



Contact Information

Mayor Jon Netts
jnetts@palmcoastgov.com

Council Members

Vice Mayor: William A. Lewis
blewis@palmcoastgov.com

Frank Meeker
fmeeker@palmcoastgov.com

Bill McGuire
bmcguire@palmcoastgov.com

Jason DeLorenzo
jdelorenzo@palmcoastgov.com

City Manager's Office
386-986-3702

Jim LandonCity Manager
jlandon@palmcoastgov.com

Customer Service 386-986-2360

Utility billing, garbage pick-up, streets, maintenance for city signs, street lights, sidewalks, potholes; swales and drainage, driveways/culverts, resurfacing; Code Enforcement, mowing, tree/fire mitigation, property maintenance, vehicle parking, trash on private property, irrigation ordinance, noise/pet issues.

Community Development

Planning386-986-3736

Building Permits . .386-986-3780

Fire & Rescue386-986-2300

Parks & Recreation .386-986-2323

Finance/Budget386-986-3723

City Clerk386-986-3713

Community Relations/
Newsletter386-986-3708

www.palmcoastgov.com

Published by the City of Palm Coast

Header photos courtesy of:
Elizabeth Rourke and Susan Jaun

Design by Curley Tail Design, Inc.



2012 CITIZEN'S ACADEMY APPLICATION

2012 CITIZEN'S ACADEMY APPLICATION Monday, May 7, 2012

The City of Palm Coast proudly presents 'The Citizen's Academy' classes, designed to educate residents about the operation of city government.

The Academy is limited to approximately 35 City of Palm Coast citizens per session.

NAME: _____

ADDRESS: _____ ZIP: _____

EMAIL: _____

DAYTIME PHONE: _____ FAX: _____

OCCUPATION: _____

EMPLOYER: _____

(If retired, please list your occupation before retirement)

Length of residency in Palm Coast: _____ Years

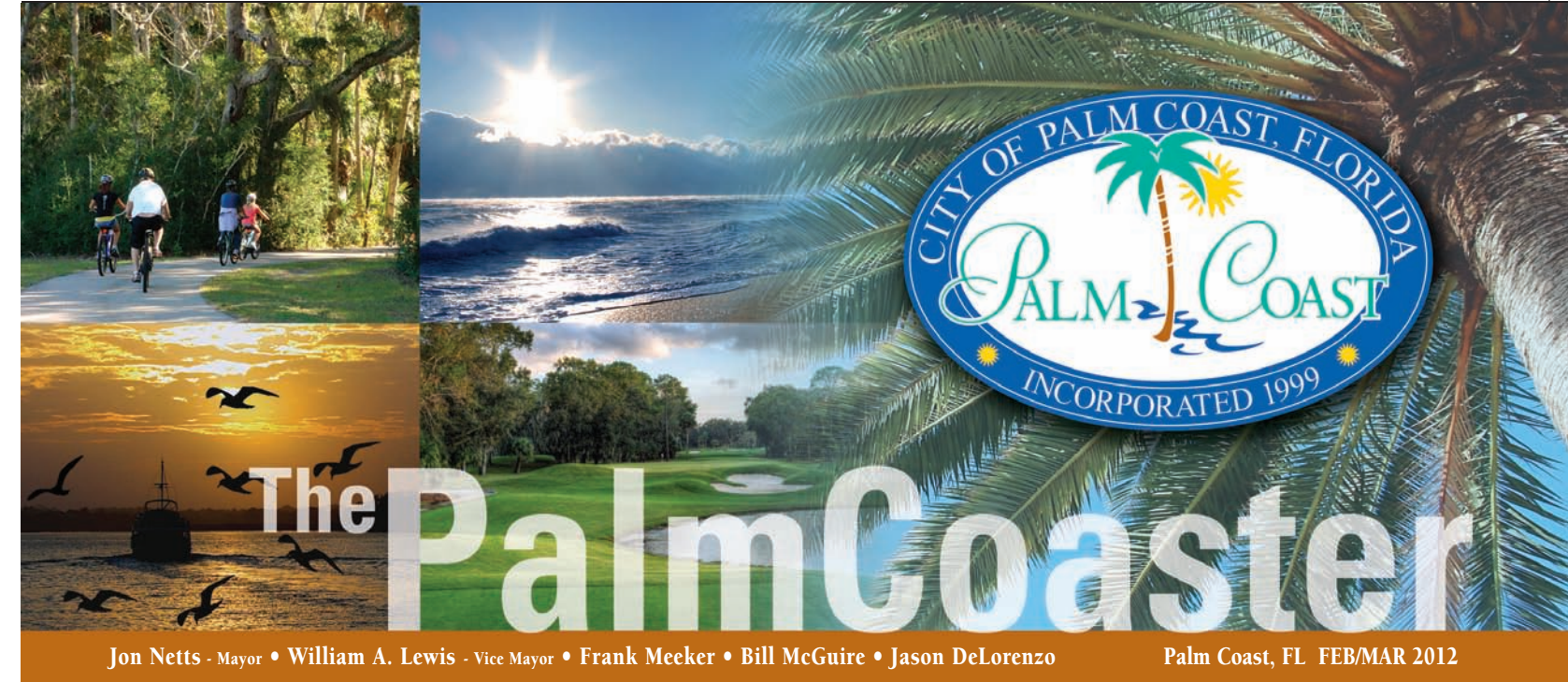
Reason for enrolling in the Citizen's Government Academy/ What do you hope to gain from the Academy? _____

