- Rush Truck Center Tampa, Piggyback Contract for Cab and Chassis Truck and Other Fleet Equipment, FSA16-VEH14.0
- Everglades Farm Equipment, Piggyback Contract for Cab and Chassis Trucks and Other Fleet Equipment, FSA16-VEH14.0
- Duval Ford, LLC, Piggyback Contract for Cab & Chassis-Trucks and Other Fleet Equipment, FSA16-VEH14.0
- Rush Truck Center Tampa, Piggyback Contract for Cab and Chassis Truck and Other Fleet Equipment, FSA16-VEH14.0

## BUSINESS ASSISTANCE CENTER



### **The Palm Coast Business Assistance Center** Services Provided by the SBDC at UCF

Located at City Hall  
160 Lake Avenue  
Palm Coast, Florida 32164  
(386) 986-2499  
[www.PalmCoastBAC.com](http://www.PalmCoastBAC.com)

#### BUSINESS CONSULTING

- This Week – 5 Consulting Sessions, 24 Consulting Hours
- Total for Month – 31 Consulting Sessions, 116 Consulting Hours

#### PALM COAST BAC IMPACT

- Economic Impact This Fiscal Year - \$2,324,000
- Economic Impact to Date- \$28 Million
- Return on Investment - \$86 per Tax Dollar Invested

#### NEW PALM COAST HOME BASED BUSINESSES

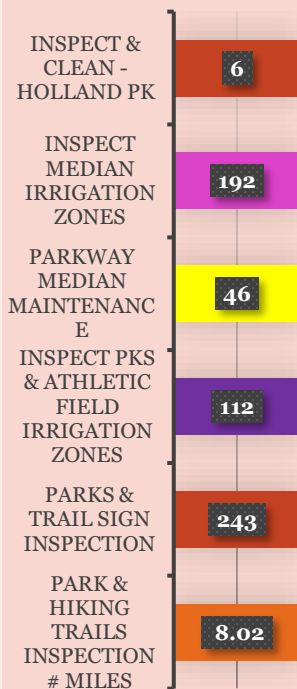
\*This week was renewal week; no new applications.

## PUBLIC WORKS – Nestor Abreu, Director

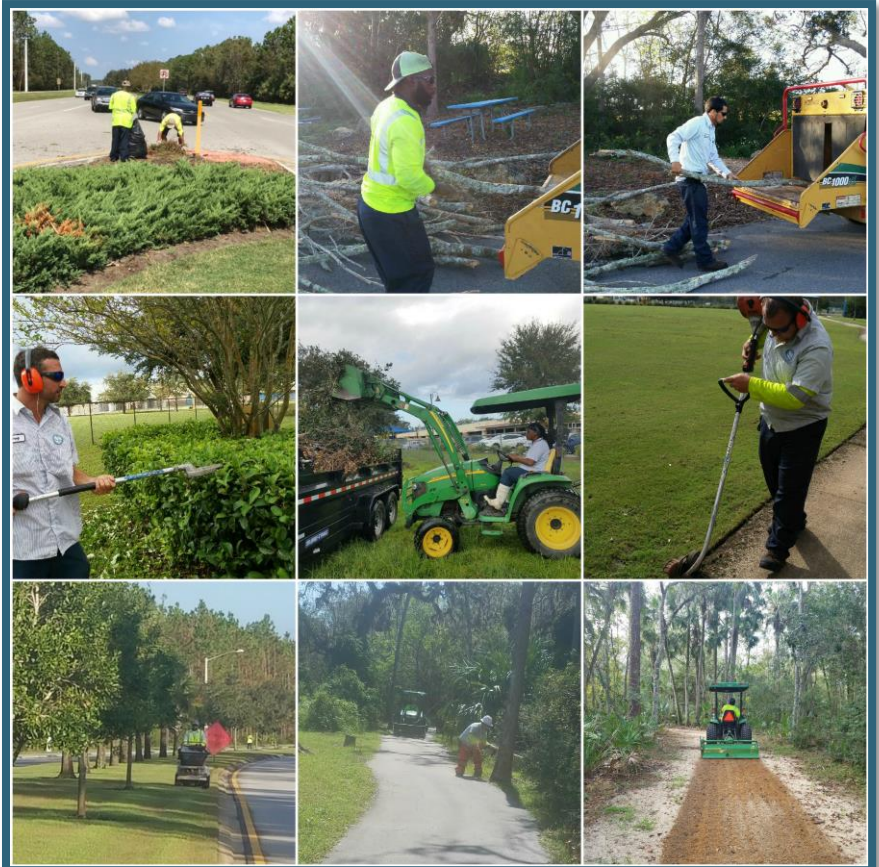
### Parks & Medians

This week our parks and landscape medians division cleaned-up & fertilized medians on Belle Terre, cleaned up tree debris at Longs Creek & St. Joe's Walkway. Hedging, edging of shrubs and mowing was completed on Belle Terre.

