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We're Collecting More . . . at the Curb, Your Front Door, Your Garage Door

Great job, Palm Coast! Ever since the City inaugurated the new recycling rewards program and Doorstep Hazardous Waste collection, you've been participating in record numbers! Recycling household numbers keep climbing, you're getting rid of old paint and motor oil and everyone is reaping the benefits.

Recycling rewards coupons...

have definitely been the buzz around town. Each time Waste Pro collects your recyclables, your address is credited to receive discounts at national, regional and local retailers and restaurants. You can register and access your account information at www.wasteprorewards.com or call 1-800-234-8211.



Palm Coast's New Doorstep Hazardous Waste Program Is Truly Unique:

Did you know that we are the only city in Florida to offer this option to residents? Fluorescent bulbs, motor oil, anti-freeze, paint, household chemicals and cleaners, batteries, pesticides and fertilizers are being collected monthly, right at your front door or garage door.

Call **Waste Pro** at **586-0800** to request a pick-up. When inquiring about an appointment, please be prepared to identify the types and quantities of your items. Federal law states that only a certain amount of chemicals can be transported on a truck, so it is possible that some of your items won't be picked up at one time.

OTHER FACTS YOU SHOULD KNOW

1. Recyclables include glass jars and bottles, aluminum/steel/tin cans, foil and pie tins, cereal boxes, paper towel rolls, cardboard (flattened) telephone books, newspapers, junk mail, paper bags, plastic bottles and containers, magazines, catalogs.
2. If you move from one Palm Coast location to another, please leave the bin at its programmed address. If you don't have a Waste Pro blue bin at your new address, call 586-0800. If there IS a bin at your new location, call Waste Pro Rewards to change the name on the account.
3. Hazardous Waste items that cannot be collected include: ammunition, gasoline, acids, diesel, kerosene, mercury, radioactive materials. These items can be brought directly to the Flagler County hazardous waste site on south Old Kings Road.



Jon Netts - Mayor • William A. Lewis - Vice Mayor • Frank Meeker • Bill McGuire • Jason DeLorenzo Palm Coast, FL August/September 2012

TREK IT OUT... Scan and Connect at the Graham Swamp Trail

The key to unlocking the magnificence of the Graham Swamp Trail experience is right in your hands: your smart phone. City staff has re-invented your outdoor adventure, giving you ways to learn more on the 2+ miles of trails by placing eight QR codes across the route. Scan the new technological park signage using a bar code scanner for your smart phone and you'll explore the geological and ecological history of this trail like you've never done before.

This 'techy' way to tour Graham Swamp will motivate visitors to connect to and discover some really uncommon facts about the path they are traveling:

- Q: What diverse vegetation will you find when moving from the uplands to the wetlands?
- Q: Which animals and Wildlife exist in this area?
- Q: What do you know about the storied history of the trail?

Your smart phone will now give you the answers.

Once the QR codes have been installed and the community becomes more aware of this new Graham Swamp experience, plans are to expand the program to Waterfront Park. This Intracoastal Waterway location, with its diverse habitat and wildlife, lends itself well to QR coding.

Jump onto the Graham Swamp Trailhead, about one mile south of Palm Coast Parkway on the east side of Old Kings Road. You can download the App to your smart phone by logging onto <http://getbeetagg.com>





A Message From The Mayor Jon Netts

More good news again this summer! I am pleased to report to you that our economic strategy, Prosperity 2021, continues to work. City Council's plan to grow our local economy persists in its success to shape Palm Coast as attractive and competitive to new residents, businesses and visitors. It is sustaining our neighborhoods and business districts as vital locations to live, play and work. Here are a few examples that keep us moving in a positive direction:

- **Tourism numbers** in our area are up over 75%, in great part due to the thousands of lacrosse and soccer families who are coming to Palm Coast to compete at our Indian Trails Sports Complex. Their presence boosts hotel stays and restaurant visits to record numbers.



- Our new **Palm Coast Race Series** has enticed thousands of runners to sprint across our local venues, bringing new visitors to town to enjoy all that we have to offer.

- **CARRABBA'S AND ZAXBY'S ARE COMING!** Yep...these popular eateries will open here in 2012, both located in the Cobblestone Village area off of Cypress Edge Drive. Great news for our local economy...and our appetites!



- Residential building permits in Palm Coast have increased 63% so far this year.

- Watch for road improvements at the corner of Cypress Point Pkwy. and Cypress Edge Dr. An additional right turn lane will be added on Cypress Edge, a project that will put people to work and improve traffic flow in this busy area. Traffic impact fees are funding this project.