I can commit to attending the five consecutive Monday night classes and a minimum of one full City Council meeting. Sessions and dinners are **FREE and run from 6 – 9 p.m.**

Signature _____ Date _____



Please mail or fax to:
Marsha Lidskin,
Community Relations Coordinator
Phone: 386-986-3708
Fax: 386-986-3703
CITY OF PALM COAST
160 Cypress Point Parkway, Suite B106
Palm Coast, FL 32164



Green Can Be Gold for Developers

If you're a developer/contractor who wants to build in Palm Coast, think seriously about becoming a role model for environmental stewardship. Also, value resource conservation and sustainable practices in your construction. These virtues just might earn you some generous incentives.

In December, the City Council adopted a two year extension for construction-based incentives for those contractors, architects or developers who wish to construct green homes or commercial buildings in Palm Coast. This innovative voluntary Green Development Incentive Program encourages the enhancement of sustainable and environmentally-friendly practices for building homes or commercial structures in the City. A development approach should go beyond conventional practices by integrating environmental stewardship, resource efficiency, sensitivity to existing and past culture and community. The program's ultimate goal is to recruit participation by offering attractive incentives and ultimately change the culture of the local development industry.

For any contractor seeking Green Development Program certification, the following incentives will be available:

- Permit Fees** – To effectively encourage participation and establish sustainable building, the City's Building Division will waive 100% of the permit fees for applicants who participate.
- Fast Track Development Review** – Development services submitted for Green Development Program projects will be given priority over others, provided that the applicant presents proof of sustainable building certification. Additionally, the City will provide one optional no-cost certification service per applicant specific to the Florida Green Building Coalition Certification standards for a new home and/or new commercial building.
- Recognition** – The City will promote the Program Project through recognition on the City website or by other means.

This comprehensive incentive program aligns with City Council's Prosperity 2021 initiative, an ambitious plan to grow the local economy. It also symbolizes the recognition and leadership that Palm Coast has demonstrated over the last several years regarding its value of sustainability in the community. With achievements such as the Florida Green Building Coalition's Silver and Gold Level Designations for Green Local Government; the Northeast Florida Regional Council Award for Excellence in Environmental Stewardship; the Florida Planning & Zoning Association/Surfcoast Chapter Outstanding Sustainability and Outstanding Development Awards, Palm Coast shines as a leader in promoting a green environment.

In the end, everyone benefits from this building incentive program: contractors who build green are acknowledged with cost savings and preference for their transformation in creating sustainable buildings and communities; the City continues to recognize the importance of environmental stewardship by promoting and improving local environmental performance; residents of Palm Coast are assured a responsible, healthy and prosperous environment that continues to enhance quality of life.





A Message From The Mayor Jon Netts

Wouldn't it be refreshing to read some positive local business news for a change? Well, I've got some really interesting ideas to pass on to you. The Palm Coast Business Center is expanding their free services to customers to include three new programs that will help business owners invest more money in their businesses, will allow them to offer health insurance options to employees and promote and pre-permit shovel-ready sites suitable for new businesses to move into the area.