#### Parks & Medians Division



#### Cleaning up parks, trails & medians



Painting Historical Society Bldg. - Holland Park

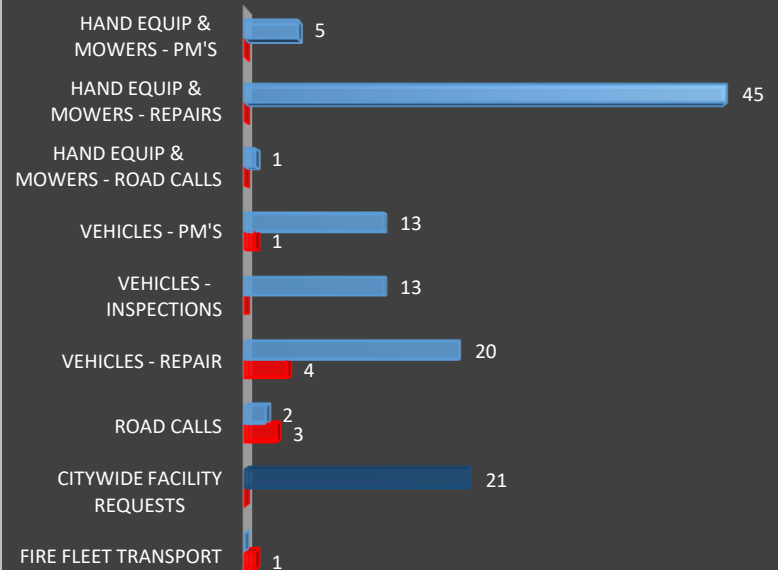
Replacing suction elbow - vac-con truck

Excavator repair



City Fleet

#### Facility & Fleet Service

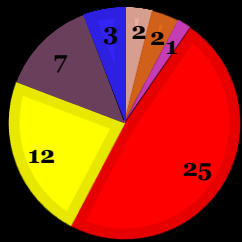




## Streets & Special Projects

This week our streets and special projects division continued storm related hazardous tree removal. Emergency signal repair was made at Palm Harbor, European Village and 30 cubic yards of concrete was poured to form sidewalk at Forest Grove

### STREETS DIVISION



- Site distance trimming
- After hours call
- Citywide traffic signal maintenance & repairs
- Curb & gutter swept # of miles
- Repair signs
- Storm related hazardous tree removal
- Pot holes repaired

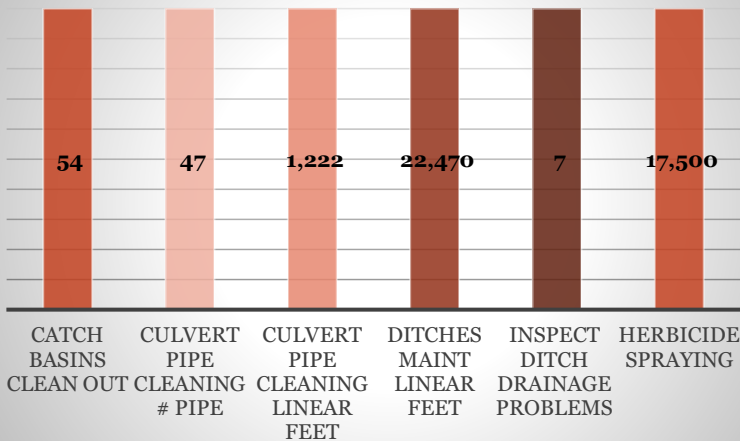


Top pic: Start of sidewalk - Forest Grove

Middle pic: Emergency signal repair at Palm Harbor – European Village

Bottom pic - Hazardous trees being removed at several locations as a result of Hurricane Irma