- We've replaced the water control structure at the corner of Royal Palms and Belle Terre Parkways. This reconstruction project will prevent damage to critical infrastructure, water and sewer systems and telecommunications services along major roadways by effectively channeling millions of gallons of water.

- The City has added a Find Our Prosperity webpage to our www.discoverpalmcoast website. This new site draws attention to the actual projects that are helping our community grow and the strong commitment that businesses and residents are making to Palm Coast. It provides updates on new construction and displays the specific projects and locations.

No doubt about it: Palm Coast is trending upward. No, we may not be able to control the national foreclosure and unemployment numbers and we certainly can't affect what happens on Wall Street. But we CAN work diligently to make life better for our own residents and business owners. And we are clearly making headway.



For All CREATURES Great and Small

Whether you own an Alaskan malamute, a Chihuahua, a kitten or a parrot; whether you are a new pet owner or you've taken care of animals forever: plan a trip to Central Park on Saturday, September 29th for the City's Second Cause for Paws event.

Cause for Paws gives everyone an opportunity to learn all aspects of responsible pet care. From 10am to 2pm, you'll have lots of fun gathering information from many vendors, listening to music, enjoying refreshments. Bring Fido and Fluffy (leashed animals only, please) for sharing good times in the park with your favorite furry friend.

The day's agenda includes:

- Low Cost Shot Clinic
- Microchip your Animal Clinic by the Shelton Veterinary Clinic and the Flagler Humane Society
- Pet Costume Parade
- Dog Training Demo
- Battle of the Bands
- Adoptions and Pet Rescues
- Bounce House and a variety of kids activities

Working together, we can all assure that our loving pets live long, healthy lives. Cause for Paws will help!! Central Park in Town Center is located at the corner of Central Ave. and Bulldog Drive, 1/2 mile north of Flagler Palm Coast High School. See you there!



City Desk

News From City Departments

- ENGINEERING & STORMWATER
- PUBLIC WORKS & UTILITIES
- COMMUNITY DEVELOPMENT
- FIRE DEPARTMENT
- INFORMATION TECHNOLOGY
- RECREATION & PARKS
- FINANCE



About the September 5K Run:

The ninth race in Palm Coast's popular Race Series will be held in Linear Park on Saturday, September 15th. The shotgun goes off at 8:00am for the Autumn Trails 5K Run through Palm Coast's magnificent Linear Park and adjacent trails. The race begins at the Palm Coast Community Center, 305 Palm Coast Pkwy NE. Prizes will be awarded to first place overall male/female winners and first/second/third place to male and female age categories from 14 and under through 80+. Entry fees include tech shirt, goody bag and refreshments at the awards ceremony. Applications are available at City offices or at www.palmcoastgov.com/autumntrails5k. Mail-in registration closes on Thursday, September 6th and advance online registration closes on Wednesday, September 12th. Register in person at the Community Center through the morning of the race. A Kids Fun Run will begin at 9:00am, so be sure to bring your little ones to join the fun!



About the Intracoastal Waterway Cleanup:

Your assistance is needed to help clean and protect our City's treasured waterways and adjacent trails. The City of Palm Coast is once again coordinating our Annual Intracoastal Waterway Cleanup, scheduled on Saturday, September 8th. Residents are asked to volunteer to help remove trash in and along the Intracoastal, its walkways and canals. Walkers can clear the paths and trails and boaters can ride along the waterways. The program begins at 8:00am at Holland Park where supplies for pre-registrants will be distributed. Following clean-up efforts, volunteers are invited back to Holland Park to share free snacks and an 'awards' ceremony. This event is co-sponsored by the Florida Inland Navigation District (FIND). For more information log onto the City website at www.palmcoastgov.com.



About New Tennis Center Programs:

Great news at the Palm Coast Tennis Center! Staff has introduced a series of new House Leagues that began in July and will rotate to be offered again in October. A Ladies' Quadrant League plays on Tuesday evenings and Men's/Ladies/Juniors Singles Ladder Leagues play on Thursday evenings. Additionally, new Ladies and Men's instructional clinics will be available for players each weekday. Clinics will run in six-week cycles. For more information on these programs, contact the Tennis Center at 986-2550.

About Dedicating our Soccer Field:

Soccer Field #1 at the City's Indian Trails Sports Complex was recently dedicated to the memory of the late Ed Herrera, a Palm Coast/Flagler County soccer pioneer who brought his professional talent from South America to our area in the early 1970's. His leadership guided our 1977 Boys Pee Wee Soccer team to capture the Florida State Youth Soccer Association Championship. He also spearheaded the development of youth soccer clinics in our community and, through the decades, helped put Palm Coast on the regional soccer map. An inspiring dedication ceremony took place at the Sports Complex with friends and family in attendance to pay tribute to the legacy of Ed Herrera.