Take a look at these steps to business success:



1 - GAP Program - In order to help local businesses raise sufficient capital to maintain success, the BAC has partnered with local banks to develop a Small Business Loan Guarantee Assistance Program to guarantee lines of credit from local banks to qualifying businesses. The loan guarantee may be used for expansion needs, working capital or establishing a further line of credit.

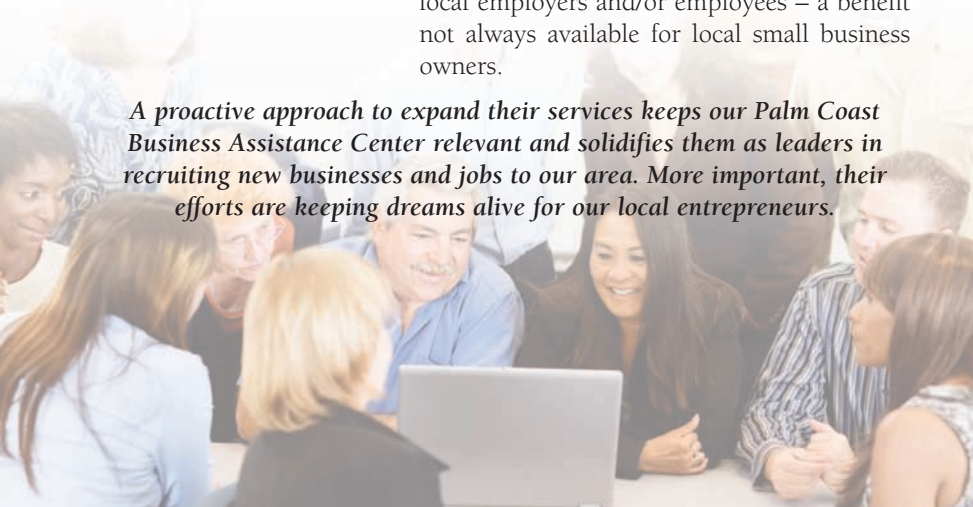


2 - Business Ready Program - Using the Internet, marketing and signage, the BAC will collaborate with local landowners to promote various commercial parcels across the City, available for quick occupancy. The program also includes pre-permitting to allow a company to begin construction in 30-60 days. This program indicates to perspective business owners that Palm Coast is a willing partner in business development.



3 - BAC Health Care Access Partnership - The BAC can now assist businesses with purchasing discount coupons for local health care clinic services through a Mediquick Urgent Care alliance. This program extends access to vital health care for uninused local employers and/or employees - a benefit not always available for local small business owners.

A proactive approach to expand their services keeps our Palm Coast Business Assistance Center relevant and solidifies them as leaders in recruiting new businesses and jobs to our area. More important, their efforts are keeping dreams alive for our local entrepreneurs.



We've Got Something for You to See at Our Utility Offices

Paying your water bill isn't the only thing you can accomplish at the City's Utility offices. Stop and take a look just outside the front door: you'll find an eye-catching Florida Water StarSM exhibit that will educate you on worthwhile ways to conserve water. Engrossing and engaging, the demonstration displays user-friendly ideas on how to establish and maintain beautiful and healthy outdoor landscaping. Kiosks recommend ways to group plants based on similar maintenance requirements, how to choose grass and how and when to monitor and control irrigation.

The exhibit recently drew special attention from the Florida Planning & Zoning Surfcoast Chapter. The FPZA awarded Palm Coast and recognized its Water StarSM partner, the St. Johns River Water Management District, with the 2011 Outstanding Development Award acknowledging the exhibit's unique project technique and location outside the City's Utility offices.

Here's something else you should know about Water StarSM: the St. Johns River Water Management District offers residents and commercial and community developments a voluntary certification program that encourages installation of an aesthetically pleasing landscape that has a relatively low-water requirement - specifically designed to increase water efficiency in landscapes and irrigation systems. In addition, the program establishes criteria for indoor appliances and fixtures for a more complete, comprehensive approach to water conservation.