### Stormwater Division

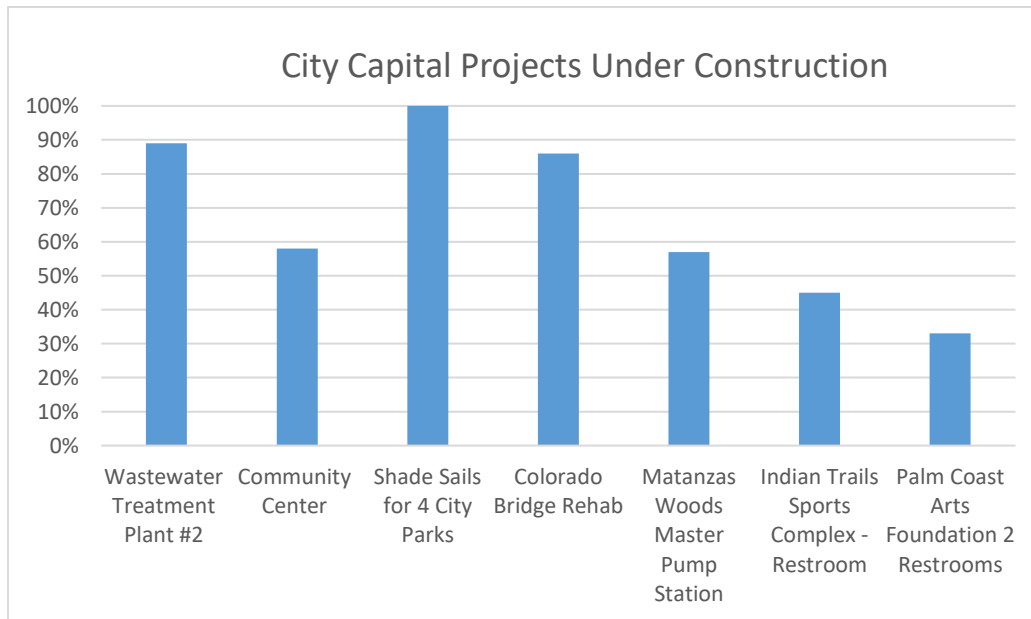
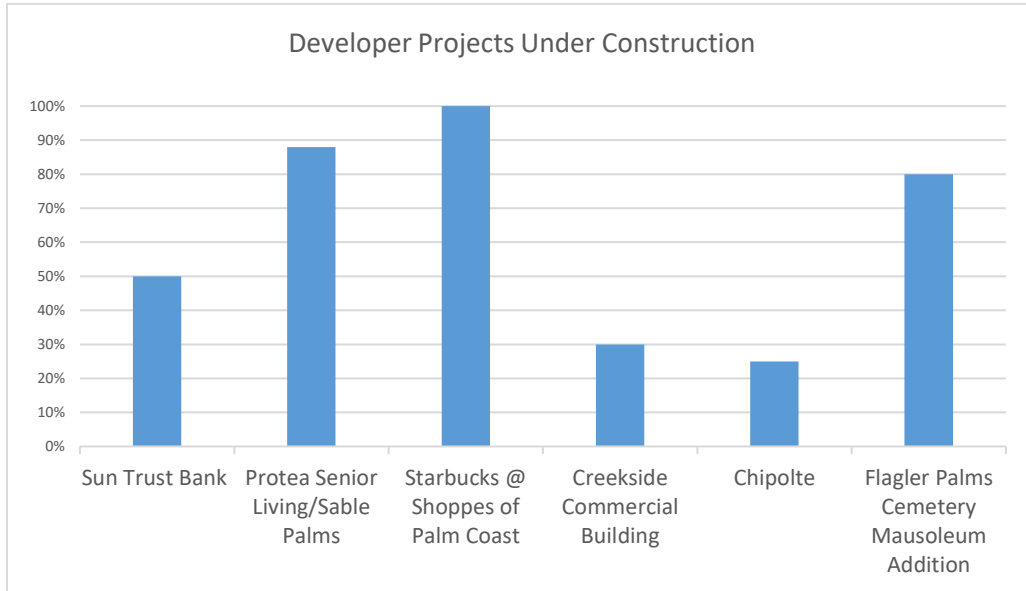


### Storm debris cleanup – Z section



## COMMUNITY DEVELOPMENT – Stephen Flanagan, Director

PROVIDE GUIDANCE FOR WELL-PLANNED GROWTH AND  
DEVELOPMENT FOR THE PROTECTION OF THE CITY'S  
NATURAL RESOURCES, PUBLIC HEALTH, SAFETY, AND WELFARE.



Commercial Permits Applied			
3 Boulder Rock Drive unit 101 & 102	Interior Renovations	T-Con Group	\$2,000.00
224 Palm Coast Parkway NE	Interior Renovations- ABC Liquor	RD Michaels Inc.	
Occupancy Permits Issued			
389 Palm Coast Parkway SW #3	Bernard Cannabis Center - medical services	Johnny Bernard Jr. MD	
Development Order			
Lot Split	Discount Tire next to Home Depot 140 Garden St.	Home Depot USA Inc.	
Permitting Activities			
Total Permits Issues:			296
Residential Single Family/Duplex Residences			18
Construction value improvements from October 1, 2016 to date			\$312,224,216.00



### **GUIDANCE**

Tip of the Month:  
Hurricane and Flood Preparedness  
<https://youtu.be/PBgjMMkmC4>

Download CodeRED to be notified  
of emergencies that may impact  
your safety:  
<http://www.palmcoastgov.com/emergency/codered>

### COMMUNITY OUTREACH

Smoke Detector Battery Change: 1  
Basic First Aid & CPR:  
Scheduled for October 7<sup>th</sup> 2 spots available

### DEPARTMENT ACTIVITIES

Station 25C participated in raising the Pink Army Flag with Florida Hospital Flagler during Food Truck Tuesday.

Station 24C participated in Radio Training and Equipment Training this week.

### VOLUNTEERS

Volunteer Associates are assisting with Employee Academy this week.

Volunteers are attending an event this weekend to teach Fire Safety Tips in the Fire Safety Trailer.



**Palm Coast FF Taginstev extinguishing a vehicle fire**



## HIGHLIGHTS

During the month of September, Palm Coast Firefighters sported purple shirts in honor of Alzheimer's Awareness Month.



**Station 21 Crew – Purple Shirts  
Alzheimer's Awareness Month**

Station 25 Firefighters & Florida Hospital Flagler Foundation raised the Pink Army Flag at Food Truck Tuesday.



**Firefighters & Florida Hospital Flagler Foundation raised  
the Pink Army Flag**

Station 22 received a visit from a future Firefighter. FF Rivera assists the young man with extinguishing an imaginary trash can fire!

