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### Council Members

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City Manager's Office  
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Customer Service  
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Utility billing, garbage pick-up, streets, maintenance for city signs, street lights, sidewalks, potholes; swales and drainage, driveways/culverts, resurfacing; Code Enforcement, mowing, tree/fire mitigation, property maintenance, vehicle parking, trash on private property, irrigation ordinance, noise/pet issues.

### Community Development

Planning . . . . .386-986-3736

Building Permits . .386-986-3780

Fire & Rescue . . . .386-986-2300

Parks & Recreation .386-986-2323

Finance/Budget . . .386-986-3723

City Clerk . . . . .386-986-3713

Communications/  
Newsletter . . . . .386-986-3708

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## Being Proactive About Safety



Palm Coast's bicyclists, pedestrians and vehicle drivers all have the same rights to use our roads. Each shares a responsibility to be cognizant of surrounding traffic and suitably prepared to travel safely across our City.

The Flagler County Sheriff's Department and the Florida Department of Transportation are working proactively with the City of Palm Coast to identify our

busiest intersections and monitor how to best manage safe passage for everyone. The following initiatives are being employed:

1 – The City of Palm Coast (with permission from FDOT) recently installed a 5-section signal head at the SR100/Belle Terre Pkwy intersection. This gives extra green time to allow for more vehicles to make the westbound right turn onto Belle Terre Pkwy.

2 – We are planning to widen the intersection at Royal Palms Pkwy and Rymfire Dr to allow for a pedestrian refuge to be constructed in the median. The City will also install new Rectangular Rapid Flashing Beacons to alert vehicles for crossing people or bicycles. The beacons flash only when someone is utilizing the crosswalk.

3 – The City will evaluate signage at signal and unsignalized intersections with pedestrian crossings to improve vehicular/pedestrian/bicycle safety.

4 – The Flagler County Sheriff's Department has established a formidable law enforcement presence at the Belle Terre Pkwy/SR100 and the Florida Park Dr/Palm Coast Pkwy intersections. Drivers, bicyclists and pedestrians who are not following signals, signs and rules are being cited.

The City and the Sheriff's Department are partnering to organize the Annual Bike Rodeo, scheduled this spring on Saturday, May 24. From 10am-1pm, families will participate in an obstacle safety course, safety bike checks and a helmet giveaway. The event is free of charge. Check the City website for details.

Hectic traffic requires that every pedestrian, bicyclist and driver be vigilant and focus on safety when approaching all Palm Coast intersections. If you are alert today, you'll be alive tomorrow.

### Bike Safety Tips to Remember

- If you are riding your bike in the street, travel in the same direction as the cars
- Ride single file with other bikers, not side by side
- Always wear a helmet
- Stop your bike at street corners and follow all signage



Jon Netts - Mayor • Jason DeLorenzo - Vice Mayor • William A. Lewis • David Ferguson • Bill McGuire

Palm Coast, FL Apr./May 2014



## It's Our Nature to Nurture:

### Replacing Trees with our Community

How lofty were the beautiful trees that Palm Coast lost to the 2013 Starlight Tornado? How long had they been rooted into the ground? Were they live oaks, magnolia trees or some other grand specie?

So many of our homeowners lost treasured trees to the fury of the December 14th tornado, causing massive property destruction and loss of the cherished majesty that our trees bring to all of us. But it takes more than a tornado to destroy the beauty and the community bonds that have always existed in our City.

Palm Coast staff and our residents are collaborating to renovate our neighborhoods, implementing two projects to re-green our properties:

• The City is distributing coupons to homeowners who were required to replant their code trees. The coupons can be used to reduce the cost of the purchase of replacement trees.

• Property owners living in the B, C and F sections who incurred broader landscape damage will receive free 7-gallon trees. On Saturday, April 26th, staff will allocate the trees directly in the neighborhoods, from 9-11am at Fire Station #23, 5750 Belle Terre Pkwy, and from 1-3pm at Fire Station #24, 1505 Palm Harbor Pkwy. Please bring proof of your address with you when you come to collect your tree.

Tree talk is really relevant this time of year, as Palm Coast will again celebrate **Arbor Day** at their annual observance

on Saturday, May 3rd in Central Park at Town Center. The yearly 5K Run/Walk and One Mile Flutter Foam Fun Run/Walk begin promptly at 8am, followed by the community's favorite Arbor Day activities from 9am-2pm. Enjoy colorful green exhibits, a free tree giveaway for those who donate canned goods (while supplies last), exotic wildlife adventures, entertainment and the always popular butterfly release.

The City of Palm Coast, along with local business partners, Nature Scapes and Paradise Landscaping, is committed to unite with our residents to help bring Palm Coast back to its splendor.

*It's simply our nature.*





# A Message From The Mayor Jon Netts

In 1979, Palm Coast had scarcely been carved out of swamp and forest by ITT Corporation, beginning its journey to grow as a viable City. New roads, signage and utilities were installed and new homes were built. And Publix unveiled a beautiful new supermarket at the Palm Harbor Shopping Center. The store anchored our City's first state-of-the-art shopping venue and elevated surrounding property values for thousands of residents in this brand new planned community.

Thirty-five years later, history is about to repeat itself. Next year, Publix will be positioned as the flagship of an emerging new shopping area in the northeast section of our City. Their new 9,000 square foot store will become the heart of

what will be known as the new Island Walk Shopping Center, rising within the borders of the existing Palm Harbor Center. Michael Collard Properties of Winter Park, Florida will construct the expansive development with storefronts for existing businesses as well as many new ones.