The program establishes the highest expectations for resources efficiency in structures, using criteria specifically designed for water efficiency in Florida. Earning a Florida Water StarSM designation for your property is truly an achievement. **If you are interested, log onto www.floridawaterstar.com**



Don't Miss the 18th Annual... Parade of Homes
March 17th-April 1st
Tour homes to inspire you to build your very own dream home!
www.flaglerparadeofhomes.com
For more info call: 386-445-9399

City Desk News From City Departments

- ENGINEERING & STORMWATER
- PUBLIC WORKS & UTILITIES
- COMMUNITY DEVELOPMENT
- FIRE DEPARTMENT
- INFORMATION TECHNOLOGY
- RECREATION & PARKS
- FINANCE



About Rock N Rib Fest, 2012:

Mark your calendar for Saturday, April 14th when the City of Palm Coast will host the Third Annual Rock N' Rib Fest. The smell of tasty, bar-b-que will resonate across Central Park in Town Center, tempting everyone to stop dieting for just one day. Live musical entertainment and a Kids Carnival will round out your day of fun from noon to 10:00pm. Watch for top name entertainment to be announced.



About Purchasing a Foreclosed Rehabbed Home:

The City continues to accept applications from qualified individuals wishing to purchase the home of their dreams. Rehabbed foreclosed homes will be sold with up to \$30,000 in available financial assistance available through the National Neighborhood Stabilization Program. Go to www.home.palmcoastgov.com for an application, inventory of available homes and other information about the program. Don't miss this great opportunity!!



About Enhancing our Parkway East Neighborhood:

To help preserve values in our neighborhoods, protect economic vitality in our commercial districts and promote Palm Coast as a great place to live, work and play, City staff will be developing a series of Master Plan assessments in various neighborhoods across the community. The first extends along the City's Parkway East District, Palm Coast's very first neighborhood that has some of our oldest homes, businesses and infrastructure. The Parkway East District Master Plan addresses reinvestment and preservation at sites such as European Village, the former Players Club Tennis Center, the former Harborside location, the Palm Coast Community Center and Fire Station #21. Staff will be meeting with stakeholders within this area to focus positively on our neighborhoods, a main objective for the City's Prosperity 2021 initiative to grow our local economy.

About A Few Fun Upcoming Parks & Recreation Programs:

- Enjoy a two-day (March 22-24) excursion to Savannah and let our Parks & Recreation Department do all the organizing! The trip includes round trip bus from the Community Center, entertainment, hotel, tours, dinner cruise and more.
- Enroll your K-6th graders for Spring Break Camp, April 2-6, 9am-5pm at the Community Center.
- Attend a Teddy Bear Picnic for 2-4 year olds and parents on Tues., Mar. 6th, 10am at the Community Center
- Discover beauty at Lil' Nature Nut for parents and 2-4 year olds, from Mar. 10-Apr. 21, 10am in Linear Park
- Rock at a Friday Night Live free concert at European Village on Friday, March 23rd at 7pm. Great free entertainment for the whole family.
- Call 386-986-2323 for information about all of these programs.



About Hosting the Florida Youth Soccer Association Tourney:

Palm Coast will be hosting our very first U11 Boys Region B Cup Soccer Tournament in February, bringing 40 teams and their families from across northwest Florida to spend money in our community. The Association chose Palm Coast because of our beautiful newly expanded Indian Trails Sports Complex.

About Our Temporary Modification of Disinfection Treatment of your Water:

In order to maintain the reliability of the water distribution system serving our customers, the Palm Coast Utility Department will temporarily change the disinfection process for the Palm Coast potable (drinking water) water supply. From February 20 through March 26, we will disinfect the water with free chlorine rather than combined chlorine/ammonia (chloramines). This change will also affect residents and customers of the Flagler County Utilities. This conversion to chlorine (which is a stronger disinfectant) from chloramines (which is a longer-lasting disinfectant) allows us to perform a water distribution system purge as recommended by the Department of Environmental Protection for water utilities using chloramines as their primary disinfectant. After this process is completed, we will revert to disinfection by the chloramines method.

During this period, customers may experience a slight increase in the taste and odor of chlorine.

Customers on dialysis who use a proportioning machine to prepare dialysate are advised to contact their physician to obtain the appropriate steps to accommodate the change in water disinfection. Customers who have fish tanks or aquatic species are advised to contact a professional aquarist to avoid any problems associated with chlorine. Customers are asked to call the Utility Department's Customer Service number - 386-986-2360 with any questions.