Engine 24 was at City Hall and some small children stopped them and wanted to learn what FF's do. FF Fisher showed them the ropes!



**Future Firefighters in Training!**



## Parks & Recreation – Alex Boyer, Director

Executive Summary: Parks and Recreation wrapped up an exciting week of Senior Games with Ballroom Dancing and Pickleball. Ballroom Dancing took place at the VFW Hall featuring many different dance style competitions. Pickleball was held at the newly renovated Holland Park. We hosted our first Guess the Plant and Nature Nuts classes, both a part of our successful new nature program offerings. Munchkin' Sports kicked off this week as well now being offered on the fields at Holland Park.

Our Golf General Manager, Recreation Supervisor-Marketing, and Recreation Leader II of Nature Programs joined Mayor Melissa Holland on her radio show to discuss fall programs, the golf course, and the tennis center.

### Fall 2017 Activity Guide

<http://www.palmcoastgov.com/government/parks-recreation>

### Community Calendar

<http://www.palmcoastgov.com/calendars>

#### Program Highlights

##### Mayor's Radio Show

Parks & Recreation staff joined Mayor Holland on her radio show on Sept. 21.

##### Senior Games

Ballroom dancing - Sept. 24 and  
Pickleball Doubles - Sept. 25  
Pickleball Singles – Sept. 26  
Pickleball Mixed Doubles – Sept. 27

##### Toddler Programs

Musical Munchkins – Sept. 21  
Little Kicker Soccer – Sept. 23  
Munchkin' Creations – Sept. 26  
Munchkin' Sports – Sept. 27

##### Nature Programs

Guess the Plant – Sept. 23  
Nature Nuts – Sept. 25  
Nature/Fitness Walk – Sept. 26