We hope this endeavor will bring a dynamic commercial boost to Palm Coast. City Council's Prosperity 2021 Plan for growing our local economy designates this specific Palm Coast Parkway East area as a target location for rehabilitation and regrowth. The Island Walk Center will again introduce brand new shopping opportunities to this area and again enhance the value of surrounding real estate. Creating new jobs in Palm Coast is another key outcome.

It is anticipated that the first phase of the project will begin on the western end of Island Walk, along Old Kings Rd. The new Publix store construction will follow, locating the anchor in approximately the middle of the complex. Entrances and exits on the east and west ends of the Center will remain, with a new exit to west-bound Palm Coast Parkway added in the south parking lot.

As soon as construction begins, we'll know more about the retailers who are showing interest in moving to Palm Coast. We do know what types of shops that will not be opening in Island Walk: tattoo/piercing parlors; gambling businesses; funeral parlor; flea market; motorized vehicle repairs; pawn shop; adult entertainment; nightclub; pool room.

It's time to break the cycle of closing and revolving businesses on the northeast side of Palm Coast. I'm personally proud to see that history will be repeating itself at the Island Walk Center. Let's all welcome this new shopping experience by making sure that it not only looks extraordinary, but is also extraordinarily supported by all of our residents.



## Palm Coast's Beauty Belongs to All of Us

Here's something we can all agree on: we live in a City where our citizens cherish and appreciate our environment. Every day we wake up to a town painted on a glorious canvas, with conservation areas that support a vast assortment of flora and wildlife. No matter where you reside in Palm Coast, you live close to any of 44 nature parks, wetlands, 125+ miles of trails, 19 miles of unspoiled beaches. And together we take pride in protecting this eco-treasure we call home.

For those of you who don't know, the City of Palm Coast has launched an **Adopt-A-Park/Shoreline/Trail program**. Individuals, community organizations and school groups are encouraged to sponsor the care and maintenance of one of these spots and keep it clean from debris. Staff will provide all needed equipment and recognition signs to post – adopting groups need only supply their own enthusiasm.

Over the years, these adopting programs have become very popular in the community. Boy Scout groups, local bike shops and retail businesses are currently assuming cleaning duties along shorelines and trails near Waterfront Park, the St. Joe Walkway, Graham Swamp Trail and Heroes Park. Many plant flowers, weed plant beds and tidy the paths along the shorelines.

Thanks to our volunteers, Palm Coast continues to sparkle. But our work is never complete. If you would like to adopt a park, shoreline or trail in the City, please call Bill Butler, the City's Landscape Architect, at 386-986-3760. When residents take personal ownership of their community, all of us benefit.



# City Desk

News From City Departments

- ENGINEERING & STORMWATER
- PUBLIC WORKS & UTILITIES
- COMMUNITY DEVELOPMENT
- FIRE DEPARTMENT
- INFORMATION TECHNOLOGY
- RECREATION & PARKS
- FINANCE



### About our 2014 Election:

Palm Coast voters will be asked this year to choose new City Council Members representing Districts 2 and 4. Elections are "at large", meaning any resident who is a registered Palm Coast voter can vote in any District election. This is a non-partisan election. Dates are:

**Primary: Tuesday, Aug. 26**

**General Election: Tuesday, Nov. 4**

If you are interested in becoming a candidate for City Council, you must reside in Palm Coast for at least 45 weeks per year and also reside within the District where you are seeking office. Petitions are due to the Palm Coast City Clerk's office by noon on Monday, May 19. The Qualifying Time Period (interval when a candidate needs to submit all his/her paper work) extends from noon Monday, June 16 to noon Friday, June 20. Please call Virginia Smith, Palm Coast City Clerk, at 386-986-3713, with your questions.



### About the BAC's New Online Business Directory:

Every business registered with the City's Business Tax Receipt Department will soon have a valuable new connection to all City residents. The Palm Coast Business Assistance Center has created a Shop Local Small Business Directory displayed prominently on its renovated website to help all of our local businesses reach out to new customers. If you're looking for special bargains and sales in town, go to [www.palmcoastbac.com](http://www.palmcoastbac.com) beginning in mid-April and follow the links. The Directory will be consistently updated to assure you have the latest information!



### About Upcoming Events:

Don't miss the following fun City events:

**Saturday, April 19 – Eggstravaganza Egg Hunt in Town Center**, 10am-2pm, with baskets full of eggs, music to enjoy and a great magic show! Free of charge.

**Saturday, May 3 – Annual Root 5K Run/Walk and One Mile Flutter Foam Fun Run/Walk**, 8am, Central Park in Town Center; followed by Palm Coast's Arbor Day Celebration, 9am-2pm. Free trees in exchange for canned goods (while supplies last); butterfly release; green exhibits, wildlife and entertainment.

**Saturday, May 24 – Annual Bike Rodeo** promotes bike safety in Palm Coast. Activities include bike safety obstacle course, bike registrations, free helmet giveaway and much more. Free of charge. Check the City website for details.



### About our New Find Your Florida Photo Contest:

What makes Palm Coast so special? Show us how you feel by submitting your favorite photo to the City's 2014 Find Your Florida Photo Contest. First, second and third place gift certificates will be awarded to winners. Victorious photographers will have their photos promoted online and honored at a City Council meeting. Entrance to the contest is free and photos must be submitted by midnight on May 31. For more information and official rules, visit [www.palmcoastgov.com/photocontest](http://www.palmcoastgov.com/photocontest).



### About Widening Palm Coast Pkwy:

We continue to request your patience and cooperation as we begin the Palm Coast Pkwy widening construction from four to six lanes. Watch for heavy construction, changing lanes and fluctuating road configurations along the 1.2 mile project between Cypress Point Pkwy and Florida Park Dr.

For regular updates, visit [www.palmcoastpkwy.com](http://www.palmcoastpkwy.com).