Senior Games Pickleball Sept. 25-27



Munchkin' Creations – Sept. 26

#### COMING UP

**Pink 5K – Sunday, Oct. 15**

**Feet to Feast 5K – Thursday, November 23**

**Tree Lighting Ceremony – Friday, Dec. 1**

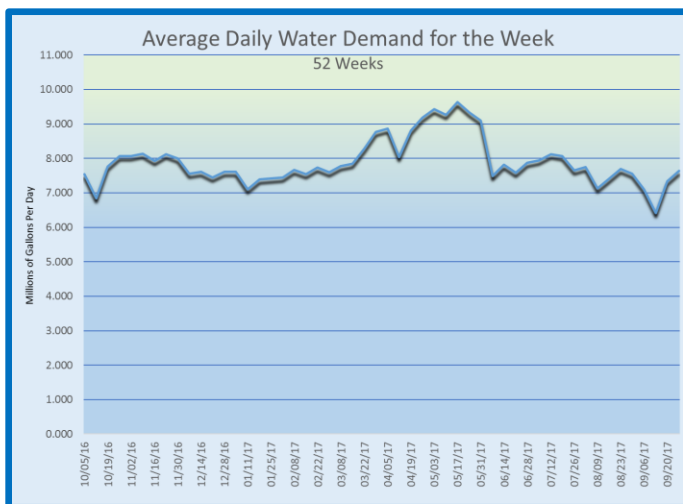
**Starlight Parade – Saturday, Dec. 9**

**USTA Futures Tournament Jan. 30 – Feb. 5**

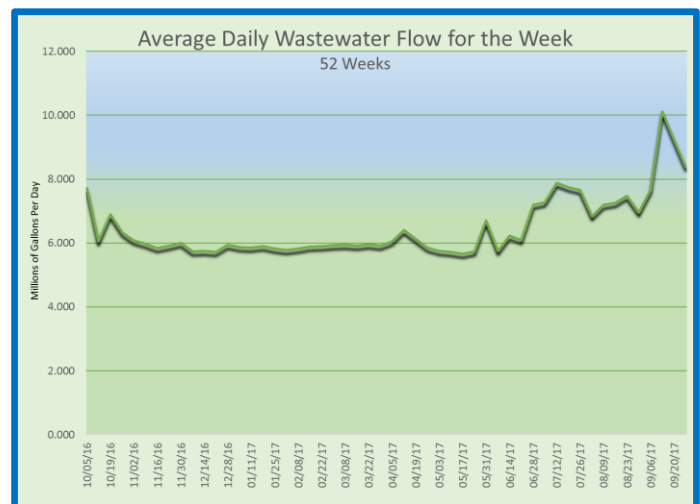
## Utility – Richard Adams, Director

9-28-17

- The temporary use of free chlorine will continue through October 25th. During this time customers may notice an increase in the taste and odor of chlorine in their drinking water.
- The average water demand for the week was 7.636 million gallons per day.
- The average wastewater flow was 8.384 million gallons per day.
- There was a total of 127 calls after hours.
- Crews installed 7 new water meters, 8 new pep tanks and replaced 1 PEP tank.
- There are now 179 new meter installations pending with 16 that are cleared and ready for installation. There are 10 new PEP tanks pending and 21 existing tanks that need to be replaced.
- Replacement of PEP tanks that received damage from hurricane Irma began this week. Work is being done by Cline Construction and Gemstone Construction.
- On Wednesday at 9:00 am the 8" x 6" PVC tee fitting to a fire hydrant cracked on London Drive and was replaced with a mechanical joint Tee fitting and valve.
- Wastewater installed 4 new PEP assemblies and 10 electric assemblies, replaced 54 pep pumps, 27 floats and 15 cleanout caps, most of which were directly related to damage from hurricane Irma.
- Pump station maintenance crews have also been busy pulling and declogging pumps. This issue commonly arises when the system receives excess flow caused by flooding as was the case with hurricane Irma. The pipelines get "flushed" out, washing down foreign materials and debris into the pump stations.
- The Inflow/Infiltration crew also cleaned and inspected via CCTV, 800 feet of sewer main and inspected 3 manholes..
- On Tuesday, staff at Water Treatment Plant #3 replaced a failing motor on one of the interstage pumps.



The average water demand for the week was 7.636 million gallons per day.



The average wastewater flow was 8.384 million gallons per day



## Hurricane Irma

Last week, Pike Electrical Contractors completed the repairs to the power lines that serve the 12 wells west of the Florida East Coast Railroad at Water Treatment Plant #3. All water supply wells now have full line power.

Pump Station IP-1 (Hargrove Grade) is still running on generator due to a downed power line and damage to the pump station control panel from hurricane Irma. This repair requires coordination between FPL and the City's electrical contractor.



Photo of Michael Arrigo attached.



## **NEWS RELEASE – City of Palm Coast**

Contact: Cindi Lane, Communications & Marketing Manager

Office: 386-986-3708; cell: 386-214-4729

**Sept. 26, 2017**

### **Michael Arrigo is new Tennis Pro at Palm Coast Tennis Center**

**Palm Coast** – Michael Arrigo is the new Tennis Professional at Palm Coast Tennis Center, the City of Palm Coast's municipal tennis center. The Tennis Pro teaches lessons and clinics and run on-court activities including leagues, programs, tournaments and special events.

A St. Augustine resident, Arrigo is a certified member of the United States Professional Tennis Association (USPTA), the world's oldest and largest association of tennis teaching professionals. Most recently, he was head tennis pro and director of junior tennis at Julington Creek Plantation in Saint Johns. He has extensive experience with youth tennis programs, most notably helping to expand Julington Creek Plantation's junior tennis program to the largest in Jacksonville.

Arrigo plans to help Palm Coast Tennis Center expand its youth tennis programs, while also continuing a high level of customer service for current members and maintaining clinics, round robins and lessons already offered.

"We're excited to welcome a new tennis professional who has the business insight and tennis skills to continue our current programs, as well as expand on them," said Palm Coast Parks & Recreation Director Alex Boyer. "We believe that Michael Arrigo will help us to better our facility and support the family atmosphere that we are striving to create."

"The Tennis Center is a beautiful asset for the City, and I'm excited to be onboard," Arrigo said. "It's my goal to maximize facility utilization and enhance current services while expanding new and innovative tennis programs."

The Palm Coast Tennis Center, a USTA National Award Winner for Outstanding Small Public Facility, offers tennis enthusiasts 10 hydro-grid clay courts lighted to tournament standards, a gazebo, shaded pavilion, and pro shop with racquet stringing. Home of a USTA Pro Circuit Futures Men's Tournament each January, the PCTC delivers a quality facility for players of all ages and abilities.

Ongoing programs include:

**Adults:**



**Morning Blast** – 9:30-10:30 a.m. Mondays, Wednesdays and Fridays. A fun and energetic start to your day that combines cardio tennis with instructional drills and interactive play, with focus on footwork and movement. \$12 for Pass Holders/\$16 for Non-Pass Holders. Sign up at: [www.palmcoastgov.com/register](http://www.palmcoastgov.com/register) or call the Tennis Center at 386-986-2550.

**Techniques & Tactics** – 10:30-11:30 a.m. Mondays, Wednesdays and Fridays. A combination of instruction and strategies designed to improve doubles play. This class is for players 3.0 and up. \$12 for Pass Holders/\$16 for Non-Pass Holders. Sign up at: [www.palmcoastgov.com/register](http://www.palmcoastgov.com/register) or call 386-986-2550.

**Friday Basic Training** – 9:30-10:30 a.m. Fridays. This clinic is all about drills for players at all levels, with one fast-paced hour of groundstrokes, volleys and footwork to help keep you sharp. \$12 for Pass Holders/\$16 for Non-Pass Holders. Sign up at [www.palmcoastgov.com/register](http://www.palmcoastgov.com/register) or call 386-986-2550.

**Tennis Round Robins** – Round Robins are offered three times a week: 5-8 p.m. Monday; 11 a.m.-2 p.m. Saturday; and 9:30 a.m.-noon Sunday. \$5 per person; free for Pass-Holders.

#### **Juniors:**

**Junior Development** – 4:30-6 p.m. Mondays and/or Wednesdays. For players ages 12-16, with focus on mechanics, footwork and preparation for competitive play. \$17 per class (discount offered for full season). Register at [www.palmcoastgov.com/register](http://www.palmcoastgov.com/register) or call 386-986-2550.

**Racquet Rookies I** – 5-6 p.m. Mondays and/or Wednesdays. This program is a gentle introduction to the game of tennis for students 5-7 years old. Skill-building exercises and fun activities are used to begin developing the basic movements used on the tennis court. \$12 per class (discount offered for full season). Register at [www.palmcoastgov.com/register](http://www.palmcoastgov.com/register) or call 386-986-2550.

**Racquet Rookies II** – 6-7 p.m. Mondays and/or Wednesdays. This program is a continuation of Racquet Rookies I. \$12 per class (discount offered for full season). Register at [www.palmcoastgov.com/register](http://www.palmcoastgov.com/register) or call 386-986-2550.

**Big Shots** – 4:30-6 p.m. Tuesdays and/or Thursdays. For players ages 8-12 with focus on stroke fundamentals, eye-hand coordination and interactive play. \$17 per class (discount offered for full season). Register at [www.palmcoastgov.com/register](http://www.palmcoastgov.com/register) or call 386-986-2550.

For more information, call Cindi Lane, Palm Coast Communications & Marketing Manager, at 386-986-3708 or [clane@palmcoastgov.com](mailto:clane@palmcoastgov.com). To reach the Palm Coast Tennis Center, call 386-986-2550 or visit the complex at 1290 Belle Terre Pkwy., Palm Coast.



**Contact:** Jasmyne Stanley  
Fundraising Coordinator  
(904) 296-7434  
JStanley@mdausa.org

## **Palm Coast Professional Firefighters Local #4807 Fill the Boot to Support Kids and Adults with Muscle-Debilitating Diseases**

**PALM COAST, FL SEPTEMBER 25, 2017** — Members of the **Palm Coast Professional Firefighters Local #4807** are set to kick off the fire fighter's annual Fill the Boot fundraising campaign to help the Muscular Dystrophy Association (MDA) find urgently needed treatments and cures for muscular dystrophy, ALS and related diseases that severely limit strength and mobility.

More than **20** fire fighters from **Palm Coast Professional Firefighters Local #4807** will fan out across the city with boots in hand for this year's drive September 30<sup>th</sup> through October 1<sup>st</sup> at 8:00 a.m. until 6:00 p.m. at Publix Supermarkets in Palm Coast.

"For more than sixty years, fire fighters have stood on the front lines with MDA in the fight to free individuals — and the families who love them — from the harm of these life-threatening muscle diseases," said Fundraising Coordinator, Jasmyne Stanley "Each year, Palm Coast fire fighters dedicate countless hours of their time participating in Fill the Boot drives. We're grateful for their steadfast drive and uncommon caring toward the kids and adults we serve and look forward to working together once again to make this Fill the Boot season a huge success."

MDA's spirited Fill the Boot campaign is an honored tradition in which thousands of dedicated fire fighters in hometowns across America hit the streets or storefronts asking pedestrians, motorists, customers and other passersby to make a donation to MDA, using their collective strength to help kids and adults live longer and grow stronger.

Funds raised through 2017 Palm Coast Fill the Boot event empowers families with life-enhancing resources and support that open new possibilities and maximize independence so they can experience the world without any limits.

In addition to Fill the Boot drives, fire fighter contributions from year-round local events, including providing transportation for fundraising events, providing lunch for and visiting MDA Summer Camp as well as volunteering at the MDA Muscle help support MDA's efforts to raise awareness and provide professional and public education about neuromuscular diseases.

Contributions also help MDA's efforts to fund groundbreaking research and life-enhancing programs such as state-of-the-art support groups and Care Centers, including the MDA Care Center at Mayo Clinic in Jacksonville and UF Health in Gainesville. They also help send more than 40 local kids to "the best week of the year" at MDA summer camp at no cost to their families at Camp Suwannee.

### **MDA and IAFF Partnership**

As MDA's largest national partner, the IAFF fuels MDA's mission to find research breakthroughs across diseases; care for kids and adults from day one; and provide families with services and support.

IAFF support for MDA began in 1954 when the organization committed by proclamation to support MDA until a cure is found, and the organization's unwavering commitment to MDA has remained strong to this day. The IAFF raised \$100,000 for MDA in 1955, and \$1 million in 1970, and fire fighters continue to raise the bar in their fundraising efforts. In 2016, more than 100,000 fire fighters participated in Fill the Boot events across the country and raised \$24 million. To date the IAFF has raised \$610 million for MDA.

### **About the IAFF**

The [International Association of Fire Fighters](#) represents more than 300,000 professional fire fighters and paramedics who protect 85 percent of the nation's population. More than 3,200 affiliates and their members protect communities in every state in the United States and in Canada.

### **About MDA**

MDA is leading the fight to free individuals — and the families who love them — from the harm of muscular dystrophy, ALS and related muscle-debilitating diseases that take away

physical strength, independence and life. We use our collective strength to help kids and adults live longer and grow stronger by finding research breakthroughs across diseases; caring for individuals from day one; and empowering families with services and support in hometowns across America.

Learn how you can fund cures, find care and champion the cause at [mda.org](http://mda.org).

- MDA -







**NEWS RELEASE – City of Palm Coast**

Contact: Hannah Hussmann, Public Relations Intern

386-986-3702

**Sept. 26, 2017**

**Wrap up the Movies in the Park fall season with 'Norm of the North'**

**Palm Coast** –The City of Palm Coast's Parks & Recreation Department and Flagler Schools present this month's Movie in the Park – Norm of the North – at 7:15 p.m. Friday, Oct. 13, at Central Park. Closed captioning will be provided.

This will be the last Movie in the Park for the 2017 season so be sure to bring the whole family out and enjoy an outdoor movie on the big screen by the lake.

The synopsis for the movie Norm of the North: *When a real estate development invades his Arctic home, Norm and his three lemming friends head to New York City, where Norm becomes the mascot of the corporation in an attempt to bring it down from the inside and protect his homeland.*

The family-friendly movie is free! Refreshments will be available for purchase. Make plans to come early with your family, friends and neighbors. Bring your blankets, lawn chairs and bug spray. Families are welcome to bring their own snacks, as well.

Central Park is located at 975 Central Ave. in the Town Center area of Palm Coast (off of State Road 100 behind Flagler Palm Coast High School).

There's no better way to enjoy the beautiful fall weather than to lay out under the stars with your family and friends!

Watch our Movies in the Park video overview at  
[https://www.youtube.com/watch?v=X\\_zWTHpXLfg](https://www.youtube.com/watch?v=X_zWTHpXLfg).

For more information go to [www.palmcoastgov.com/movies](http://www.palmcoastgov.com/movies) or call 386-986-2323.

Photo: Palm Coast Fire Lt. Jim Gore conducts a Car Seat Safety Check.



**NEWS RELEASE – City of Palm Coast**

Contact: Cindi Lane, Communications & Marketing Manager

386-986-3708; cell 386-214-4729

**Sept. 26, 2017**

**A Car Seat Safety Check by Palm Coast Fire Department could save a life**

**Palm Coast** – Road injuries are the leading cause of accidental deaths to children in the United States. Correctly used, child safety seats can reduce the risk of death by as much as 71 percent.

The Palm Coast Fire Department, in partnership with Safe Kids of Volusia/Flagler Counties, offers a free Car Seat Safety Check program – the only such program in Flagler County. Palm Coast Fire has offered this valuable community service for the past 10 years, both at fire stations and at special events. Car seat checks were conducted at Food Truck Tuesday earlier this month.

Palm Coast Fire has personnel who have been trained as car seat technicians who will check to make sure car seats are installed properly and to the manufacturer and vehicle specifications.

Residents should call the Fire Department at 386-986-2300 to schedule an appointment to have their Car Seat Safety Check done at one of the City's five fire stations. People are asked to bring their car seat manual and the vehicles owner's manual with them to the Car Seat Safety Check.

"There's so much to learn when you're a new parent. Keeping your child safe is the top priority, and the Palm Coast Fire Department would be pleased to help you make sure your baby's car seat is installed correctly," said Palm Coast Fire Capt. Kyle Berryhill. "It could make all the difference in preventing an injury or death in an accident."

For more information, contact the Palm Coast Fire Department at 386-986-2300.

Photo: Five colorful sails shade the playground at Seminole Woods Neighborhood Park. Additional photos from Waterfront Park, Ralph Carter Park (Brandon Millman and daughter McKenna, 2) and Seminole Woods can be downloaded from: <http://www.palmcoastgov.com/filesare/sent/09184ff7-a7e3-40ad-9626-491996100c58>.



#### **NEWS RELEASE – City of Palm Coast**

Contact: Cindi Lane, Communications & Marketing Manager  
386-986-3708; cell 386-214-4729

**Sept. 27, 2017**

#### **Shade sail installations completed at 4 City of Palm Coast playgrounds**

**Palm Coast** – Beat the heat under the new shade sails covering the playgrounds at four City of Palm Coast parks – Ralph Carter Park, Waterfront Park, Seminole Woods Neighborhood Park and Belle Terre Park!

The brightly colored shade sails are huge triangular, permeable canvases mounted on large columns. The sails shade the playground equipment – providing UV protection and lowering the temperature on the playground by 10 to 15 degrees. Each playground has three to six shades, depending on the amount of playground equipment and its layout at the park.

Preview the new shade sails in this City of Palm Coast video: <https://youtu.be/TshttxzMZSQ>.

“Playing at the park is a wonderful part of every childhood, but it’s so hot in the Florida sunshine,” said Palm Coast Mayor Milissa Holland. “This is going to give our families some relief from the heat and make our playgrounds more useable all day long. They look cool, too, so that will add to children’s imagination while they play at the park.”

A list of Palm Coast’s parks, with addresses, directions and amenities available is at [www.palmcoastgov.com/parks](http://www.palmcoastgov.com/parks).

For more information, call Palm Coast Parks & Recreation at 386-986-2323.



**NEWS RELEASE – City of Palm Coast**

Contact: Cindi Lane, Communications & Marketing Manager  
386-986-3708; cell 386-214-4729

**Sept. 26, 2017**

**Time to sign up for City of Palm Coast Starlight Holiday Parade**

**Palm Coast** – Organizations and businesses that want to participate in the City of Palm Coast's 2017 Starlight Holiday Parade in December should sign up now! The deadline for parade entries is Nov. 29.

Participants may register online at [www.palmcoastgov.com/starlightparade](http://www.palmcoastgov.com/starlightparade). Or print out the parade entry form and return it as directed on the form.

The Starlight Holiday Parade will begin at 7 p.m. Saturday, Dec. 9, at Central Park in Town Center – featuring colorful lighted floats, talented marching bands, and prizes for the top entries. All participants are encouraged to add lighted holiday displays to their floats. The route will begin at the Round-About on Central Avenue (east of Market Avenue) and head east; turning north onto Park Street, east onto Lake Avenue, and south on City Place; then continuing south on Bulldog Drive.

Parade entry is free. The judging categories will be: Best of Parade, Best Marching Unit, Best Float and Best Decorated Vehicle.

Prior to the Starlight Holiday Parade, the City of Palm Coast's Parks & Recreation Department will host a fun-filled afternoon at Central Park starting at 4 p.m. Visitors will enjoy live entertainment and performances; arrival of Santa and visits with Santa, food and beverages. Santa will visit with children until 6 p.m., and families will be able to take their own photos.

For more information, contact Palm Coast Parks & Recreation at 386-986-2323.





212 Cats

84 Dogs

4 Rabbits

4 Chicken

## *Animals ready for homes*

The Flagler Humane Society would like to remind pet owners about the benefits of having proper identification on their pets. Identification could be a registered microchip, a rabies vaccination tag, a city license tag, or an engraved ID tag. Proper identification will help to get your pet home faster if they are lost or help to prove ownership if the pet is stolen. Microchips are a permanent way of identifying your pets. Many pets have been identified many miles from home and are then able to be returned to their parents. Collars with ID tags can be removed, slip off or get snagged on trees. This is why FHS offers microchip implantation at a minimal cost at their low cost vaccination clinics. Call 445-1814 for more information on the dates and times of the clinics.

**Donation Opportunities:** The *Flagler Humane Society Thrift Store* always accepts donations. They cannot take in any computers/printers or large appliances. Call 386-597-2839 and leave a message.

*“General Donations”* can be dropped off anytime at your convenience. FHS appreciates all donations, especially those from our Wish List (available at [flaglerhumanesociety.org/wish-list](http://flaglerhumanesociety.org/wish-list)). You can also purchase items via the Amazon.com link on the FHS website and ship them directly to the shelter.

**Outreach Adoption Events:** Don't forget that FHS have volunteers and adoptable pets at Petco in Palm Coast on Sundays and at PetSmart in Palm Coast on Thursdays, Fridays & Saturdays.

Interested in becoming a volunteer? Attend an orientation! Volunteer orientations are held at noon in the Humane Society education room every second Saturday of the month.

Interested in helping at Outreach Adoption Events? Join our Outreach Team! For more information, contact Katie at [kshare@flaglerhumanesociety.org](mailto:kshare@flaglerhumanesociety.org).

Interested in fostering? Contact our adoption specialist at [adopt@flaglerhumanesociety.org](mailto:adopt@flaglerhumanesociety.org).

**Adoption Specials:** See the FHS Facebook or Website for upcoming adoption specials.

**Upcoming Fundraisers/Events:** See the FHS Website for upcoming events.

**Offered Services:** The Flagler Humane Society has a variety of *Subsidized Spay & Neuter Programs* for members of the community that need to have their pets or community pets sterilized. Please call FHS at 386-445-1814, email [info@flaglerhumanesociety.org](mailto:info@flaglerhumanesociety.org) for questions.

FHS has a *Wellness Clinic* for minor veterinary issues. Call 386-445-1814 for Appointments. *Low Cost Vaccination Clinics* are held on the 1<sup>st</sup> and 3<sup>rd</sup> Saturdays of every month from 1pm-3pm. No appointments are necessary for the Low Cost Vaccination Clinics.

FHS also offers a *“Pet Food Pantry”* for those that are in need of assistance. Please call for more information.

**To keep up with Flagler Humane Society happenings** – visit us on the FHS Facebook/Twitter, our website at [www.flaglerhumanesociety.org](http://www.flaglerhumanesociety.org), or via email at [info@flaglerhumanesociety.org](mailto:info@flaglerhumanesociety.org).

## Pet of the Week



### Rabbits

The Flagler Humane Society currently has 4 rabbits in residence that are looking for loving forever homes. These pets tend to be disposable as people get them and then realize how much work they are to care for. Rabbits need to be cleaned daily and have exercise regularly. Rabbits are not snuggly pets and tend to be independent and curious. But rabbits can be a lot of fun! Rabbits are only \$20 to adopt at FHS and come with a lifetime of fun!

#### **Adoption specialist:**

Katrina Geigley  
[adopt@flaglerhumanesociety.org](mailto:adopt@flaglerhumanesociety.org)

#### **Outreach Manager:**

Katie Share  
[kshare@flaglerhumanesociety.org](mailto:kshare@flaglerhumanesociety.org)